

Lepton masses and mixings in an A_4 multi-Higgs model with a radiative seesaw mechanismA. E. Cárcamo Hernández,^{1,*} I. de Medeiros Varzielas,^{2,3,†} S. Kovalenko,^{1,‡} H. Päs,^{2,§} and Iván Schmidt^{1,||}¹*Universidad Técnica Federico Santa María and Centro Científico-Tecnológico de Valparaíso Casilla 110-V, Valparaíso, Chile*²*Facultät für Physik, Technische Universität Dortmund D-44221 Dortmund, Germany*³*Department of Physics, University of Basel, Klingelbergstrasse 82, CH-4056 Basel, Switzerland*

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We propose a renormalizable multi-Higgs model with $A_4 \otimes Z_2 \otimes Z_2'$ symmetry accounting for the experimental deviation from the tribimaximal mixing pattern of the neutrino mixing matrix. In this framework we study the charged lepton and neutrino masses and mixings. The light neutrino masses are generated via a radiative seesaw mechanism, which involves a single heavy Majorana neutrino and neutral scalars running in the loops. The obtained neutrino mixings and mass squared splittings are in good agreement with the neutrino oscillation experimental data for both normal and inverted hierarchy. The model predicts an effective Majorana neutrino mass $m_{\beta\beta} = 4$ and 50 meV for the normal and the inverted neutrino spectrum, respectively. The model also features a suppression of CP violation in neutrino oscillations, a low scale for the heavy Majorana neutrino (few TeV) and, due to the unbroken Z_2 symmetry, a natural dark matter candidate.

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I. INTRODUCTION

The existence of three generations of fermions, as well as their particular pattern of masses and mixing cannot be understood within the Standard Model (SM), and makes it appealing to consider a more fundamental theory addressing these issues. This problem is especially challenging in the neutrino sector, where the striking smallness of neutrino masses and large mixing between generations suggest a different kind of underlying physics than what should be responsible for the masses and mixings of the quarks. Unlike in the quark sector, where the mixing angles are very small, two of the three neutrino mixing angles, the atmospheric θ_{23} and the solar θ_{12} are large, while the reactor angle θ_{13} is comparatively small [1–9].

In the literature there has been a formidable amount of effort to understand the origin of the leptonic flavor structure, with various proposed scenarios and models of neutrino mass generation. Among those approaches to understand the pattern of neutrino mixing, models with discrete flavor symmetries are particularly popular (for recent reviews see Refs. [10–12]). There is a great variety of such models, some with multi-Higgs sectors [13–60], extra dimensions [61–68], grand unification [69] or superstrings [70]. Another approach attempts to describe certain phenomenological features of the fermion mass hierarchy by postulating particular zero-texture Yukawa matrices [13].

In this context, the groups explored recently in the literature include A_4 [23–42,63,65,66], $\Delta(27)$ [55–60], S_3 [43–50], S_4 [21,22,51–53,64,67] and A_5 [54]. These models can be implemented in a supersymmetric framework [19–22,42], or in extra-dimensional scenarios with S_4 [64,67] or A_4 [63,65,66].

The popular tribimaximal (TBM) ansatz for the leptonic mixing matrix

$$U_{\text{TBM}} = \begin{pmatrix} \sqrt{\frac{2}{3}} & \frac{1}{\sqrt{3}} & 0 \\ -\frac{1}{\sqrt{6}} & \frac{1}{\sqrt{3}} & -\frac{1}{\sqrt{2}} \\ -\frac{1}{\sqrt{6}} & \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{2}} \end{pmatrix} \quad (1)$$

can originate, in particular, from A_4 . TBM corresponds to mixing angles with $(\sin^2 \theta_{12})_{\text{TBM}} = \frac{1}{3}$, $(\sin^2 \theta_{23})_{\text{TBM}} = \frac{1}{2}$, and $(\sin^2 \theta_{13})_{\text{TBM}} = 0$. On the other hand the T2K [2], MINOS [3], Double Chooz [4], Daya Bay [5] and RENO [6] experiments have recently measured a nonvanishing mixing angle θ_{13} , ruling out the exact TBM pattern. The global fits of the available data from neutrino oscillation experiments [7–9] give experimental constraints on the neutrino mass squared splittings and mixing parameters. We use the values from [7] shown in Tables I and II for the cases of normal and inverted hierarchy, respectively. It can be seen that the data deviate significantly from the TBM pattern.

Here we present a renormalizable model with $A_4 \otimes Z_2 \otimes Z_2'$ discrete flavor symmetry, which is consistent with the current neutrino data for the neutrino masses and mixings shown in Tables I and II and which has less effective model parameters than other similar models, as discussed in Sec. IV. We choose A_4 since it is the smallest symmetry with one three-dimensional and three distinct one-dimensional irreducible representations, where the three

*antonio.carcamo@usm.cl

†ivo.de@unibas.ch

‡sergey.kovalenko@usm.cl

§heinrich.paes@uni-dortmund.de

||ivan.schmidt@usm.cl

TABLE I. Range for experimental values of neutrino mass squared splittings and leptonic mixing parameters taken from Ref. [7] for the case of normal hierarchy.

Parameter	Δm_{21}^2 (10^{-5} eV ²)	Δm_{31}^2 (10^{-3} eV ²)	$(\sin^2 \theta_{12})_{\text{exp}}$	$(\sin^2 \theta_{23})_{\text{exp}}$	$(\sin^2 \theta_{13})_{\text{exp}}$
Best fit	7.62	2.55	0.320	0.613	0.0246
1 σ range	7.43–7.81	2.46–2.61	0.303–0.336	0.573–0.635	0.0218–0.0275
2 σ range	7.27–8.01	2.38–2.68	0.29–0.35	0.38–0.66	0.019–0.030
3 σ range	7.12–8.20	2.31–2.74	0.27–0.37	0.36–0.68	

TABLE II. Range for experimental values of neutrino mass squared splittings and leptonic mixing parameters taken from Ref. [7] for the case of inverted hierarchy.

Parameter	Δm_{21}^2 (10^{-5} eV ²)	Δm_{13}^2 (10^{-3} eV ²)	$(\sin^2 \theta_{12})_{\text{exp}}$	$(\sin^2 \theta_{23})_{\text{exp}}$	$(\sin^2 \theta_{13})_{\text{exp}}$
Best fit	7.62	2.43	0.320	0.600	0.0250
1 σ range	7.43–7.81	2.37–2.50	0.303–0.336	0.569–0.626	0.0223–0.0276
2 σ range	7.27–8.01	2.29–2.58	0.29–0.35	0.39–0.65	0.020–0.030
3 σ range	7.12–8.20	2.21–2.64	0.27–0.37	0.37–0.67	0.017–0.033

families of fermions can be accommodated rather naturally. Thereby we unify the left-handed leptons in the A_4 triplet representation and assign the right-handed leptons to A_4 singlets. This type of setup was proposed for the first time in Ref. [18]. In our model there is only one right-handed SM singlet Majorana neutrino N_R , and the scalar sector includes three A_4 triplets, one of which is a SM singlet while the other two are $SU(2)_L$ doublets. We further impose on the model a Z_2 discrete symmetry, in order to separate the two A_4 triplets transforming as $SU(2)_L$ doublets, so that one of them participates only in those Yukawa interactions which involve right-handed $SU(2)_L$ singlets e_R, μ_R, τ_R , while the other one participates only in those with the right-handed SM sterile neutrino N_R . Finally, a (spontaneously broken) Z'_2 symmetry is introduced to forbid terms in the scalar potential with odd powers of the SM singlet scalar field χ , the only one transforming nontrivially under Z'_2 . We assume that the Z_2 symmetry is not affected by the electroweak symmetry breaking. Therefore the scalar fields coupled to the neutrinos have vanishing vacuum expectation values, which implies that the light neutrino masses are not generated at tree level via the usual seesaw mechanism, but instead are generated through loop corrections in a variant of the so-called radiative seesaw mechanism. The loops involve a heavy Majorana neutrino and neutral scalars, which in turn couple through quartic interactions with other neutral scalars in the external lines. The smallness of neutrino masses generated via a radiative seesaw mechanism is attributed to the smallness of the loop

factor and to the quadratic dependence on the small neutrino Yukawa coupling. The scale of new physics can therefore be kept low, with the heavy Majorana neutrino mass of a few TeV. The radiative seesaw mechanism has been discussed in Refs. [26,27] in the context of a similar A_4 model, but with a field content quite different from ours: We introduce only one SM singlet Majorana neutrino instead of an A_4 triplet, with the lepton doublets as A_4 triplets, as in Ref. [23] and many other models, but not as in Ref. [26], where they are assigned to A_4 singlets. Our scalar content is also distinct, with one additional A_4 triplet (and no A_4 singlets), which acquires a VEV in a different direction of the group space.

