PHYSICAL REVIEW D 91, 095011 (2015)

Enhancement of Br $(B_d \to \mu^+\mu^-)/Br(B_s \to \mu^+\mu^-)$ in supersymmetric unified models

Bhaskar Dutta¹ and Yukihiro Mimura²

 1 Department of Physics and Astronomy, Mitchell Institute for Fundamental Physics and Astronomy,

Texas A&M University, College Station, Texas 77843-4242, USA ²

 10^{2} Department of Physics, National Taiwan University, Taipei 10617, Taiwan

(Received 15 January 2015; published 14 May 2015)

We explain the 2.3σ deviation in the recent measurements of the neutral B meson decays into muon pairs from the standard model prediction in the framework of supersymmetric grand unified models using antisymmetric coupling as a new source of flavor violation. We show a correlation between the $B_d \to \mu^+\mu^$ decay and the CP phase in the $B_d \rightarrow J/\psi K$ decay and that their deviations from the standard model predictions can be explained after satisfying constraints arising from various hadronic and leptonic rare decay processes, $B\text{-}B$, K- \bar{K} oscillation data, and electric dipole moments of electron and neutron. The allowed parameter space is typically represented by pseudoscalar Higgs mass $m_A \le 1$ TeV and $\tan \beta_H (\equiv v_u/v_d) \lesssim 20$ for squark and gluino masses around 2 TeV.

DOI: [10.1103/PhysRevD.91.095011](http://dx.doi.org/10.1103/PhysRevD.91.095011) PACS numbers: 12.60.Jv, 12.10.Dm, 12.15.Ff, 13.20.He

I. INTRODUCTION

The recent measurements of the branching fractions of the rare B meson decays $B_s^0 \to \mu^+\mu^-$ and $B_d^0 \to \mu^+\mu^$ showcase impressive achievements of the LHC experiments [\[1\].](#page-5-0) The ratios of the experimental measurements and the standard model (SM) predictions [\[2\]](#page-5-1) are

$$
Br(B_s \to \mu^+ \mu^-)_{\exp/SM} = 0.76^{+0.20}_{-0.18},\tag{1}
$$

$$
Br(B_d \to \mu^+ \mu^-)_{\exp/SM} = 3.7^{+1.6}_{-1.4}.\tag{2}
$$

Both measurements are consistent with the SM predictions within the errors, though Br $(B_d \to \mu^+\mu^-)$ seems to be a bit larger than the SM prediction.

The ratio of the fractions,

$$
R \equiv \frac{\text{Br}(B_d \to \mu^+ \mu^-)}{\text{Br}(B_s \to \mu^+ \mu^-)},\tag{3}
$$

has fewer theoretical errors in the SM compared to each fraction because the ratio of the decay constants has less ambiguity compared to each decay constant in the lattice calculation. The prediction for the SM (and for the models with minimal flavor violation [\[3\]\)](#page-5-2) is

$$
R_{\rm SM} \simeq \frac{\tau_{B_d}}{\tau_{B_s}} \frac{M_{B_d}}{M_{B_s}} \frac{f_{B_d}^2}{f_{B_s}^2} \left| \frac{V_{td}}{V_{ts}} \right|^2, \tag{4}
$$

where τ_B , M_B , and f_B are the lifetime, mass, and decay constant of the respective mesons, and [\[1,2\]](#page-5-0)

$$
R_{\rm SM} = 0.0295^{+0.0028}_{-0.0025}.\tag{5}
$$

The ratio using the experimental measurements is

$$
R_{\rm exp} = 0.14^{+0.08}_{-0.06},\tag{6}
$$

and the experimental result shows deviation from the SM prediction at 2.3σ .

These rare decays are induced radiatively in the SM, and thus, they are sensitive to the new physics, and their measurements provide us a direction in which the SM can be extended to the models beyond the SM [\[4\].](#page-5-3) The deviation from the SM prediction is not very significant statistically at present, however, it is meaningful to investigate the models which can enhance the ratio R since the usual source of flavor changing neutral currents (FCNCs) does not produce any enhancement naturally. In this paper, we suggest a possible source to explain the enhancement of the ratio naturally in the supersymmetric (SUSY) standard model, and investigate the implications of the models in the possible unified frameworks, such as the SU(5) and SO(10) grand unified models.

In order to modify the ratio R compared to the SM prediction, one needs a new type of FCNC source which is different from Cabibbo-Kobayashi-Maskawa (CKM) flavor mixings. The main concerns regarding the enhancement of R are the following:

- (1) How natural is it to have a larger $b \rightarrow d$ transition compared to the $b \rightarrow s$ transition in the presence of a new FCNC source to enhance R? In fact, the B_s - \bar{B}_s mixings and the $B_s \rightarrow J/\psi \phi$ decay are consistent with the SM predictions [\[5\]](#page-5-4) and it seems that there is not a large source of FCNCs in the $b \rightarrow s$ transition.
- (2) The mass difference of B_d and the CP violation in the B_d - \bar{B}_d mixings from the experimental measurements of the $B_d - B_d$ oscillations and the $B_d \rightarrow J/\psi K$ decay are consistent with the SM prediction. How can large modifications of them be avoided if the

 $Br(B_d \to \mu^+\mu^-)$ is enhanced by a new FCNC source?

