Neutral Higgs bosons in the Higgs triplet model with nontrivial mixing

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We revisit the neutral Higgs sector of the Higgs triplet model, with non-negligible mixing in the CP-even Higgs sector. We examine the possibility that one of the Higgs boson states is the particle observed at the LHC at 125 GeV, and the other is either the small LEP excess at 98 GeV, or the CMS excess at 136 GeV, or that the neutral Higgs bosons are (almost) degenerate and have both mass 125 GeV. We show that, under general considerations, an (unmixed) neutral Higgs boson cannot have an enhanced decay branching ratio into $\gamma\gamma$ with respect to the Standard Model one. An enhancement is, however, possible for the mixed case but only for the heavier of the two neutral Higgs bosons and not for massdegenerate Higgs bosons. At the same time the branching ratios into WW^* , ZZ^* , $b\bar{b}$, and $\tau^+\tau^-$ are similar to the Standard Model, or reduced. We correlate the branching ratios of both Higgs states into Z_{γ} to those into $\gamma\gamma$ for the three scenarios. The mixed neutral sector of the Higgs triplet model exhibits some features that could distinguish it from other scenarios at the LHC.

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I. INTRODUCTION

The hunt for the Higgs boson in the Standard Model (SM) and beyond has been given a big boost with the recently discovered resonance at \simeq 125–126 GeV, observed by ATLAS [[1](#page-13-0)] and CMS [[2](#page-13-1)] at 5σ . While this particle resembles in most features the SM Higgs boson, the data hints of enhancements in the $\gamma\gamma$ event rates (although this signal is, at about 2σ , not sufficiently statistically secure), as well as depressed rates into $\tau^+\tau^-$ and WW^* , which could hint at extended symmetries. The signals are also consistent with the findings at the Tevatron [\[3\]](#page-13-2). If the $\gamma\gamma$ signals persist with more statistics, they would be an encouraging sign of physics beyond the standard model. This possibility has already inspired many explorations in literature [[4\]](#page-13-3). The decay into $\gamma\gamma$ is loop induced and thus sensitive to new physics contributions. The simplest explanation would be the presence of a charged boson in the loop, most likely a charged Higgs boson that appears in most beyond the standard model scenarios. In addition, if taken at face value, the suppression of the leptonic modes could be an indication that the neutral boson observed is not a pure SM state but a mixed state, in which the other component has depressed couplings to leptons.

There are additional hints that more than one Higgs boson might have been observed. For instance, CMS observes an additional excess in the $\gamma\gamma$ and τ channels at \sim 136 GeV [[5](#page-13-4)], which also seems to provide a best fit to the Tevatron data [\[6](#page-13-5)]. Additionally, LEP has observed an

excess in $e^+e^- \rightarrow Zbb$ near ~98 GeV [[7](#page-13-6)[,8\]](#page-13-7). This has lead
several authors [9–14] to investigate the possibility that the several authors [\[9–](#page-13-8)[14](#page-14-0)] to investigate the possibility that the data could be fit by not one but two Higgs bosons—or two degenerate, or nearly degenerate, Higgs bosons [[15\]](#page-14-1).

Motivated by these observations, we investigate one of the simplest extensions of the SM, the Higgs triplet model (HTM) with nontrivial mixing in the neutral sector. We probe whether the CP-even Higgs states can explain the signal at 125 GeV, and either the additional state at 98 GeV or the one at 136 GeV. The HTM has two important ingredients lacking in the SM. First, it provides an explanation for small neutrino masses $[16,17]$ $[16,17]$ $[16,17]$ $[16,17]$ $[16,17]$ through the seesaw mechanism $[18]$: even if the boson at the LHC turns out to be completely consistent with the SM boson, the SM leaves the question of neutrino masses unresolved. Second, the model includes in its Higgs spectrum one singly charged and one doubly charged boson, making loop enhancements of decays into $\gamma\gamma$ possible.

The neutral Higgs sector of the HTM has been studied previously [[19](#page-14-5)[–29\]](#page-14-6). Various authors have provided analyses showing the $\gamma\gamma$ signal suppressed with respect to the SM [[25](#page-14-7),[27](#page-14-8)]. An exception to this is in Ref. [[30\]](#page-14-9), where it was shown that in the case where the triple boson coupling is negative, the decay rates to $\gamma\gamma$ are enhanced.

But most of the authors have considered the HTM for the case in which the mixing in the CP-even neutral bosons is negligible, with the exception of Ref. $[31]$, where the mixing is assumed to be maximal. For negligible mixing, the neutral boson visible at the LHC is SM-like (a neutral component of a doublet Higgs representation) with the same tree-level couplings to fermions and gauge bosons but which also couples to singly and doubly charged Higgs bosons, possibly a source on enhancement for the $\gamma\gamma$ signal. The production cross sections and decays to ff ,

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 WW^* , and ZZ^* are unchanged with respect to the SM. Should these rates be different, new particles must be added to the model to provide a viable explanation [\[32\]](#page-14-11).