The paper is organized as follows. In Sec. II we outline the proposed model. The results, in terms of neutrino masses and mixing, are presented in Sec. III. This is followed by a numerical analysis in Sec. IV. We conclude with discussions and a summary in Sec. V. Several technical details are presented in appendixes: Appendix A collects some necessary facts about the A_4 group, Appendix B contains a discussion of the full A_4 invariant scalar potential, and Appendix C deals with the mass spectrum for the physical scalars that enter in the radiative seesaw loops.

II. THE MODEL

Our model is a multi-Higgs doublet extension of the SM, with the full symmetry \mathcal{G} experiencing a two-step spontaneous breaking

$$\mathcal{G} = SU(3)_C \otimes SU(2)_L \otimes U(1)_Y \otimes A_4 \otimes Z_2 \otimes Z'_2 \Downarrow \Lambda_{\text{int}} SU(3)_C \otimes SU(2)_L \otimes U(1)_Y \otimes Z_2 \Downarrow \Lambda_{\text{EW}} SU(3)_C \otimes U(1)_{em} \otimes Z_2. \quad (2)$$

We extend the fermion sector of the SM by introducing only one additional field, a SM singlet Majorana neutrino, N_R . The scalar sector is significantly enlarged and contains the six $SU(2)_L$ doublets $\Phi_{1,2,3}^{(1,2)}$ and three singlets $\chi_{1,2,3}$. We group them in triplets of A_4 . The complete field content and its \mathcal{G} assignments are given below

$$\Phi^{(k=1,2)}: (\mathbf{1}, \mathbf{2}, \mathbf{1}, \mathbf{3}, (-1)^k, \mathbf{1}), \quad \chi: (\mathbf{1}, \mathbf{1}, \mathbf{1}, \mathbf{3}, \mathbf{1}, -1), \quad (3)$$

$$l_L: (\mathbf{1}, \mathbf{2}, -1, \mathbf{3}, \mathbf{1}, \mathbf{1}), \quad (4)$$

$$e_R: (\mathbf{1}, \mathbf{1}, -2, \mathbf{1}, \mathbf{1}, \mathbf{1}), \quad \mu_R: (\mathbf{1}, \mathbf{1}, -2, \mathbf{1}', \mathbf{1}, \mathbf{1}), \quad (5)$$

$$\tau_R: (\mathbf{1}, \mathbf{1}, -2, \mathbf{1}'', \mathbf{1}, \mathbf{1}),$$

$$N_R: (\mathbf{1}, \mathbf{1}, \mathbf{0}, \mathbf{1}, -1, \mathbf{1}). \quad (6)$$

Here the numbers in boldface are dimensions of representations of the corresponding group factor in Eq. (2), the third number from the left is the weak hypercharge and the last two numbers are Z_2 and Z_2' parities, respectively. The three families of the left-handed SM doublet leptons $l_L^{1,2,3}$ are unified in a single A_4 triplet l_L while the right-handed SM singlet charged leptons e_R, μ_R, τ_R are accommodated in the three distinct A_4 singlets $\mathbf{1}, \mathbf{1}', \mathbf{1}''$. The only right-handed SM singlet neutrino N_R introduced in our model is assigned to $\mathbf{1}$ of A_4 in order for its Majorana mass term to be invariant under this symmetry. The presence of this term is crucial for our construction as explained below. Note that neither the $\mathbf{1}'$ nor $\mathbf{1}''$ singlet representations of A_4 satisfy this condition as can be seen from the multiplication rules in Eq. (A2).

The two SM doublet A_4 triplet scalars $\Phi^{(k=1,2)}$ are distinguished by their Z_2 parities $(-1)^k$. We require that this Z_2 symmetry remains unbroken after the electroweak symmetry breaking. Therefore, $\Phi^{(1)}$, which transforms non-trivially under Z_2 , does not acquire a vacuum expectation value. The preserved Z_2 discrete symmetry also allows for stable dark matter candidates, as in [14,15]. In our model they are either the lightest neutral component of $\Phi^{(1)}$ or the Majorana neutrino N_R . We do not address this question in the present paper. We introduce two SM doublet A_4 triplets, in order to ensure that one A_4 scalar triplet $\Phi^{(2)}$ gives masses to the charged leptons, while the other one $\Phi^{(1)}$, with vanishing VEV, couples to the SM singlet neutrino N_R . Thus neutrinos do not receive masses at tree level. The SM singlet A_4 triplet χ is introduced in order to generate a neutrino mass matrix texture compatible with the experimentally observed deviation from the TBM pattern. As we will explain in the following, the neutrino mass matrix texture generated via the one-loop seesaw mechanism is mainly due to the VEV of the SM singlet A_4 triplet scalar $\langle \chi \rangle = \Lambda_{\text{int}}$, which is assumed to be much larger than the

scale of the electroweak symmetry breaking $\Lambda_{\text{int}} \gg \Lambda_{\text{EW}} = 246$ GeV. In this way, the contribution associated with the $(1, 1, 1)$ direction in A_4 space that shapes the charged lepton mass matrix is suppressed and effectively absent in the neutrino mass matrix, leading to a mixing matrix that is TBM to a good approximation. The Z_2' discrete symmetry is also an important ingredient of our approach, as will be shown below. Once it is imposed it forbids the terms in the scalar potential involving odd powers of the SM singlet A_4 triplet scalar χ . This results in a reduction of the number of free model parameters and selects a particular direction of symmetry breaking in the group space. The Z_2' symmetry is broken after the χ field acquires a nonvanishing vacuum expectation value.

With the field content of Eqs. (3)–(6), the Yukawa part of the model Lagrangian for the lepton sector takes the form

$$\begin{aligned} \mathcal{L}_Y = & y_\nu (\bar{l}_L \tilde{\Phi}^{(1)})_{\mathbf{1}} N_R + M_N \bar{N}_R N_R^c + y_e (\bar{l}_L \Phi^{(2)})_{\mathbf{1}} e_R \\ & + y_\mu (\bar{l}_L \Phi^{(2)})_{\mathbf{1}'} \mu_R + y_\tau (\bar{l}_L \Phi^{(2)})_{\mathbf{1}''} \tau_R + \text{H.c.}, \quad (7) \end{aligned}$$

with $\tilde{\Phi}^{(k)} = i\sigma_2(\Phi^{(k)})^*$ ($k = 1, 2$). The subscripts $\mathbf{1}, \mathbf{1}', \mathbf{1}''$ denote projecting out the corresponding A_4 singlet in the product of the two triplets.

Note that the assignment of the charged right-handed leptons (5) to different A_4 singlets leads, as can be seen in Eq. (7), to different Yukawa couplings $y_{e,\mu,\tau}$ of the electrically neutral components of the $\Phi^{(2)0}$ to the different charged leptons e, μ, τ . The lightest of the $\Phi^{(2)0}$ should be interpreted as the SM-like 125 GeV Higgs observed at the LHC [71], and the mentioned nonuniversality of its couplings to the charged leptons is in agreement with the recent ATLAS result [72], strongly disfavoring the case of coupling universality.

As can be seen from Appendix C, the masses of all the neutral scalar states from the A_4 triplets $\Phi^{(1)}$ and $\Phi^{(2)}$, except for the SM-like Higgs $\Phi^{(2)0}$, are proportional to $\langle \chi \rangle = \Lambda_{\text{int}} \gg \Lambda_{\text{EW}} = 246$ GeV and consequently are very heavy. Our model is not predictive in the scalar sector having numerous free uncorrelated parameters in the scalar potential. We simply choose the scale Λ_{int} such that the heavy scalars are pushed outside the LHC reach. The loop effects of the heavy scalars contributing to certain observables can be suppressed by the appropriate choice of the other free parameters. All these adjustments, as will be shown in Sec. IV, do not affect the neutrino sector, which is totally controlled by *three* effective parameters depending in turn on the scalar potential parameters and the lepton-Higgs Yukawa couplings.