The SM prediction of sin 2β has a slight difference from the experimental measurements¹ from the $B_d \rightarrow J/\psi K$ decay [\[7\]](#page-6-0):

$$
\sin 2\beta = 0.692^{+0.020}_{-0.018} (BABAR \& \text{ Belle exp.}), \qquad (8)
$$

$$
\sin 2\beta = 0.774^{+0.017}_{-0.036}
$$
 (SM prediction). (9)

Can the slight difference be consistent with a modification of R?

(3) The experimental results of the $b \rightarrow s\gamma$ and $b \rightarrow d\gamma$ decays are consistent with the SM prediction. The ratio of $Br(b \to d\gamma)/Br(b \to s\gamma)$ in SM is also related to $|V_{td}/V_{ts}|^2$ up to hadronic uncertainty [\[8\]](#page-6-1). The ratio, by using the experimental measure-ments [\[9,10\],](#page-6-2) is $Br(b \rightarrow dy)/Br(b \rightarrow sy)$ $0.040 \pm 0.009 \pm 0.010$. How natural can the enhancement of $B_d \to \mu^+\mu^-$ be without enhancing $b \to d\gamma$?

II. FCNCs INDUCED BY ANTISYMMETRIC COUPLINGS

In SUSY models, too many FCNCs are generated in general, and thus, the flavor universality of the SUSY breaking mass parameters are often assumed. In such a framework, the renormalization group evolution can generate off-diagonal elements in the sfermion mass matrices and FCNCs are induced. If the CKM quark mixing is the only source to generate the off-diagonal elements, R is not modified even though the individual branching fractions can be modified. In unified models, new particles can propagate in the loops and this can generate a new type of flavor violation source $[11–13]$. In simple models, this new FCNC source can induce *b*-*s* transitions, and thus, the ratio R is rather reduced. In this paper, we suggest a model to provide a possible explanation for enhancing R.

In general, the Yukawa coupling Y_{ij} to the quarks can induce off-diagonal elements in the squark mass matrices by renormalization group equation (RGE) in the form of

$$
(M_{\tilde{q}}^2)_{i \neq j} = -\frac{C}{8\pi^2} Y_{ik} Y_{jk}^* (3m_0^2 + A_0^2) \ln \frac{M_*}{M_X}, \qquad (10)
$$

¹Recently, LHCb released their new analysis of the CP violation in the $B_d \rightarrow J/\psi K$ decay [\[6\]](#page-6-4):

$$
\sin 2\beta = 0.746 \pm 0.030. \tag{7}
$$

The world average of the CP phase becomes larger by the new LHCb result, and the deviation from the SM prediction becomes smaller. However, the new world average is still smaller than the SM prediction.

where m_0 is a universal scalar mass, A_0 is a universal scalar trilinear coupling, M_* is a cutoff scale, M_X is the mass of a heavy field which propagates in the loop, and C is a group weight factor. It is important to note that the gluino and squark masses should be heavy due to the LHC results, and thus, the amount of the induced FCNC becomes less. The discovery of the 125 GeV Higgs boson also pushes up the squark masses. If the mass of the squarks and gluino are O(10) TeV, it is hard to extract the off-diagonal elements from the flavor data. However, if the squark and gluino masses are about 2 TeV, the scalar trilinear coupling A_0 has to be large (∼5 TeV) to obtain the Higgs mass to be 125 GeV, and then the off-diagonal elements are generated (even if m_0 is small) and the FCNCs are induced slightly. Therefore, the SUSY contribution can be consistent with the experimental results of many of the FCNC processes, but a slight excess can be observed in a process whose amplitude can have an enhancement factor. We remark that the circumstances are changed from the literature a few years ago.

The RGE-induced off-diagonal elements are characterized by YY^{\dagger} , and YY^{\dagger} can be parametrized as

$$
YY^{\dagger} \propto U \text{diag.}(k_1, k_2, 1) U^{\dagger},
$$
 (11)

where U is a diagonalizing unitary matrix of Y, and k_1 , k_2 are the ratios of eigenvalues of YY^{\dagger} . Using usual mixing parametrization in U, the off-diagonal elements can be expressed as

$$
M_{23}^2 \propto -\frac{1}{2}\sin 2\theta_{23},\qquad(12)
$$

$$
M_{13}^2 \propto -\frac{1}{2} k_2 \sin 2\theta_{12} \sin \theta_{23} + e^{i\delta} \sin \theta_{13} \cos \theta_{23}, \quad (13)
$$

$$
M_{12}^2 \propto -\frac{1}{2} k_2 \sin 2\theta_{12} \cos \theta_{23} - e^{i\delta} \sin \theta_{13} \sin \theta_{23}, \quad (14)
$$

where the hierarchy of eigenvalues $k_1 \ll k_2 \ll 1$ is assumed. The popular source of the flavor violation is the Dirac neutrino Yukawa coupling matrix Y_{ν} , which can contain the large mixing angles realigning to neutrino mixings. In SU(5) grand unified theory models, Y_{ν} can also induce the off-diagonal elements in the right-handed down-type squark mass matrix via a colored Higgs loop diagram. Thus, in the popular scenario, the b-s FCNC is induced relating to the large atmospheric neutrino mixing. However, it turns out that via the measurements of B_s - \bar{B}_s oscillations the new FCNC contribution in the mixing amplitude should be small [\[5\]](#page-5-4). In addition to that, the 12 and 13 elements are naively the same order if the mixing angles in U are related to the neutrino mixings, and thus the large b-d FCNC needs a cancellation between two terms in M_{12} due to the experimental results of K-K mixing. Surely, the mixing angles in Y_{ν} are not directly the same as the neutrino mixing since the neutrino mass matrix is ENHANCEMENT OF Br $(B_d \to \mu^+\mu^-)/B$ r $($... PHYSICAL REVIEW D 91, 095011 (2015)