We revisit the model for the case where the mixing is non-negligible, and both states are mixtures of doublet and triplet Higgs representations. We study the tree-level and loop-induced ($\gamma \gamma$ and $Z\gamma$) decays of the two bosons for the case in which $m_{H_1} = 125$ GeV, $m_{H_2} = 136$ GeV (motivated by the CMS data); for the case where m_{H_1} = 98 GeV, m_{H_2} = 125 GeV (motivated by the LEP excess); and for the case where the two Higgs bosons are degenerate in mass and $m_{H_1} = m_{H_2} = 125$ GeV, which is motivated by the case where there is a single boson observed at the LHC. We do not assume specific mixing but rather study the variation in all parameters due to mixing and comment on the case where the mixing is negligible as a limiting case. We consider deviations from unity of ratios of branching ratios in the HTM (with H_1 , H_2 Higgs bosons) versus the SM (with Φ Higgs bosons):

$$
R_{H_1, H_2 \to XX} = \frac{\left[\sigma(gg \to H_1, H_2) \times \text{BR}(H_1, H_2 \to XX)\right]_{\text{HTM}}}{\left[\sigma(gg \to \Phi) \times \text{BR}(\Phi \to XX)\right]_{\text{SM}}},\tag{1.1}
$$

with $XX = \gamma \gamma$, $f\bar{f}$, ZZ^* , WW^* , and predict the rate for $Z\gamma$, as the correlation between this decay and $\gamma\gamma$ would be a further test of the structure of the model.

Our paper is organized as follows: In Sec. [II](#page-1-0) we summarize the main features of the HTM, paying particular attention to the neutral Higgs sector, and outline the conditions on the relevant parameters. In Sec. [III](#page-3-0) we present expressions for the decay width of the neutral Higgs bosons, as well as give general analytic expressions for the decay rates, for both $\gamma\gamma$ in Sec. [III A](#page-3-1) and, following examination of the effect of the total width difference between the Higgs boson in SM and in the HTM in [III B](#page-5-0), the tree-level decays to ff , WW^* , and ZZ^* in Sec. [III C](#page-5-1). We follow in Sec. [IV](#page-6-0) with a numerical analysis for the decays of the bosons in scenarios inspired by the experimental data. In Sec. [IV C](#page-11-0) we show predictions for the same parameter space for the decays of the neutral Higgs bosons to Z_{γ} , another indicator of extra charged particles in the model. We summarize our findings and conclude in Sec. [V.](#page-12-0)

II. THE HIGGS TRIPLET MODEL

We briefly describe, for completeness, the Higgs triplet model, which has been the topic of extensive studies [\[25–](#page-14-7)[28\]](#page-14-12) recently. The HTM is based on the same symmetry group as the SM, $SU(2)_L \times U(1)_Y$. The only difference is the addition of one triplet field Δ with hypercharge $Y = 1$ to the SM Higgs sector, which already contains one isospin doublet field Φ with hypercharge $Y = 1/2$ and the lepton
number $L = 2$. The relevant terms in Lagrangian are number $L = 2$. The relevant terms in Lagrangian are

$$
\mathcal{L}_{\text{HTM}} = \mathcal{L}_{\text{kin}} + \mathcal{L}_{\text{Y}} - V(\Phi, \Delta), \tag{2.1}
$$

where \mathcal{L}_{kin} , \mathcal{L}_Y , and $V(\Phi, \Delta)$ are the kinetic term, Yukawa
interaction and the scalar potential respectively. The interaction, and the scalar potential, respectively. The kinetic term of the Higgs fields is

$$
\mathcal{L}_{kin} = (D_{\mu} \Phi)^{\dagger} (D^{\mu} \Phi) + \text{Tr}[(D_{\mu} \Delta)^{\dagger} (D^{\mu} \Delta)], \quad (2.2)
$$

with

$$
D_{\mu}\Phi = \left(\partial_{\mu} + i\frac{g}{2}\tau^{a}W_{\mu}^{a} + i\frac{g'}{2}B_{\mu}\right)\Phi,
$$

\n
$$
D_{\mu}\Delta = \partial_{\mu}\Delta + i\frac{g}{2}[\tau^{a}W_{\mu}^{a}, \Delta] + ig'B_{\mu}\Delta,
$$
\n(2.3)

the covariant derivatives for the doublet and triplet Higgs fields. The Yukawa interaction for the Higgs fields is

$$
\mathcal{L}_Y = -[\bar{Q}_L^i Y_d^{ij} \Phi d_R^j + \bar{Q}_L^i Y_u^{ij} \tilde{\Phi} u_R^j + \bar{L}_L^i Y_e^{ij} \Phi e_R^j + \text{H.c.}] + h_{ij} \bar{L}_L^{ic} i \tau_2 \Delta L_L^j + \text{H.c.},
$$
\n(2.4)

where $\Phi = i\tau_2 \Phi^*$, $Y_{u,d,e}$ are 3×3 complex matrices, and h_{u} is a 3×3 complex symmetric. Yukawa matrix. The h_{ij} is a 3 \times 3 complex symmetric Yukawa matrix. The most general Higgs potential involving the doublet Φ and triplet Λ is given by triplet Δ is given by

$$
V(\Phi, \Delta) = m^2 \Phi^{\dagger} \Phi + M^2 \text{Tr}(\Delta^{\dagger} \Delta) + [\mu \Phi^T i \tau_2 \Delta^{\dagger} \Phi + \text{H.c.}]
$$