The scalar fields $\Phi_m^{(k)}$ can be decomposed as

$$\Phi_m^{(k)} = \begin{pmatrix} \frac{1}{\sqrt{2}}(\omega_m^{(k)} + i\xi_m^{(k)}) \\ \frac{1}{\sqrt{2}}(\nu_m^{(k)} + \rho_m^{(k)} + i\eta_m^{(k)}) \end{pmatrix}, \quad k = 1, 2, \quad m = 1, 2, 3, \quad (8)$$

with

$$\langle \rho_m^{(k)} \rangle = \langle \eta_m^{(k)} \rangle = \langle \omega_m^{(k)} \rangle = \langle \xi_m^{(k)} \rangle = 0, \quad k = 1, 2, \quad m = 1, 2, 3. \quad (9)$$

The Higgs doublets and the singlet fields can acquire vacuum expectation values:

$$\langle \Phi_m^{(k)} \rangle = \begin{pmatrix} 0 \\ \frac{v_m^{(k)}}{\sqrt{2}} \end{pmatrix}, \quad \langle \chi \rangle = (v_{\chi_1}, v_{\chi_2}, v_{\chi_3}), \quad k = 1, 2, \quad m = 1, 2, 3. \quad (10)$$

Our requirement [see (2)] that Z_2 is preserved implies, according to the field assignment of (3), that

$$v_m^{(1)} = 0, \quad m = 1, 2, 3. \quad (11)$$

This can be achieved by having a positive squared mass term of $\Phi^{(1)}$ in the scalar potential. As a consequence of (7) and (11) neutrinos do not acquire masses at tree level. As will be discussed in more detail in Sec. III, their masses are radiatively generated through loop diagrams involving virtual neutral scalars and the heavy Majorana neutrino in the internal lines. The aforementioned virtual scalars couple to real scalars due to the scalar quartic interactions, leading to the radiative seesaw mechanism of neutrino mass generation [14,15].

We assume the following VEV pattern for the neutral components of the SM Higgs doublets $\Phi_m^{(2)}$ ($m = 1, 2, 3$) and for the components of the A_4 triplet SM singlet scalar χ :

$$v_1^{(2)} = v_2^{(2)} = v_3^{(2)} = \frac{v}{\sqrt{3}}, \quad \langle \chi \rangle = \frac{v_\chi}{\sqrt{2}}(1, 0, -1). \quad (12)$$

Here $v = \Lambda_{\text{EW}}$ and $v_\chi = \Lambda_{\text{int}}$. This choice of directions in the A_4 space is justified by the observation that they describe a natural solution of the scalar potential minimization equations. Indeed, in the single-field case, A_4 invariance readily favors the (1, 1, 1) direction over e.g. the (1, 0, 0) solution for large regions of parameter space. The vacuum $\langle \Phi^{(2)} \rangle$ is a configuration that preserves a Z_3 subgroup of A_4 , which has been extensively studied by many authors (see for example Refs. [20,23,26,28,29,51,63]). In our model we have more fields, but there are also classes of the A_4 invariants favoring respective VEVs of two fields in orthogonal directions, as desired for our analysis. Therefore our assumption is essentially that the quartic couplings in the potential involving χ and $\Phi^{(2)}$ are within the range of the parameter space where these directions are the global minimum. More details are presented in Appendix B, where the minimization conditions of the full scalar potential of our model are considered, showing that the $\langle \chi \rangle$ vacuum (12), together with the $\langle \Phi^{(2)} \rangle$ vacuum (12), are consistent.

As follows from Eqs. (7) and (8), the neutrino Yukawa interactions are described by the following Lagrangian:

$$\mathcal{L}_{\nu\bar{\nu}S} = \frac{y_\nu}{\sqrt{2}} [\bar{\nu}_{1L}(\rho_1^{(1)} + i\eta_1^{(1)})N_R + \bar{\nu}_{2L}(\rho_2^{(1)} + i\eta_2^{(1)})N_R + \bar{\nu}_{3L}(\rho_3^{(1)} + i\eta_3^{(1)})N_R] + \text{H.c.} \quad (13)$$

We consider the scenario where $v_\chi \gg v$. A moderate hierarchy in the VEVs is quite natural, given that χ is a SM gauge singlet and its VEV does not have to be related to the electroweak scale. The scale of v_χ is ultimately controlled by the χ squared mass term in the potential. From Eqs. (7) and (C24) it follows (for details see Appendix C) that the neutrino Yukawa interactions, in terms of the physical scalar fields, can be approximately written as

$$\mathcal{L}_{\nu\bar{\nu}S} = \frac{y_\nu e^{i\psi}}{2} \bar{\nu}_{1L} [(H_1^0 - A_3^0) + i(H_3^0 + A_1^0)]N_R + \frac{y_\nu}{\sqrt{2}} \bar{\nu}_{2L} (H_2^0 + iA_2^0)N_R + \frac{y_\nu e^{-i\psi}}{2} \bar{\nu}_{3L} [(H_1^0 - A_3^0) + i(H_3^0 + A_1^0)]N_R + \text{H.c.} \quad (14)$$

When the subleading effects are considered, there is some mixing between the scalar states, so that H_2^0, A_2^0 will appear in the Yukawa couplings of $\bar{\nu}_{1L}, \bar{\nu}_{3L}$, and the other scalars will also appear in the Yukawa couplings to $\bar{\nu}_{2L}$. As described in more detail in Appendix C, the parameter ψ is given by

$$\tan 2\psi \simeq \frac{1}{\sqrt{\frac{9}{4} \left(\frac{M_{A_3^0}^2 - M_{A_1^0}^2}{M_{A_3^0}^2 + M_{A_1^0}^2 - 2M_{A_2^0}^2} \right)^2 - 1}}, \quad (15)$$

in terms of the masses $M_{A_m^0}$ ($m = 1, 2, 3$) of the neutral CP -odd scalar fields.

III. LEPTON MASSES AND MIXING

From Eq. (7), and by using the product rules for the A_4 group given in Appendix A, it follows that the charged lepton mass matrix is given by

$$M_l = V_{lL}^\dagger \text{diag}(m_e, m_\mu, m_\tau), \quad V_{lL} = \frac{1}{\sqrt{3}} \begin{pmatrix} 1 & 1 & 1 \\ 1 & \omega & \omega^2 \\ 1 & \omega^2 & \omega \end{pmatrix}, \quad \omega = e^{\frac{2\pi i}{3}}. \quad (16)$$

The neutrino mass term does not appear at tree level due to vanishing VEV of the $\Phi^{(1)}$ field (11). It arises in the form of a Majorana mass term

$$-\frac{1}{2} \bar{\nu} M_\nu \nu^C + \text{H.c.} \quad (17)$$

from radiative corrections at one-loop level. The leading one-loop contributions to the complex symmetric Majorana neutrino mass matrix M_ν are derived from Eqs. (14) and (C25). The corresponding diagrams are shown in Fig. 1.

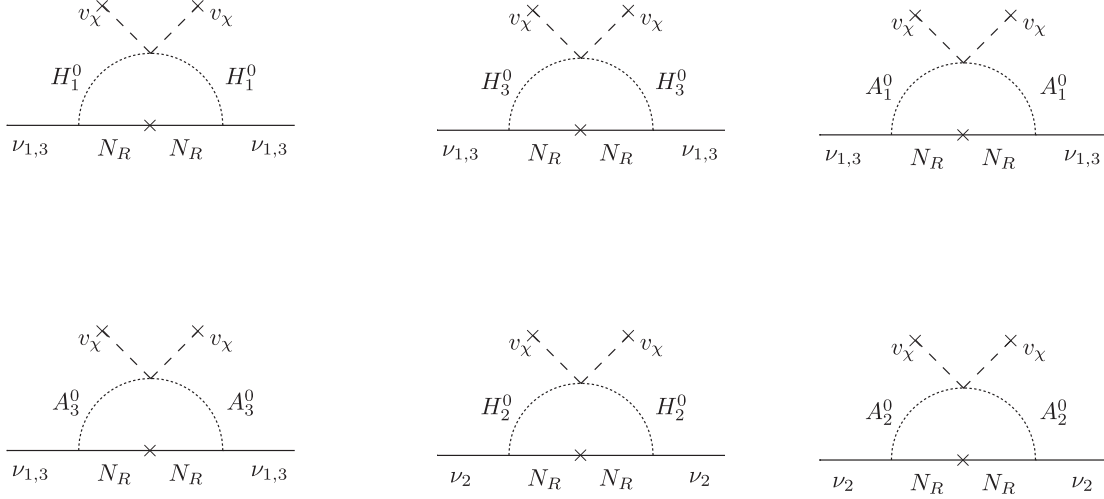


FIG. 1. One-loop Feynman diagrams contributing to the entries of the neutrino mass matrix.