proportional to $Y_{\nu}M_R^{-1}Y_{\nu}^{\dagger}$, where M_R is the right-handed neutrino mass matrix. Therefore, there can be a solution to enlarge the ratio R for the $B_{d,s} \to \mu^+\mu^-$ decays, but one should admit that it is not a natural solution in this popular source of the Dirac neutrino coupling. We thus suggest a new source of flavor violation to enlarge R.

We now consider the following antisymmetric coupling matrix h' under the flavor indices for the left-handed quark doublet q:

$$
h'_{ij}q_iq_j\left(3,3,-\frac{1}{3}\right)
$$
, or $h'_{ij}q_iq_j\left(5,1,-\frac{1}{3}\right)$. (15)

Here, $(3, 3, -\frac{1}{3})$ and $(\bar{6}, 1, -\frac{1}{3})$ are new fields whose representations are denoted under the SM gauge group, $SU(3)_c \times SU(2)_L \times U(1)_Y$. They can arise in grand unified models, $SU(5)$, $SO(10)$, and so on, as we will study later. Denoting

$$
h' = \begin{pmatrix} 0 & a & -b \\ -a & 0 & c \\ b & -c & 0 \end{pmatrix},
$$
 (16)

one obtains

$$
h'h'^{\dagger} = \begin{pmatrix} |a|^2 + |b|^2 & -bc^* & -ac^* \\ -b^*c & |a|^2 + |c|^2 & -ab^* \\ -a^*c & -a^*b & |b|^2 + |c|^2 \end{pmatrix}.
$$
 (17)

We then find some interesting features in the off-diagonal elements arising from the antisymmetric coupling:

- (1) In the case of a naive hierarchy $|b| < |c|$ in the h' coupling, one obtains an inverted hierarchy in the off-diagonal elements using the RGEs since $|(h'h'^{\dagger})_{13}| > |(h'h'^{\dagger})_{23}|$, and thus it can be expected that the b-d FCNC is larger than the b-s FCNC.
- (2) The magnitudes of two out of three off-diagonal elements (12, 13, and 23) in $h'h'^{\dagger}$ are correlated. For example, if the 12 element is zero, either the 13 or the 23 element of $h'h'^{\dagger}$ is zero. One can easily enhance the $b \to d$ transition (but not $b \to s$) after satisfying the $K-\bar{K}$ data.

These two features nicely explain how R is enhanced naturally using the RGE-induced FCNC. In order to illustrate these features, we plot $B_d \to \mu^+\mu^-$ vs $B_s \to$ $\mu^+\mu^-$ by imposing the antisymmetric coupling h' (Fig. [1\)](#page-2-0). We use universal scalar masses for squark and slepton fields, $m_0 = 2$ TeV and the unified gaugino mass, $m_{1/2} = 1$ TeV. The universal scalar trilinear coupling A_0 is chosen to make the Higgs mass 125 GeV ($A_0 \approx 5$ TeV). However, we use nonuniversal SUSY breaking Higgs masses, and we choose the Higgsino mass $\mu = 3 \text{ TeV}$ and the CP odd Higgs mass $m_A = 1$ TeV. The values of a, b , and c are ≤ 1 . The ratio of the Higgs vacuum expectation

FIG. 1 (color online). $B_s \to \mu^+\mu^-$ and $B_d \to \mu^+\mu^-$ induced by the antisymmetric FCNC source are shown. The setup is detailed in the text. The blue points correspond to the case of a randomly generated a, b, c (with phases) using the antisymmetric coupling, and the green points satisfy K- \bar{K} mixing data (ΔM_K and ϵ_K). The red point shows the SM prediction.

values, $\tan \beta_H$, is chosen not to be very large (here we use $\tan \beta_H = 20$) to make it consistent with the experimental measurement. We will explain the reason for these choices later. In this plot, the naive hierarchies among a, b , and c (such as $|a|, |b| < |c|$) are not assumed to illustrate the second feature. As is expected, the green points (which correspond to the choice of the small 12 off-diagonal element) appear as a cross or † symbol. We note that even in the case where there is no new 23 FCNC source, $B_s \rightarrow \mu^+\mu^-$ is enhanced due to the chargino contribution.

A. B_d - \bar{B}_d mixings

The B_d - \bar{B}_d mixing amplitude is given as

$$
M_{12}^{\text{eff}} = M_{12}^{\text{SM}} + M_{12}^{\text{SUSY}},\tag{18}
$$

and the mass difference of the B_d meson and a CP phase of $B_d \rightarrow J/\psi K$ decay are obtained as $\Delta M = 2|M_{12}^{\text{eff}}|$ and $2\beta = \arg M_{12}^{\text{eff}}$. We show a geometrical illustration in the complex plane of the mixing amplitude M_{12} M_{12} M_{12} in Fig. 2. The magnitude of M_{12}^{SUSY} can be calculated when the SUSY

FIG. 2 (color online). The illustration of the SM and SUSY contribution of the mixing amplitude of $B-\overline{B}$ mixing in the complex plane. The detail is explained in the text.

particle spectrum is fixed, while the phase of M_{12}^{SUSY} is free depending on the phase parameter of the new source for FCNC. Therefore, the arrowhead of M_{12}^{eff} tracks the circle shown in the figure. We comment that $\arg M_{12}^{\text{SUSY}} =$ arg M_{12}^{SM} is satisfied in the case of minimal flavor violation, and thus the CP phase of the mixing amplitude is not changed from the SM prediction.

To satisfy the experimental results of the $B_d-\bar{B}_d$ oscillation, $|M_{12}^{\text{SUSY}}|$ has to be sufficiently small, but a contribution of small size can be expected due to a slight discrepancy of the sin 2β measurement in Eqs. [\(8\)](#page-1-0) and [\(9\)](#page-1-1). We remark that the modification of the magnitude of M_{12}^{eff} (i.e., the mass difference of the $B-\overline{B}$ mesons) is expected to be rather small in the direction of the phase modification by M_{12}^{SUSY} M_{12}^{SUSY} M_{12}^{SUSY} as illustrated in Fig. 2. On the other hand, to enhance the ratio R , a sizable SUSY contribution to the $B_d \to \mu^+\mu^-$ decay amplitude is needed. We need to explain how such a situation is reproduced by the lefthanded quark FCNC source. We note that the SUSY contribution of the box diagram for the $B-\overline{B}$ mixing amplitude is now suppressed (roughly 10% of the SM contribution) due to the LHC constraint of gluino and squarks. The key is thus how the SUSY contribution of the $B \to \mu^+\mu^-$ decay is enhanced even when the SUSY particles are heavy ∼2 TeV. The SUSY contributions to the $B \to \mu^+\mu^-$ amplitudes are dominated by the Higgs-penguin diagram [\[14\]](#page-6-5). The Higgs FCNC coupling via the nonholomorphic finite correction terms due to SUSY breaking are enhanced for a large tan β_H since the mass eigenstates of the down-type quarks are modified by the nonholomorphic correction terms. As a result, the Higgs-penguin contribution can be the same order of the SM contribution even with the heavy gluino and squark masses.

The Higgs FCNC coupling can also contribute to the $B-\overline{B}$ mixing amplitude via the double Higgs-penguin mediated diagram [\[15\].](#page-6-6) In fact, the SUSY contribution M_{12}^{SUSY} is enhanced if there are FCNC sources in both leftand right-handed quarks. However, if it is in only the leftor the right-handed sector, the mixing amplitude is not enhanced and the box contribution becomes dominant. On the other hand, the amplitudes of the $B \to \mu^+ \mu^-$ decay can be enhanced (compared to the SM amplitude) even if there are only left-handed quark FCNCs arising due to the offdiagonal elements in the squark mass matrices. Since there are FCNCs originated from CKM mixings in the lefthanded squarks sector, the off-diagonal elements in the right-handed down-type squarks should not be there in order to naturally satisfy the experimental results for the B_d - \bar{B}_d mixings and the phase in the $B_d \rightarrow J/\psi K$ decay if there is a sizable *b*-*d* transition to enhance the amplitude of $B_d \to \mu^+\mu^-$. If this is the case, the SUSY contribution to the $B_d - \bar{B}_d$ mixing amplitude is dominated by a box diagram, and $|M_{12}^{\rm SUSY}|/|M_{12}^{\rm SM}|$ is roughly 10% for squark and gluino masses around 2 TeV, which can explain the slight modification of the CP phase of the $B_d \rightarrow$ $J/\psi K$ decay.

The flavor violating mass (i.e., the off-diagonal element of squark mass matrix) is inserted twice in the $B-\overline{B}$ mixing amplitude from the box diagram, while it is inserted once in the Higgs-penguin diagram for the $B \to \mu^+\mu^-$. Therefore, the phases of the SUSY contributions to those two amplitudes are different but related. The experimental result of the $B_s \to \mu^+\mu^-$ branching fraction is consistent with the SM prediction. Therefore, we choose the SUSY parameters to make the SUSY contribution to $B_s \to \mu^+\mu^$ less if the new FCNC source is absent (namely, at the center of the cross in Fig. [1](#page-2-0)). More concretely, for example, we choose tan β_H to be a value for benchmark SUSY mass parameters ($m_A = 1$ TeV, $m_0 = 2$ TeV, $m_{1/2} = 1$ TeV) in order to make $B_s \to \mu^+\mu^-$ consistent with the experiment. Then, the SUSY contribution to the $B_d \to \mu^+\mu^-$ amplitude in the case of no new FCNC source is also small because the ratio of the branching fraction is fixed for the minimal flavor violation. In that case, the enlarged SUSY contribution of the $B_d \to \mu^+\mu^-$ amplitude from the flavor violation is almost directly related to the phase in the FCNC source. For making one round of the circle in the M_{12}^{eff} plane in Fig. [2,](#page-2-1) the phase of the SUSY contribution of $B_d \rightarrow \mu^+\mu^-$ is changed a half round. As a result, a typical correlation between $B_d \to \mu^+\mu^-$ and the sin 2 β modifications is obtained as shown in Fig. [3](#page-3-0). The Fig. [3](#page-3-0) is drawn by using the same SUSY parameters as before. Interestingly, for smaller values of the effective $\sin 2\beta$ (which is consistent with the measured value), two distinctive regions of $B_d \rightarrow \mu^+\mu^-$ appear, and we find that sin 2 β is decreased for the most enhanced values of Br $(B_d \to \mu^+\mu^-)$. We note that such qualitative behavior (namely, the "shape" of the plots