In the approximation discussed in Appendix C we obtain

$$M_\nu \simeq \begin{pmatrix} Ae^{2i\psi} & 0 & A \\ 0 & B & 0 \\ A & 0 & Ae^{-2i\psi} \end{pmatrix}, \quad (18)$$

where

$$A \simeq \frac{y_\nu^2}{16\pi^2 M_N} \left\{ \left(M_{A_1^0}^2 - M_{A_2^0}^2 + \frac{\varepsilon v_\chi^2}{2} \right) \left[D_0\left(\frac{M_{H_1^0}}{M_N}\right) - D_0\left(\frac{M_{A_1^0}}{M_N}\right) \right] \right. \\ \left. + \left(M_{A_3^0}^2 - M_{A_2^0}^2 + \frac{\varepsilon v_\chi^2}{2} \right) \left[D_0\left(\frac{M_{A_3^0}}{M_N}\right) - D_0\left(\frac{M_{H_3^0}}{M_N}\right) \right] \right\}, \quad (19)$$

$$B \simeq \frac{\varepsilon y_\nu^2 v_\chi^2}{16\pi^2 M_N} \left[D_0\left(\frac{M_{H_2^0}}{M_N}\right) - D_0\left(\frac{M_{A_2^0}}{M_N}\right) \right]. \quad (20)$$

Here ε is a dimensionless parameter, which takes into account the difference between a pair of quartic couplings of the scalar potential (see Appendix C for details). We introduced the function [16]

$$D_0(x) = \frac{-1 + x^2 - \ln x^2}{(1 - x^2)^2}. \quad (21)$$

Since M_ν depends only on the square of the VEVs, even a moderate hierarchy in the VEVs significantly suppresses contributions related to $\Phi^{(2)}$. Furthermore, because $\langle \chi_2 \rangle = 0$, $|(M_\nu)_{12}|$ and $|(M_\nu)_{23}|$ are only generated through $\Phi^{(2)}$ and are then much smaller than $|(M_\nu)_{13}|$ and $|(M_\nu)_{mm}|$ ($m = 1, 2, 3$). Consequently the zero entries in Eq. (18) become

$$(M_\nu)_{12} \sim (M_\nu)_{23} \sim \frac{v^2}{v_\chi^2} (M_\nu)_{13} \quad (22)$$

and are strongly suppressed in comparison to the other entries if $v_\chi \gg v$, as assumed in our model. Note that a

similar neutrino mass matrix texture was obtained in Ref. [30] from higher-dimensional operators.

The neutrino mass matrix given in Eq. (18) depends effectively only on three parameters: A , B and ψ . As seen from Eqs. (19) and (20), the parameters A and B contain the dependence on various model parameters. It is relevant that A and B are loop suppressed and are approximately inverse proportional to M_N . As seen from Eqs. (19) and (20), a nonvanishing mass splitting between the CP -even H_i^0 and CP -odd A_i^0 neutral scalars is crucial. Its absence would lead to massless neutrinos at one-loop level. Note also that universality in the quartic couplings of the scalar potential, which would correspond to $\varepsilon = 0$, would imply $B \sim 0$ and lead to only one massive neutrino. For simplicity, we parametrize the nonuniversality of the relevant couplings through the parameter ε defined in Eq. (C1). As will be shown below, the Pontecorvo-Maki-Nakagawa-Sakata (PMNS) mixing matrix depends only on the parameter ψ , while the neutrino mass squared splittings are controlled by parameters A and B .

A complex symmetric Majorana mass matrix M_ν , as in Eq. (17), can be diagonalized by a unitary rotation of the neutrino fields so that

$$v' = V_\nu \cdot \nu \rightarrow V_\nu^\dagger M_\nu (V_\nu^\dagger)^T = \text{diag}\{m_{\nu_1}, m_{\nu_2}, m_{\nu_3}\} \quad \text{with} \\ V_\nu V_\nu^\dagger = \mathbf{1}, \quad (23)$$

where $m_{1,2,3}$ are real and positive. The rotation matrix has the form

$$V_\nu = \begin{pmatrix} \cos\theta & 0 & \sin\theta e^{-i\phi} \\ 0 & 1 & 0 \\ -\sin\theta e^{i\phi} & 0 & \cos\theta \end{pmatrix} P_\nu, \quad \text{with} \\ P_\nu = \text{diag}(e^{i\alpha_1/2}, e^{i\alpha_2/2}, e^{i\alpha_3/2}), \quad \theta = \pm \frac{\pi}{4}, \quad \phi = -2\psi. \quad (24)$$

We identify the Majorana neutrino masses and Majorana phases for the two possible solutions with $\theta = \pi/4, -\pi/4$

with the normal (NH) and inverted (IH) mass hierarchies, respectively. They are

$$\text{NH: } \theta = +\frac{\pi}{4}: m_{\nu_1} = 0, \quad m_{\nu_2} = B, \quad m_{\nu_3} = 2A, \\ \alpha_1 = \alpha_2 = 0, \quad \alpha_3 = \phi, \quad (25)$$

$$\text{IH: } \theta = -\frac{\pi}{4}: m_{\nu_1} = 2A, \quad m_{\nu_2} = B, \quad m_{\nu_3} = 0, \\ \alpha_2 = \alpha_3 = 0, \quad \alpha_1 = -\phi. \quad (26)$$

Note that the nonvanishing Majorana phases are ϕ and $-\phi$ for normal and inverted mass hierarchies, respectively.

With the rotation matrices in the charged lepton sector V_{lL} given in Eq. (16), and in the neutrino sector V_ν given in Eq. (24), we find the PMNS mixing matrix:

$$U = V_{lL}^\dagger V_\nu \\ \simeq \begin{pmatrix} \frac{\cos\theta}{\sqrt{3}} - \frac{e^{i\phi}\sin\theta}{\sqrt{3}} & \frac{1}{\sqrt{3}} & \frac{\cos\theta}{\sqrt{3}} + \frac{e^{-i\phi}\sin\theta}{\sqrt{3}} \\ \frac{\cos\theta}{\sqrt{3}} - \frac{e^{i\phi+\frac{2i\pi}{3}}\sin\theta}{\sqrt{3}} & \frac{e^{-\frac{2i\pi}{3}}}{\sqrt{3}} & \frac{e^{\frac{2i\pi}{3}}\cos\theta}{\sqrt{3}} + \frac{e^{-i\phi}\sin\theta}{\sqrt{3}} \\ \frac{\cos\theta}{\sqrt{3}} - \frac{e^{i\phi-\frac{2i\pi}{3}}\sin\theta}{\sqrt{3}} & \frac{e^{\frac{2i\pi}{3}}}{\sqrt{3}} & \frac{e^{-\frac{2i\pi}{3}}\cos\theta}{\sqrt{3}} + \frac{e^{-i\phi}\sin\theta}{\sqrt{3}} \end{pmatrix} P_\nu. \quad (27)$$

From the standard parametrization of the leptonic mixing matrix, it follows that the lepton mixing angles are [1]

$$\sin^2\theta_{12} = \frac{|U_{e2}|^2}{1 - |U_{e3}|^2} = \frac{1}{2 \mp \cos\phi}, \\ \sin^2\theta_{13} = |U_{e3}|^2 = \frac{1}{3}(1 \pm \cos\phi), \quad (28) \\ \sin^2\theta_{23} = \frac{|U_{\mu 3}|^2}{1 - |U_{e3}|^2} = \frac{2 \mp (\cos\phi + \sqrt{3}\sin\phi)}{4 \mp 2\cos\phi},$$

where the upper sign corresponds to normal ($\theta = +\pi/4$) and the lower one to inverted ($\theta = -\pi/4$) hierarchy, respectively. The PMNS matrix (27) of our model reproduces the magnitudes of the corresponding matrix elements of the TBM ansatz (1) in the limit $\phi = 0$ and $\phi = \pi$ for the inverted and the normal hierarchy, respectively. In both cases the special value for ϕ implies that the physical neutral scalars originating from $\Phi^{(1)}$ are degenerate in mass. Notice that the lepton mixing angles are controlled by the Majorana phases $\pm\phi$, where the plus and minus signs correspond to normal and inverted mass hierarchy, respectively.

The Jarlskog invariant and the CP -violating phase are given by [1]

$$J = \text{Im}(U_{e1}U_{\mu 2}U_{e2}^*U_{\mu 1}^*) \simeq -\frac{1}{6\sqrt{3}}\cos 2\theta, \quad (29) \\ \sin\delta = \frac{8J}{\cos\theta_{13}\sin 2\theta_{12}\sin 2\theta_{23}\sin 2\theta_{13}}.$$

Since $\theta = \pm\frac{\pi}{4}$, we predict $J \simeq 0$ and $\delta \simeq 0$ for $v_\chi \gg v$, implying that in our model CP violation is suppressed in neutrino oscillations.

IV. PHENOMENOLOGICAL IMPLICATIONS

In the following we adjust the free parameters of our model to reproduce the experimental values given in Tables I and II and discuss some implications of this choice of the parameters.