FIG. 3 (color online). We show the correlation between $B_d \rightarrow$ $\mu^+\mu^-$ and B_d - \bar{B}_d mixing for the choice of SUSY parameters described in the text. The blue plots are for the randomly generated a, b, c in the antisymmetric coupling, and the green points satisfy all the experimental data, such as $K-\bar{K}$ mixing, B_s - \bar{B}_s mixing, and $b \to d\gamma$, $b \to s\gamma$. The red point shows the SM prediction. The dashed lines show the 2σ region of the experimental measurement of sin 2β .

ENHANCEMENT OF $Br(B_d \rightarrow \mu^+\mu^-)/Br($ … PHYSICAL REVIEW D 91, 095011 (2015)

in Fig. [3](#page-3-0)) is not sensitive to the SUSY mass parameters under the above setup to make Br $(B_s \to \mu^+\mu^-)$ consistent with the experiment (though the shape can be collapsed depending on the size of the antisymmetric FCNC source) as long as the size of $M_{12}^{\text{SUSY}}/M_{12}^{\text{SM}}$ is up to 10% to satisfy the mass differences of the $B-\bar{B}$ mesons. This can be easily understood by the simple geometrical explanation above and there is only one phase in the new left-handed b-d FCNC.

B. Constraints from $b \rightarrow d\gamma/b \rightarrow s\gamma$

The $b \to d\gamma$ and $b \to s\gamma$ processes are also important for constraining the flavor violations beyond the standard model. Even in the minimal flavor violation, each branching fraction can be modified compared to the SM prediction, but the ratio of the fractions is the same as the SM. If the ratio of the branching fractions of $B_d \to \mu^+\mu^-$ and $B_s \to \mu^+\mu^-$ is modified, the ratio of the branching fractions of $b \rightarrow d\gamma$ and $b \rightarrow s\gamma$ is also modified in principle. The experimental measurements of those branching fractions are consistent with the SM prediction within the experimental errors. Since the CP phases of the flavor violating decays are not yet observed, we can have solutions for the partial decay widths to satisfy the experimental results, even though there are sizable contributions to the amplitudes from new physics. However, if the experimental results are naturally satisfied, the new physics contribution should be small. The amplitude for the $b \rightarrow q\gamma$ ($q = d, s$) process is roughly proportional to $\tan \beta_H$. Therefore, if $\tan \beta_H$ is not as large as 30–50, the SUSY contribution can be small even if the squark masses are then at the edge of the current LHC bounds in the minimal supergravity scenario. The amplitudes for the $B_q \to \mu^+\mu^-$ process are proportional to $\tan^3 \beta_H/m_A^2$, and thus, the SUSY contribution can be comparable to the SM prediction for the smaller CP odd Higgs mass $m_A < 1$ TeV even for a small $\tan \beta_H$ < 20. The search prospect for a CP odd Higgs boson is given in [\[16,17\].](#page-6-7)

We note that for the minimal supergravity SUSY breaking boundary conditions, where the SUSY breaking Higgs masses are the same as the other SUSY breaking scalar masses at the grand unified scale, m_A is roughly the same as the squark masses (except for a large tan $\beta_H \sim 50$). Therefore, in order to obtain a large R with natural fits for $b \rightarrow d\gamma/b \rightarrow s\gamma$, we need the nonuniversal Higgs scalar mass scenario for the SUSY breaking.

III. UNIFIED MODELS AND IMPLICATIONS

The fields $(3, 3, -\frac{1}{3})$, $(\bar{6}, 1, -\frac{1}{3})$ which provide the antisymmetric couplings to the left-handed quark doublets can be unified with the Higgs representations in unified theories, such as $SU(5)$ and $SO(10)$. In $SU(5)$,

$$
\mathbf{10} \times \mathbf{10} = \bar{\mathbf{5}}_s + \overline{\mathbf{45}}_a + \overline{\mathbf{50}}_s, \tag{19}
$$

and in $SO(10)$,

$$
16 \times 16 = 10_s + 120_a + 126_s, \tag{20}
$$

where s and a stand for symmetric and antisymmetric, respectively. Therefore, the Yukawa couplings with 45 in $SU(5)$ and 120 in $SO(10)$ can provide the antisymmetric sources for the FCNCs.

In Table [I,](#page-4-0) we list five possible bifermion couplings to the Higgs representations for the antisymmetric couplings to generate the off-diagonal elements in the left-handed squarks in SU(5), flipped SU(5) [whose gauge symmetry is $SU(5) \times U(1)_x$, and SO(10). If the Higgs representation is not 45 [for example, $\overline{10}$ for $(\overline{3}, 2, -\frac{1}{6})$], the Yukawa coupling is not antisymmetric, and one should choose another gauge symmetry from the same row of the list.

As described, the right-handed FCNC should be small due to the constraints arising from the $B_s - \bar{B}_s$ mixing amplitudes. Since each Higgs representation has a conjugate representation which can also have bifermion coupling, we list the corresponding conjugate bifermion couplings. The conjugate bifermion couplings include the right-handed down-type quark d^c , barring $(3, 3, -\frac{1}{3})$ and $(\bar{3}, 2, -\frac{7}{6})$. In the SU(5) or flipped-SU(5) model, the conjugate bifermion couplings are $10 \cdot \bar{5} \cdot \overline{45}$ and they are not necessarily unified to the antisymmetric coupling, and the right-handed FCNC can be free in principle. In SO(10), the conjugate coupling matrices are unified to the 120 Higgs coupling, and thus, the antisymmetric couplings are naively given by the $(3, 3, -\frac{1}{3})$ and $(\bar{3}, 2, -\frac{7}{6})$ representations in the SO(10) model. However, since the same representations are included in $\overline{126}$ and 126 (45 \subset 126, $\overline{45} \subset \overline{126}$, and $45 + \overline{45} \subset 120$) and they can mix, the linear combination of the light fields to generate the FCNC can be different between the conjugate and unconjugate representations by adjusting the λ 120 · 126 · 210 and $\bar{\lambda}$ 120 · $\overline{126}$ · **210** couplings using $\lambda \gg \overline{\lambda}$. Therefore, in general, all the five cases are possible in SO(10).

The $(3, 3, -\frac{1}{3}) + c.c.$ can give rise to the proton decay operator $qqq\ell$, and it may not be a good choice to make this representation light to generate FCNC. In flipped SU(5),

TABLE I. Five candidates for the antisymmetric bifermion coupling to enhance the ratio R in unified models. The Higgs representation and the bifermion of its conjugate representation are also listed.

		c.c.	SU(5)	$SU(5) \times U(1)_X$	SO(10)
$(qq)_a$	$(3,3,-\frac{1}{3})$	$q\ell$	45	$(45, -2)$	120
$(qq)_a$	$(\bar{6}, 1, -\frac{1}{3})$	$u^c d^c$	45	$(45, -2)$	120
qu^c	$(8, 2, \frac{1}{2})$	qd^c	45	$(\bar{5}, 2)$	120
$q\nu^c$	$(\bar{3}, 2, -\frac{1}{6})$	ℓd^c	$\overline{10}$	$(45, -2)$	120
qe^c	$(\bar{3}, 2, -\frac{7}{6})$	ℓu^c	45	$(\overline{\mathbf{10}}, -6)$	120

 $(\bar{3}, 2, -\frac{1}{6}) + c.c.$ have the same quantum numbers as the would-be-Goldstone modes to be eaten by the SU(5) gauge bosons. Therefore, in the flipped-SU(5)-like vacua in SO(10), this representation can be a good candidate to generate the FCNC. We point out that the $(\bar{6}, 1, -\frac{1}{3})$ and $(8, 2, \frac{1}{2})$ representations are good candidates to increase the unification scale and relax the bound due to the proton lifetime [\[13\].](#page-6-8)

We note that the 45 representation in SU(5) and the 120 representation in SO(10) contain the MSSM Higgs doublets and the antisymmetric coupling is a part of the linear combination of the Yukawa couplings to generate the quark and lepton masses. Since the mixings of the doublets are multiplied in the linear combination of the Yukawa couplings, the original antisymmetric couplings can be $O(1)$ and can provide large off-diagonal elements via RGE.

A. Neutron and electron EDM

The enhancement of the ratio R can impact the $t \to u\gamma(q)$ and $\tau \to e\gamma$ decays rather than the $t \to c\gamma(q)$ and $\tau \to \mu\gamma$ decay processes. However, both the $t \to c\gamma(g)$ and the $t \to u\gamma(q)$ branching fraction are tiny due to the current bound on gluino and squark masses, and it will be hard to observe them. The $\tau \rightarrow e\gamma$ process can be generated for the $(3, 3, -\frac{1}{3})$ and $(\bar{3}, 2, -\frac{7}{6})$ couplings. If the 13 off-diagonal element in the left-handed slepton mass matrix is turned on, the chargino loop contribution can generate the branching fraction of $\tau \to e\gamma$ to be several times 10⁻⁹, by using the parameters from Figs. [1](#page-2-0) and [2.](#page-2-1)

The other impact of the 13 generation mixings is that they can generate neutron and electron electric dipole moments (EDMs). The up and down quark EDM can be induced from the chargino diagrams due to the 13 offdiagonal elements in the left-handed squark mass matrix. Since V_{ub} or V_{td} is multiplied by the amplitude, the SUSY contribution is not very large ($\sim 10^{-28}$ e.cm), but it is much larger than the SM predictions. If there are 13 off-diagonal elements in both the left- and the right-handed squark mass matrix due to the $(8, 2, \frac{1}{2})$ FCNC source, the amplitude can be much enhanced by a gluino diagram, and it can make the neutron EDM comparable to the current bound, $|d_n|$ < 2.9×10^{-26} e.cm [\[18\]](#page-6-9). The electron EDM can also be enhanced by a neutralino diagram (for bino components), if FCNC contributions arise from both left- and right-handed charged-slepton mass matrices induced by $(\bar{3}, 2, -\frac{7}{6}) + c.c.$ couplings, and it can be comparable to the current experimental bound $|d_e| < 8.7 \times 10^{-29}$ e.cm [\[19\].](#page-6-10)

IV. CONCLUSION

In conclusion, the antisymmetric Yukawa interaction as a new source of FCNC can explain the enhancement for the ratio of the branching fractions Br $(B_d \to \mu^+\mu^-)/Br(B_s \to$ $\mu^+\mu^-$) and the deviation of the experimental result from the SM prediction of the CP phase in the $B_d \rightarrow J/\psi K$ decay. The new interactions can be described by grand unified models, e.g., SO(10), SU(5), flipped SU(5), etc. The enhancement of the ratio and the natural realization of the $b \to d\gamma$ and $b \to s\gamma$ data force the choice of the CP odd Higgs mass to be less than 1 TeV and the tan $\beta_H \lesssim 20$ for the squark and gluino masses to be around 2 TeV. The allowed parameter space satisfies constraints arising from various hadronic and leptonic rare decay processes, $B-\overline{B}$, $K-\bar{K}$ oscillation data, and electric dipole moments of electron and neutron.