As seen from Eqs. (25)–(28) we have only *three* effective free parameters to fit: ϕ , A and B . It is noteworthy that in our model a single parameter (ϕ) determines all three neutrino mixing parameters $\sin^2\theta_{13}$, $\sin^2\theta_{12}$ and $\sin^2\theta_{23}$ as well as the Majorana phases α_i . The parameters A and B control the two mass squared splittings Δm_{ij}^2 . Therefore we actually fit only ϕ to adjust the values of $\sin^2\theta_{ij}$, while A and B for the NH and the IH hierarchies are simply

$$\text{NH: } m_{\nu_1} = 0, \quad m_{\nu_2} = B = \sqrt{\Delta m_{21}^2} \approx 9 \text{ meV}, \quad (30) \\ m_{\nu_3} = 2A = \sqrt{\Delta m_{31}^2} \approx 51 \text{ meV};$$

$$\text{IH: } m_{\nu_2} = B = \sqrt{\Delta m_{21}^2 + \Delta m_{13}^2} \approx 50 \text{ meV}, \quad (31) \\ m_{\nu_1} = 2A = \sqrt{\Delta m_{13}^2} \approx 49 \text{ meV}, \quad m_{\nu_3} = 0,$$

as follows from Eqs. (25) and (26) and the definition $\Delta m_{ij}^2 = m_i^2 - m_j^2$. In Eqs. (30) and (31) we assumed the best fit values of Δm_{ij}^2 from Tables I and II.

Varying the model parameter ϕ in Eq. (28) we have fitted the $\sin^2\theta_{ij}$ to the experimental values in Tables I and II. The best fit result is

$$\text{NH: } \phi = -0.877\pi, \quad \sin^2\theta_{12} \approx 0.34, \quad (32) \\ \sin^2\theta_{23} \approx 0.61, \quad \sin^2\theta_{13} \approx 0.0246;$$

$$\text{IH: } \phi = 0.12\pi, \quad \sin^2\theta_{12} \approx 0.34, \quad (33) \\ \sin^2\theta_{23} \approx 0.6, \quad \sin^2\theta_{13} \approx 0.025.$$

Comparing Eqs. (32) and (33) with Tables I and II we see that $\sin^2\theta_{13}$ and $\sin^2\theta_{23}$ are in excellent agreement with the experimental data, for both NH and IH, with $\sin^2\theta_{12}$ within a 2σ deviation from its best fit values.

The effective parameters A , B and $\tan\phi$ depend on various model parameters: the SM singlet neutrino Majorana mass M_N , the quartic and bilinear couplings of the model Lagrangian (7) and (B1), as well as on the scale of A_4 symmetry breaking v_χ . It is worth checking that the solution in Eqs. (30)–(33) does imply neither fine-tuning or very large values of dimensionful parameters. For this purpose consider a point in the model parameter space with all the relevant dimensionless quartic couplings in Eqs. (B1) and (C1) given by

$$\lambda = \tau_i = \lambda_{b1} = \alpha_1 = \lambda_{a1} - \varepsilon \sim 1, \quad (34)$$

compatible with the perturbative regime ($\lambda/4\pi < 1$). Absence of fine-tuning in this sector favors $\varepsilon \sim 1$. Using

Eqs. (C16)–(C22) one may derive an order of magnitude estimate

$$A \sim B \sim \left(\frac{y_\nu}{4\pi}\right)^2 z(\lambda, \epsilon) \frac{v_\chi^2}{M_N}, \quad (35)$$

where the function $z(\lambda, \epsilon) \sim 1$ for the values chosen in Eq. (34). In this estimation we assumed $\mu_1 \leq v_\chi$ and $v_\chi \gg v$. Let us also assume that the neutrino and electron Yukawa couplings in Eq. (7) are comparable $y_\nu \sim y_e$. From Eqs. (7), (8), and (12) and the value of the electron mass we estimate

$$y_\nu \sim y_e \sim 10^{-6}. \quad (36)$$

Then from Eqs. (30), (31), and (35) we roughly estimate

$$m_\nu \sim A \sim B \sim \frac{v_\chi}{M_N} \cdot \text{meV}. \quad (37)$$

Therefore for any value $M_N \sim v_\chi \gg v \sim 250$ GeV and without special tuning of the model parameters we are in the ballpark of the neutrino mass squared splittings measured in neutrino oscillation experiments (Tables I and II). Both the scale of new physics v_χ related to the A_4 symmetry, and the SM singlet Majorana neutrino mass M_N could be comparatively low, around a few TeV.

With the values of the model parameters given in Eqs. (30)–(33) derived from the oscillation experiments, we can predict the amplitude for neutrinoless double beta ($0\nu\beta\beta$) decay, which is proportional to the effective Majorana neutrino mass

$$m_{\beta\beta} = \sum_j U_{ej}^2 m_{\nu_k}, \quad (38)$$

where U_{ej}^2 and m_{ν_k} are the PMNS mixing matrix elements and the Majorana neutrino masses, respectively.

Then, from Eqs. (24)–(27) and (30)–(33), we predict the following effective neutrino mass for both hierarchies:

$$m_{\beta\beta} = \frac{1}{3} \left(B + 4A \cos^2 \frac{\phi}{2} \right) = \begin{cases} 4 \text{ meV} & \text{for NH} \\ 50 \text{ meV} & \text{for IH.} \end{cases} \quad (39)$$

This is beyond the reach of the present and forthcoming neutrinoless double beta decay experiments. The presently best upper limit on this parameter $m_{\beta\beta} \leq 160$ meV comes from the recently quoted EXO-200 experiment [73] $T_{1/2}^{0\nu\beta\beta}(^{136}\text{Xe}) \geq 1.6 \times 10^{25}$ yr at the 90% C.L. This limit will be improved within the not too distant future. The GERDA experiment [74,75] is currently moving to “phase II,” at the end of which it is expected to reach $T_{1/2}^{0\nu\beta\beta}(^{76}\text{Ge}) \geq 2 \times 10^{26}$ yr, corresponding to $m_{\beta\beta} \leq 100$ MeV. A bolometric CUORE experiment using ^{130}Te [76] is currently under construction. Its estimated sensitivity is around $T_{1/2}^{0\nu\beta\beta}(^{130}\text{Te}) \sim 10^{26}$ yr corresponding to $m_{\beta\beta} \leq 50$ meV. There are also proposals for ton-scale next-to-next generation $0\nu\beta\beta$ experiments with

^{136}Xe [77,78] and ^{76}Ge [74,79] claiming sensitivities over $T_{1/2}^{0\nu\beta\beta} \sim 10^{27}$ yr, corresponding to $m_{\beta\beta} \sim 12\text{--}30$ meV. For recent experimental reviews, see for example Ref. [80] and references therein. Thus, according to Eq. (39) our model predicts $T_{1/2}^{0\nu\beta\beta}$ at the level of sensitivities of the next generation or next-to-next generation $0\nu\beta\beta$ experiments.

V. CONCLUSIONS

We have presented a simple renormalizable model that successfully accounts for the charged lepton and neutrino masses and mixings. The neutrino masses arise from a radiative seesaw mechanism, which explains their smallness, while keeping the scale of new physics Λ_{int} at the comparatively low values, which could be about a few TeV (for the single SM singlet neutrino N_R). The neutrino mixing is approximately tribimaximal due to the spontaneously broken A_4 symmetry of the model. The experimentally observed deviation from the TBM pattern is implemented by introducing the SM singlet A_4 triplet χ . Its VEV $\langle \chi \rangle = \Lambda_{\text{int}} \gg \Lambda_{\text{EW}}$ breaks A_4 symmetry and properly shapes the neutrino mass matrix at one-loop level. CP violation in neutrino oscillations is suppressed.

The model has only three effective free parameters in the neutrino sector, which, nevertheless, allowed us to reproduce with good accuracy the mass squared splittings and all mixing angles measured in neutrino oscillation experiments for both normal and inverted neutrino spectrum.

The model predicts the effective Majorana neutrino mass $m_{\beta\beta}$ for neutrinoless double beta decay to be 4 and 50 meV for the normal and the inverted neutrino spectrum, respectively.

The lightest neutral scalar of our model $\Phi^{(2)0}$ interpreted as the SM-like 125 GeV Higgs boson observed at the LHC has nonuniversal Yukawa couplings to the charged leptons e, μ, τ . This is in agreement with the recent ATLAS result [72], strongly disfavoring the case of Yukawa coupling universality.

An unbroken Z_2 discrete symmetry of our model also allows for stable dark matter candidates, as in Refs. [14,15]. The candidate could be either the lightest neutral component of $\Phi^{(1)}$ or the right-handed Majorana neutrino N_R . We do not address this possibility further in the present paper.