ACKNOWLEDGMENTS

The work of B. D. is supported by DOE Grant No. DE-FG02-13ER42020. The work of Y. M. is supported by the Excellent Research Projects of National Taiwan University under Grant No. NTU-EPR-104R8915.

- [1] V. Khachatryan et al. (CMS and LHCb Collaborations), Observation of the rare $B_s^0 \rightarrow \mu^+\mu^-$ decay from the combined analysis of CMS and LHCb data, [arXiv:1411.4413](http://arXiv.org/abs/1411.4413) [\[Nature \(to be published\)\].](http://arXiv.org/abs/1411.4413)
- [2] C. Bobeth, M. Gorbahn, T. Hermann, M. Misiak, E. Stamou, and M. Steinhauser, $B_{s,d} \to l^+l^-$ in the Standard Model with Reduced Theoretical Uncertainty, [Phys. Rev.](http://dx.doi.org/10.1103/PhysRevLett.112.101801) Lett. 112[, 101801 \(2014\)](http://dx.doi.org/10.1103/PhysRevLett.112.101801).
- [3] A. J. Buras, P. Gambino, M. Gorbahn, S. Jäger, and L. Silvestrini, Universal unitarity triangle and physics beyond the standard model, [Phys. Lett. B](http://dx.doi.org/10.1016/S0370-2693(01)00061-2) 500, 161 (2001).
- [4] W. S. Hou, M. Kohda, and F. Xu, Implication of possible observation of enhanced $B \to \mu^+\mu^-$, [Phys. Rev. D](http://dx.doi.org/10.1103/PhysRevD.87.094005) 87, [094005 \(2013\).](http://dx.doi.org/10.1103/PhysRevD.87.094005)
- [5] T. Aaltonen et al. (CDF Collaboration), Measurement of the Bottom-Strange Meson Mixing Phase in the Full CDF Data Set, Phys. Rev. Lett. 109[, 171802 \(2012\);](http://dx.doi.org/10.1103/PhysRevLett.109.171802) V. M. Abazov et al. (D0 Collaboration), Measurement of the CP-violating phase $\phi_s^{J/\psi\phi}$ using the flavor-tagged decay $B_s^0 \rightarrow J/\psi \phi$ in 8 fb⁻¹ of $p\bar{p}$ collisions, [Phys. Rev. D](http://dx.doi.org/10.1103/PhysRevD.85.032006) 85, [032006 \(2012\);](http://dx.doi.org/10.1103/PhysRevD.85.032006) R. Aaij et al. (LHCb Collaboration), Measurement of the CP-Violating Phase ϕ_s in the Decay $B_s^0 \to J/\psi \phi$, Phys. Rev. Lett. 108[, 101803 \(2012\).](http://dx.doi.org/10.1103/PhysRevLett.108.101803)

ENHANCEMENT OF Br $(B_d \to \mu^+\mu^-)/B_r$ … PHYSICAL REVIEW D 91, 095011 (2015)