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APPENDIX A: THE PRODUCT RULES FOR A_4

The following product rules for the A_4 group were used in the construction of our model Lagrangian:

$$\mathbf{3} \otimes \mathbf{3} = \mathbf{3}_s \oplus \mathbf{3}_a \oplus \mathbf{1} \oplus \mathbf{1}' \oplus \mathbf{1}'', \quad (\text{A1})$$

$$\mathbf{1} \otimes \mathbf{1} = \mathbf{1}, \quad \mathbf{1}' \otimes \mathbf{1}'' = \mathbf{1}, \quad (\text{A2})$$

$$\mathbf{1}' \otimes \mathbf{1}' = \mathbf{1}'', \quad \mathbf{1}'' \otimes \mathbf{1}'' = \mathbf{1}'.$$

Denoting (x_1, y_1, z_1) and (x_2, y_2, z_2) as the basis vectors for two A_4 triplets $\mathbf{3}$, one finds

$$(\mathbf{3} \otimes \mathbf{3})_{\mathbf{1}} = x_1 y_1 + x_2 y_2 + x_3 y_3, \quad (\text{A3})$$

$$(\mathbf{3} \otimes \mathbf{3})_{\mathbf{3}_s} = (x_2 y_3 + x_3 y_2, x_3 y_1 + x_1 y_3, x_1 y_2 + x_2 y_1),$$

$$(\mathbf{3} \otimes \mathbf{3})_{\mathbf{1}'} = x_1 y_1 + \omega x_2 y_2 + \omega^2 x_3 y_3, \quad (\text{A4})$$

$$(\mathbf{3} \otimes \mathbf{3})_{\mathbf{3}_a} = (x_2 y_3 - x_3 y_2, x_3 y_1 - x_1 y_3, x_1 y_2 - x_2 y_1),$$

$$(\mathbf{3} \otimes \mathbf{3})_{\mathbf{1}''} = x_1 y_1 + \omega^2 x_2 y_2 + \omega x_3 y_3, \quad (\text{A5})$$

where $\omega = e^{i\frac{2\pi}{3}}$. The representation $\mathbf{1}$ is trivial, while the nontrivial $\mathbf{1}'$ and $\mathbf{1}''$ are complex conjugate to each other. Comprehensive reviews of discrete symmetries in particle physics can be found in Refs. [10–12,81].

APPENDIX B: SCALAR POTENTIAL

The scalar potential of the model is constructed of the three A_4 triplet fields $\Phi^{(1,2)}$ and χ in the way invariant under the group \mathcal{G} in Eq. (2).

For convenience we separate its terms into the three different groups as

$$V = V(\Phi^{(1)}, \Phi^{(2)}) + V(\Phi^{(1)}, \Phi^{(2)}, \chi) + V(\chi), \quad (\text{B1})$$

where

$$\begin{aligned} V(\Phi^{(1)}, \Phi^{(2)}) = & \sum_{l=1}^2 [\mu_l^2 ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}} + \kappa_l ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}} + \sigma_l ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}'} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}''} \\ & + \gamma_l ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_s} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_s} + \delta_l ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_a} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_a}] + \zeta_1 ((\Phi^{(1)})^\dagger \Phi^{(1)})_{\mathbf{3}_s} ((\Phi^{(2)})^\dagger \Phi^{(2)})_{\mathbf{3}_s} \\ & + \zeta_2 ((\Phi^{(1)})^\dagger \Phi^{(1)})_{\mathbf{3}_a} ((\Phi^{(2)})^\dagger \Phi^{(2)})_{\mathbf{3}_a} + \zeta_3 [((\Phi^{(1)})^\dagger \Phi^{(1)})_{\mathbf{1}'} ((\Phi^{(2)})^\dagger \Phi^{(2)})_{\mathbf{1}''} + ((\Phi^{(1)})^\dagger \Phi^{(1)})_{\mathbf{1}''} ((\Phi^{(2)})^\dagger \Phi^{(2)})_{\mathbf{1}'}] \\ & + \zeta_4 ((\Phi^{(1)})^\dagger \Phi^{(1)})_{\mathbf{1}} ((\Phi^{(2)})^\dagger \Phi^{(2)})_{\mathbf{1}} + [\tau_1 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{3}_s} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{3}_s} + \text{H.c.}] \\ & + [\tau_2 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{3}_a} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{3}_a} + \tau_3 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{3}_a} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{3}_s} + \text{H.c.}] \\ & + \tau_4 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{1}} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{1}} + \tau_5 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{1}'} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{1}''} + \tau_6 ((\Phi^{(1)})^\dagger \Phi^{(2)})_{\mathbf{1}''} ((\Phi^{(2)})^\dagger \Phi^{(1)})_{\mathbf{1}'}, \end{aligned} \quad (\text{B2})$$

$$\begin{aligned} V(\Phi^{(1)}, \Phi^{(2)}, \chi) = & \sum_{l=1}^2 \{ \lambda_{al} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}} (\chi\chi)_{\mathbf{1}} + \lambda_{bl} [((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}'} (\chi\chi)_{\mathbf{1}''} + ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{1}''} (\chi\chi)_{\mathbf{1}'}] \\ & + \alpha_l ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_s} (\chi\chi)_{\mathbf{3}_s} + [\beta_l e^{i\frac{\pi}{2}} ((\Phi^{(l)})^\dagger \Phi^{(l)})_{\mathbf{3}_a} (\chi\chi)_{\mathbf{3}_s} + \text{H.c.}] \}, \end{aligned} \quad (\text{B3})$$

$$V(\chi) = D^2 (\chi\chi)_{\mathbf{1}} + d_1 (\chi\chi)_{\mathbf{1}} (\chi\chi)_{\mathbf{1}} + d_2 (\chi\chi)_{\mathbf{1}'} (\chi\chi)_{\mathbf{1}''} + d_3 (\chi\chi)_{\mathbf{3}_s} (\chi\chi)_{\mathbf{3}_s}. \quad (\text{B4})$$

Where all parameters of the scalar potential have to be real.

Now we are going to determine the conditions under which the VEV pattern for the components of the A_4 triplet χ given in Eq. (12) is a solution of the scalar potential, assuming that the $\langle \Phi^{(2)} \rangle$ vacuum preserves the appropriate Z_3 subgroup of A_4 as in Eq. (12). Then, from the previous expressions and from the minimization conditions of the scalar potential, the following relations are obtained:

$$\frac{\partial V}{\partial \chi_1} \Big|_{\langle \chi_m \rangle = v \chi_m, m=1,2,3} = 2v_{\chi_1} \left[\frac{1}{2} \lambda_{a2} v^2 + D^2 + (2d_1 - d_2 + 4d_3)(v_{\chi_2}^2 + v_{\chi_3}^2) + 2(d_1 + d_2)v_{\chi_1}^2 \right] + \frac{2}{3} \alpha_2 (v_{\chi_2} + v_{\chi_3})v^2 = 0, \quad (\text{B5})$$

$$\frac{\partial V}{\partial \chi_2} \Big|_{\langle \chi_m \rangle = v \chi_m, m=1,2,3} = 2v_{\chi_2} \left[\frac{1}{2} \lambda_{a2} v^2 + D^2 + (2d_1 - d_2 + 4d_3)(v_{\chi_1}^2 + v_{\chi_3}^2) + 2(d_1 + d_2)v_{\chi_2}^2 \right] + \frac{2}{3} \alpha_2 (v_{\chi_1} + v_{\chi_3})v^2 = 0, \quad (\text{B6})$$

$$\frac{\partial V}{\partial \chi_3} \Big|_{\langle \chi_m \rangle = v \chi_m, m=1,2,3} = 2v_{\chi_3} \left[\frac{1}{2} \lambda_{a2} v^2 + D^2 + (2d_1 - d_2 + 4d_3)(v_{\chi_1}^2 + v_{\chi_2}^2) + 2(d_1 + d_2)v_{\chi_3}^2 \right] + \frac{2}{3} \alpha_2 (v_{\chi_1} + v_{\chi_2})v^2 = 0. \quad (\text{B7})$$

From the expressions given above, and using the vacuum configuration for the components of the A_4 triplet χ given in Eq. (12), the following relation is obtained:

$$D^2 = -\left(\frac{1}{2}\lambda_{a2} - \frac{1}{3}\alpha_2\right)v^2 - (4d_1 + d_2 + 4d_3)\frac{v_\chi^2}{2}, \quad (\text{B8})$$

which clearly shows that the hierarchy between the VEVs depends on the $\chi\chi$ mass term (D^2), and that the Z_3 invariant $\langle\Phi^{(2)}\rangle$ vacuum given in Eq. (12) satisfies the minimization conditions of the scalar potential, in a way that is consistent with the desired direction for $\langle\chi\rangle$. This demonstrates that the VEV directions in Eq. (12) are consistent with a global minimum of the scalar potential (B1) of our model, for a not fine-tuned region of parameter space.

APPENDIX C: MASS SPECTRUM OF THE NEUTRAL SCALAR FIELD CONTAINED IN THE A_4 TRIPLET $\Phi^{(1)}$

In this section we proceed to compute the squared mass matrix for the neutral scalars coming from the A_4 triplet $\Phi^{(1)}$. We assume, to simplify the analysis, that the couplings are nearly universal, i.e.

$$\lambda = \tau_i = \lambda_{b1} = \alpha_1 = \lambda_{a1} - \varepsilon, \quad i = (1-6). \quad (\text{C1})$$

In practice the coefficients do not need to be equal and indeed nonuniversality is required, with nonzero ε , necessary to generate two neutrino mass squared differences. Using the simplified assumptions a semianalytical treatment is possible.

As mentioned in the text, we restrict to the scenario to $v_\chi \gg v$. Then, the dominant contribution to the mass Lagrangian for the neutral scalars contained in $\Phi^{(1)}$ will come from $\mu_1^2((\Phi^{(1)})^\dagger\Phi^{(1)})_1 + V(\Phi^{(1)}, \Phi^{(2)}, \chi)$. Using the relations

$$((\Phi_m^{(1)})^\dagger\Phi_m^{(1)}) = \frac{1}{2}[(\omega_m^{(1)})^2 + (\xi_m^{(1)})^2 + (\rho_m^{(1)})^2 + (\eta_m^{(1)})^2], \quad m = 1, 2, 3, \quad (\text{C2})$$

$$((\Phi^{(1)})^\dagger\Phi^{(1)})_1\langle(\chi\chi)_1\rangle = v_\chi^2[(\Phi_1^{(1)})^\dagger\Phi_1^{(1)} + (\Phi_2^{(1)})^\dagger\Phi_2^{(1)} + (\Phi_3^{(1)})^\dagger\Phi_3^{(1)}], \quad (\text{C3})$$

$$((\Phi^{(1)})^\dagger\Phi^{(1)})_{1'}\langle(\chi\chi)_{1'}\rangle = \frac{v_\chi^2}{2}[(\Phi_1^{(1)})^\dagger\Phi_1^{(1)} + \omega(\Phi_2^{(1)})^\dagger\Phi_2^{(1)} + \omega^2(\Phi_3^{(1)})^\dagger\Phi_3^{(1)}](1 + \omega), \quad (\text{C4})$$

$$((\Phi^{(1)})^\dagger\Phi^{(1)})_{1''}\langle(\chi\chi)_{1''}\rangle = \frac{v_\chi^2}{2}[(\Phi_1^{(1)})^\dagger\Phi_1^{(1)} + \omega^2(\Phi_2^{(1)})^\dagger\Phi_2^{(1)} + \omega(\Phi_3^{(1)})^\dagger\Phi_3^{(1)}](1 + \omega^2), \quad (\text{C5})$$

$$((\Phi^{(1)})^\dagger\Phi^{(1)})_{3s}\langle(\chi\chi)_{3s}\rangle = -v_\chi^2[\omega_1^{(1)}\omega_3^{(1)} + \xi_1^{(1)}\xi_3^{(1)} + \rho_1^{(1)}\rho_3^{(1)} + \eta_1^{(1)}\eta_3^{(1)}], \quad (\text{C6})$$

$$\beta_1 e^{i\frac{\pi}{2}}((\Phi^{(1)})^\dagger\Phi^{(1)})_{3a}\langle(\chi\chi)_{3s}\rangle + \text{H.c.} = 4\beta_1 v_\chi^2(\rho_3^{(1)}\eta_1^{(1)} - \rho_1^{(1)}\eta_3^{(1)}), \quad (\text{C7})$$

$$((\Phi^{(1)})^\dagger\Phi^{(2)})_{3s}((\Phi^{(2)})^\dagger\Phi^{(1)})_{3s} + ((\Phi^{(1)})^\dagger\Phi^{(2)})_{3a}((\Phi^{(2)})^\dagger\Phi^{(1)})_{3a} + \text{H.c.} \supset \frac{v^2}{2\sqrt{3}}(\rho_3^{(1)}\rho_2^{(1)} + \rho_1^{(1)}\rho_2^{(1)} + \rho_1^{(1)}\rho_3^{(1)}), \quad (\text{C8})$$

$$((\Phi^{(1)})^\dagger\Phi^{(2)})_1((\Phi^{(2)})^\dagger\Phi^{(1)})_1 \supset \frac{v^2}{4\sqrt{3}}(\rho_1^{(1)}\rho_1^{(1)} + \rho_2^{(1)}\rho_2^{(1)} + \rho_3^{(1)}\rho_3^{(1)} + 2\rho_3^{(1)}\rho_2^{(1)} + 2\rho_1^{(1)}\rho_2^{(1)} + 2\rho_1^{(1)}\rho_3^{(1)}), \quad (\text{C9})$$

$$\begin{aligned} & ((\Phi^{(1)})^\dagger\Phi^{(2)})_{1'}((\Phi^{(2)})^\dagger\Phi^{(1)})_{1''} + ((\Phi^{(1)})^\dagger\Phi^{(2)})_{1''}((\Phi^{(2)})^\dagger\Phi^{(1)})_{1'} \\ & \supset \frac{2v^2}{4\sqrt{3}}(\rho_1^{(1)}\rho_1^{(1)} + \rho_2^{(1)}\rho_2^{(1)} + \rho_3^{(1)}\rho_3^{(1)} - \rho_3^{(1)}\rho_2^{(1)} - \rho_1^{(1)}\rho_2^{(1)} - \rho_1^{(1)}\rho_3^{(1)}), \end{aligned} \quad (\text{C10})$$

we obtain that the mass Lagrangian for the neutral scalars contained in $\Phi^{(1)}$ is given by

$$\begin{aligned} -\mathcal{L}_{\text{mass}}^{(1)\text{neutral}} &= \frac{\mu_1^2 + \varepsilon v_\chi^2}{2}[(\rho_1^{(1)})^2 + (\rho_2^{(1)})^2 + (\rho_3^{(1)})^2 + (\eta_1^{(1)})^2 + (\eta_2^{(1)})^2 + (\eta_3^{(1)})^2] + \frac{3\lambda v_\chi^2}{4}[(\rho_1^{(1)})^2 + (\eta_1^{(1)})^2 + (\rho_3^{(1)})^2 + (\eta_3^{(1)})^2] \\ &+ 4\beta_1 v_\chi^2(\rho_3^{(1)}\eta_1^{(1)} - \rho_1^{(1)}\eta_3^{(1)}) - \lambda v_\chi^2[\rho_1^{(1)}\rho_3^{(1)} + \eta_1^{(1)}\eta_3^{(1)}] + \frac{\lambda v^2}{4\sqrt{3}}(3\rho_1^{(1)}\rho_1^{(1)} + 3\rho_2^{(1)}\rho_2^{(1)} + 3\rho_3^{(1)}\rho_3^{(1)} \\ &+ 2\rho_3^{(1)}\rho_2^{(1)} + 2\rho_1^{(1)}\rho_2^{(1)} + 2\rho_1^{(1)}\rho_3^{(1)}). \end{aligned} \quad (\text{C11})$$

The squared mass matrix for the neutral scalars ($\rho_1, \rho_2, \rho_3, \eta_1, \eta_2, \eta_3$) is given by

$$M^2 \simeq \begin{pmatrix} \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} + \frac{3\lambda v_\chi^2}{4} & \frac{\lambda v^2}{4\sqrt{3}} & -\frac{\lambda v_\chi^2}{2} & 0 & 0 & -2\beta_1 v_\chi^2 \\ \frac{\lambda v^2}{4\sqrt{3}} & \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} & \frac{\lambda v^2}{4\sqrt{3}} & 0 & 0 & 0 \\ -\frac{\lambda v_\chi^2}{2} & \frac{\lambda v^2}{4\sqrt{3}} & \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} + \frac{3\lambda v_\chi^2}{4} & 2\beta_1 v_\chi^2 & 0 & 0 \\ 0 & 0 & 2\beta_1 v_\chi^2 & \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} + \frac{3\lambda v_\chi^2}{4} & 0 & -\frac{\lambda v_\chi^2}{2} \\ 0 & 0 & 0 & 0 & \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} & 0 \\ -2\beta_1 v_\chi^2 & 0 & 0 & -\frac{\lambda v_\chi^2}{2} & 0 & \frac{\mu_1^2 + \varepsilon v_\chi^2}{2} + \frac{3\lambda v_\chi^2}{4} \end{pmatrix}. \quad (C12)$$

Our near-universality assumption (C1) allows for an approximate analytical diagonalization of this squared mass matrix by a rotation matrix R :

$$R^T M^2 R \simeq \text{diag}(M_{H_1^0}^2, M_{H_2^0}^2, M_{H_3^0}^2, M_{A_1^0}^2, M_{A_2^0}^2, M_{A_3^0}^2). \quad (C13)$$