- [6] R. Aaij et al. (LHCb Collaboration), Measurement of CP violation in $B^0 \rightarrow J/\psi K_S^0$ decays, [arXiv:1503.07089.](http://arXiv.org/abs/1503.07089)
- [7] CKMfitter Collaboration, <http://ckmfitter.in2p3.fr>; UTfit Collaboration, [http://www.utfit.org/UTfit.](http://www.utfit.org/UTfit)
- [8] A. Ali, H. Asatrian, and C. Greub, Inclusive decay rate for $B \to X_d + \gamma$ in next-to-leading logarithmic order and CP asymmetry in the standard model, [Phys. Lett. B](http://dx.doi.org/10.1016/S0370-2693(98)00456-0) 429, 87 [\(1998\).](http://dx.doi.org/10.1016/S0370-2693(98)00456-0)
- [9] W. Wang, $b \rightarrow s\gamma$ and $b \rightarrow d\gamma$ (B factories), in *Proceeding of* CKM2010, the 6th international Workshop on the CKM Unitarity Triangle, University of Warwick, UK, September 2010; A. Crivellin and L. Mercolli, $B \rightarrow X_d \gamma$ and constraints on new physics, Phys. Rev. D 84[, 114005 \(2011\).](http://dx.doi.org/10.1103/PhysRevD.84.114005)
- [10] K. A. Olive et al. (Particle Data Group Collaboration), Review of particle physics, [Chin. Phys. C](http://dx.doi.org/10.1088/1674-1137/38/9/090001) 38, 090001 [\(2014\).](http://dx.doi.org/10.1088/1674-1137/38/9/090001)
- [11] F. Borzumati and A. Masiero, Large Muon and Electron Number Violations in Supergravity Theories, [Phys. Rev.](http://dx.doi.org/10.1103/PhysRevLett.57.961) Lett. 57[, 961 \(1986\)](http://dx.doi.org/10.1103/PhysRevLett.57.961); L. J. Hall, V. A. Kostelecky, and S. Raby, New flavor violations in supergravity models, [Nucl.](http://dx.doi.org/10.1016/0550-3213(86)90397-4) Phys. B267[, 415 \(1986\);](http://dx.doi.org/10.1016/0550-3213(86)90397-4) R. Barbieri and L. J. Hall, Signals for supersymmetric unification, [Phys. Lett. B](http://dx.doi.org/10.1016/0370-2693(94)91368-4) 338, 212 [\(1994\);](http://dx.doi.org/10.1016/0370-2693(94)91368-4) J. Hisano, T. Moroi, K. Tobe, M. Yamaguchi, and T. Yanagida, Lepton flavor violation in the supersymmetric standard model with seesaw induced neutrino masses, [Phys. Lett. B](http://dx.doi.org/10.1016/0370-2693(95)00954-J) 357, 579 (1995); T. Moroi, CP violation in $B_d \rightarrow \phi K_s$ in SUSY GUT with right-handed neutrinos, [Phys. Lett. B](http://dx.doi.org/10.1016/S0370-2693(00)01160-6) 493, 366 (2000).
- [12] B. Dutta and Y. Mimura, Modification of the unitarity relation for sin $2\beta - V_{ub}$ in supersymmetric models, [Phys.](http://dx.doi.org/10.1103/PhysRevD.75.015006) Rev. D 75[, 015006 \(2007\)](http://dx.doi.org/10.1103/PhysRevD.75.015006).
- [13] B. Dutta, Y. Mimura, and R. N. Mohapatra, Proton Decay and Flavor Violating Thresholds in $SO(10)$ Models, [Phys.](http://dx.doi.org/10.1103/PhysRevLett.100.181801) Rev. Lett. 100[, 181801 \(2008\).](http://dx.doi.org/10.1103/PhysRevLett.100.181801)
- [14] S. R. Choudhury and N. Gaur, Dileptonic decay of B_s meson in SUSY models with large tan β , [Phys. Lett. B](http://dx.doi.org/10.1016/S0370-2693(99)00203-8) 451, [86 \(1999\);](http://dx.doi.org/10.1016/S0370-2693(99)00203-8) K. S. Babu and C. F. Kolda, Higgs-Mediated $B^0 \rightarrow \mu^+\mu^-$ in Minimal Supersymmetry, [Phys. Rev. Lett.](http://dx.doi.org/10.1103/PhysRevLett.84.228) 84[, 228 \(2000\).](http://dx.doi.org/10.1103/PhysRevLett.84.228)
- [15] C. Hamzaoui, M. Pospelov, and M. Toharia, Higgs-mediated FCNC in supersymmetric models with large tan β , [Phys. Rev.](http://dx.doi.org/10.1103/PhysRevD.59.095005) D 59[, 095005 \(1999\)](http://dx.doi.org/10.1103/PhysRevD.59.095005); A. J. Buras, P. H. Chankowski, J. Rosiek, and L. Slawianowska, $\Delta M_s/\Delta M_d$, sin 2 β and the angle γ in the presence of new $\Delta F = 2$ operators, [Nucl. Phys.](http://dx.doi.org/10.1016/S0550-3213(01)00517-X) **B619**[, 434 \(2001\);](http://dx.doi.org/10.1016/S0550-3213(01)00517-X) Correlation between ΔM_s and $B_{s,d}^0 \rightarrow$ $\mu^+\mu^-$ in supersymmetry at large tan β , [Phys. Lett. B](http://dx.doi.org/10.1016/S0370-2693(02)02639-4) 546, 96 [\(2002\)](http://dx.doi.org/10.1016/S0370-2693(02)02639-4); $\Delta M_{d,s}$, $B_{d}^0 \rightarrow \mu^+\mu^-$ and $B \rightarrow X_s\gamma$ in supersymmetry at large $\tan \beta$, [Nucl. Phys.](http://dx.doi.org/10.1016/S0550-3213(03)00190-1) **B659**, 3 (2003).
- [16] CMS Collaboration, Search for a pseudoscalar boson A decaying into a Z and an h boson in the *llbb* final state, Report No. CMS-PAS-HIG-14-011, 2014.
- [17] G. Aad et al. (ATLAS Collaboration), Search for a CP-odd Higgs boson decaying to Zh in pp collisions at $\sqrt{s} =$ 8 TeV with the ATLAS detector, [Phys. Lett. B](http://dx.doi.org/10.1016/j.physletb.2015.03.054) 744, 163 [\(2015\).](http://dx.doi.org/10.1016/j.physletb.2015.03.054)
- [18] C. A. Baker et al., Improved Experimental Limit on the Electric Dipole Moment of the Neutron, [Phys. Rev. Lett.](http://dx.doi.org/10.1103/PhysRevLett.97.131801) 97, [131801 \(2006\).](http://dx.doi.org/10.1103/PhysRevLett.97.131801)
- [19] J. Baron et al. (ACME Collaboration), Order of magnitude smaller limit on the electric dipole moment of the electron, Science 343[, 269 \(2014\)](http://dx.doi.org/10.1126/science.1248213).