Due to the structure of the dominant χ VEV (12), the rotation matrix mixes the first and third components of the scalars. If we lift the universality condition on the quartic couplings, there will be subleading mixing of the second component of the scalars as well. Within the near-universality approximation, the rotation matrix R is

$$R \simeq \begin{pmatrix} \frac{\cos \psi \cos \theta_1}{\sqrt{2}} & -\frac{\sin \theta_1}{\sqrt{2}} & -\frac{\cos \theta_1 \sin \psi}{\sqrt{2}} & -\frac{\sin \psi}{\sqrt{2}} & 0 & -\frac{\cos \psi}{\sqrt{2}} \\ \cos \psi \cos \theta_2 \sin \theta_1 - \sin \psi \sin \theta_2 & \cos \theta_1 \cos \theta_2 & -\cos \theta_2 \sin \psi \sin \theta_1 - \cos \psi \sin \theta_2 & 0 & 0 & 0 \\ \frac{\cos \theta_2 \sin \psi}{\sqrt{2}} + \frac{\cos \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \psi \cos \theta_2}{\sqrt{2}} - \frac{\sin \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & -\frac{\cos \psi}{\sqrt{2}} & 0 & \frac{\sin \psi}{\sqrt{2}} \\ \frac{\cos \theta_2 \sin \psi}{\sqrt{2}} + \frac{\cos \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \psi \cos \theta_2}{\sqrt{2}} - \frac{\sin \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \psi}{\sqrt{2}} & 0 & -\frac{\sin \psi}{\sqrt{2}} \\ 0 & 0 & 0 & 0 & 1 & 0 \\ \frac{\cos \psi \cos \theta_1}{\sqrt{2}} & -\frac{\sin \theta_1}{\sqrt{2}} & -\frac{\cos \theta_1 \sin \psi}{\sqrt{2}} & \frac{\sin \psi}{\sqrt{2}} & 0 & \frac{\cos \psi}{\sqrt{2}} \end{pmatrix}, \quad (C14)$$

with

$$\tan 2\psi \simeq \frac{\lambda}{4\beta_1}, \quad \tan 2\theta_1 \simeq \frac{2\lambda v^2}{\sqrt{6}(3\lambda - 8\beta_1)v_\chi^2}, \quad \tan 2\theta_2 \simeq \frac{4\lambda^2 v}{\sqrt{6}(9\lambda^2 - 64\beta_1^2)v_\chi}. \quad (C15)$$

The masses of the physical neutral scalars are given by

$$M_{H_1^0}^2 \simeq M_{A_1^0}^2 + \left\{ \left[\frac{a^2 + b^2}{4} + \frac{(a^2 - b^2)\beta_1}{\sqrt{\lambda^2 + 16\beta_1^2}} \right] \frac{\mu_1^2 + \varepsilon v_\chi^2}{v_\chi^2} - \frac{1}{2}ab\lambda + \frac{2ab\lambda\beta_1}{\sqrt{\lambda^2 + 16\beta_1^2}} \right\} v^2, \quad (C16)$$

$$M_{H_2^0}^2 \simeq M_{A_2^0}^2 + \frac{1}{4} \left[a^2(3\lambda - 8\beta_1) + b^2(3\lambda + 8\beta_1) + 2(a^2 + b^2) \frac{\mu_1^2 + \varepsilon v_\chi^2}{v_\chi^2} + 4ab\lambda \right] v^2, \quad (C17)$$

$$M_{H_3^0}^2 \simeq M_{A_3^0}^2 + \left\{ \left[\frac{a^2 + b^2}{4} - \frac{(a^2 - b^2)\beta_1}{\sqrt{\lambda^2 + 16\beta_1^2}} \right] \frac{\mu_1^2 + \varepsilon v_\chi^2}{v_\chi^2} - \frac{1}{2}ab\lambda - \frac{2ab\lambda\beta_1}{\sqrt{\lambda^2 + 16\beta_1^2}} \right\} v^2, \quad (C18)$$

$$M_{A_1^0}^2 \simeq \frac{1}{4} (2\mu_1^2 + 2\varepsilon v_\chi^2 + 3\lambda v_\chi^2 - 2\sqrt{\lambda^2 + 16\beta_1^2} v_\chi^2), \quad (C19)$$

$$M_{A_2^0}^2 \simeq \frac{\mu_1^2 + \varepsilon v_\chi^2}{2}, \quad (C20)$$

$$M_{A_3^0}^2 \simeq \frac{1}{4} (2\mu_1^2 + 2\varepsilon v_\chi^2 + 3\lambda v_\chi^2 + 2\sqrt{\lambda^2 + 16\beta_1^2} v_\chi^2), \quad (C21)$$

where

$$a \simeq \frac{\lambda}{\sqrt{6}(3\lambda - 8\beta_1)}, \quad b \simeq \frac{2\lambda^2}{\sqrt{6}(9\lambda^2 - 64\beta_1^2)}. \quad (\text{C22})$$

It is worth mentioning that the last five terms of Eq. (B2) involving distinct A_4 invariant contractions are responsible for the mass splitting between the CP -even and CP -odd neutral scalars.

From the previous expressions we obtain the relation connecting the parameter ψ with the neutral scalar masses:

$$\tan 2\psi \simeq \frac{1}{\sqrt{\frac{9}{4} \left(\frac{M_{A_3}^2 - M_{A_1}^2}{M_{A_3}^2 + M_{A_1}^2 - 2M_{A_2}^2} \right)^2 - 1}}. \quad (\text{C23})$$

The physical scalars $H_1^0, H_2^0, H_3^0, A_1^0, A_2^0$ and A_3^0 are given by

$$\begin{pmatrix} H_1^0 \\ H_2^0 \\ H_3^0 \\ A_1^0 \\ A_2^0 \\ A_3^0 \end{pmatrix} \simeq \begin{pmatrix} \frac{\cos \psi \cos \theta_1}{\sqrt{2}} & \cos \psi \cos \theta_2 \sin \theta_1 - \sin \psi \sin \theta_2 & \frac{\cos \theta_2 \sin \psi}{\sqrt{2}} + \frac{\cos \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \theta_2 \sin \psi}{\sqrt{2}} + \frac{\cos \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & 0 & \frac{\cos \psi \cos \theta_1}{\sqrt{2}} \\ -\frac{\sin \theta_1}{\sqrt{2}} & \cos \theta_1 \cos \theta_2 & \frac{\cos \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \theta_1 \sin \theta_2}{\sqrt{2}} & 0 & -\frac{\sin \theta_1}{\sqrt{2}} \\ -\frac{\cos \theta_1 \sin \psi}{\sqrt{2}} & -\cos \theta_2 \sin \psi \sin \theta_1 - \cos \psi \sin \theta_2 & \frac{\cos \psi \cos \theta_2}{\sqrt{2}} - \frac{\sin \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & \frac{\cos \psi \cos \theta_2}{\sqrt{2}} - \frac{\sin \psi \sin \theta_1 \sin \theta_2}{\sqrt{2}} & 0 & -\frac{\cos \theta_1 \sin \psi}{\sqrt{2}} \\ -\frac{\sin \psi}{\sqrt{2}} & 0 & -\frac{\cos \psi}{\sqrt{2}} & \frac{\cos \psi}{\sqrt{2}} & 0 & \frac{\sin \psi}{\sqrt{2}} \\ 0 & 0 & 0 & 0 & 1 & 0 \\ -\frac{\cos \psi}{\sqrt{2}} & 0 & \frac{\sin \psi}{\sqrt{2}} & -\frac{\sin \psi}{\sqrt{2}} & 0 & \frac{\cos \psi}{\sqrt{2}} \end{pmatrix} \times \begin{pmatrix} \rho_1^{(1)} \\ \rho_2^{(1)} \\ \rho_3^{(1)} \\ \eta_1^{(1)} \\ \eta_2^{(1)} \\ \eta_3^{(1)} \end{pmatrix}. \quad (\text{C24})$$

After χ gets its VEV, v_χ , and neglecting terms suppressed by powers of v/v_χ , the part of the Lagrangian that is obtained from the quartic interactions with χ becomes

$$-\mathcal{L}_{\text{mass}}^{(1)\text{neutral}} \supset \left(M_{A_1^0}^2 - M_{A_2^0}^2 + \frac{\varepsilon v_\chi^2}{2} \right) [(H_1^0)^2 + (A_1^0)^2] + \frac{\varepsilon v_\chi^2}{2} [(H_2^0)^2 + (A_2^0)^2] + \left(M_{A_3^0}^2 - M_{A_2^0}^2 + \frac{\varepsilon v_\chi^2}{2} \right) [(H_3^0)^2 + (A_3^0)^2]. \quad (\text{C25})$$

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