+ $\lambda_1 (\Phi^{\dagger} \Phi)^2 + \lambda_2 [\text{Tr}(\Delta^{\dagger} \Delta)]^2 + \lambda_3 \text{Tr}[(\Delta^{\dagger} \Delta)^2]$
+ $\lambda_4 (\Phi^{\dagger} \Phi) \text{Tr}(\Delta^{\dagger} \Delta) + \lambda_5 \Phi^{\dagger} \Delta \Delta^{\dagger} \Phi,$ (2.5)

where *m* and *M* are the Higgs bare masses, μ is the lepton number violating parameter, and $\lambda_1 - \lambda_5$ are Higgs coupling constants. We assume all the parameters to be real. The scalar fields Φ and Δ can be written as

$$
\Phi = \left[\frac{\varphi^+}{\frac{1}{\sqrt{2}} (\varphi + v_\Phi + i\chi)} \right],
$$
\n
$$
\Delta = \left[\frac{\frac{\Delta^+}{\sqrt{2}}}{\frac{1}{\sqrt{2}} (\delta + v_\Delta + i\eta)} - \frac{\Delta^+}{\sqrt{2}} \right],
$$
\n(2.6)

where v_{Φ} and v_{Δ} are the vacuum expectation values
(VEVs) of the doublet Higgs field and the triplet Higgs (VEVs) of the doublet Higgs field and the triplet Higgs field, with $v^2 \equiv v_{\Phi}^2 + 2v_{\Delta}^2 \approx (246 \text{ GeV})^2$. The electric
charge is defined as $Q = L + Y$ with L the third compocharge is defined as $Q = I_3 + Y$, with I_3 the third compo-
nent of the $SI/(2)$, isospin nent of the $SU(2)_L$ isospin.

Minimizing the potential with respect to the VEVs v_{Φ} ,
vields expressions for *m*, *M* in terms of the other v_{Λ} yields expressions for m, M in terms of the other coefficients in the model. The mass matrices for the Higgs bosons are diagonalized by unitary matrices, yielding physical states for the singly charged, the CP-odd, and the CP-even neutral scalar sectors, respectively:

$$
\begin{pmatrix}\n\varphi^{\pm} \\
\Delta^{\pm}\n\end{pmatrix} = \begin{pmatrix}\n\cos \beta_{\pm} & -\sin \beta_{\pm} \\
\sin \beta_{\pm} & \cos \beta_{\pm}\n\end{pmatrix} \begin{pmatrix}\nw^{\pm} \\
H^{\pm}\n\end{pmatrix},
$$
\n
$$
\begin{pmatrix}\n\chi \\
\eta\n\end{pmatrix} = \begin{pmatrix}\n\cos \beta_{0} & -\sin \beta_{0} \\
\sin \beta_{0} & \cos \beta_{0}\n\end{pmatrix} \begin{pmatrix}\nz \\
A\n\end{pmatrix},
$$
\n
$$
\begin{pmatrix}\n\varphi \\
\delta\n\end{pmatrix} = \begin{pmatrix}\n\cos \alpha & -\sin \alpha \\
\sin \alpha & \cos \alpha\n\end{pmatrix} \begin{pmatrix}\nh \\
H\n\end{pmatrix},
$$
\n(2.7)

where the mixing angles in the same sectors are given by

$$
\tan\beta_{\pm} = \frac{\sqrt{2}v_{\Delta}}{v_{\Phi}}, \qquad \tan\beta_0 = \frac{2v_{\Delta}}{v_{\Phi}},
$$

$$
\tan 2\alpha = \frac{v_{\Delta}}{v_{\Phi}} \frac{2v_{\Phi}^2(\lambda_4 + \lambda_5) - 4M_{\Delta}^2}{2v_{\Phi}^2\lambda_1 - M_{\Delta}^2 - 2v_{\Delta}^2(\lambda_2 + \lambda_3)},
$$
(2.8)

where $M_{\Delta}^2 \equiv \frac{v_{\rm q}^2}{\sqrt{2}}$ $\frac{2}{9}\mu$ $\frac{\partial \phi \mu}{\partial v_{\perp}}$. There are seven physical mass eigenstates $H^{\pm\pm}$, H^{\pm} , A, H, and h, in addition to the three Goldstone bosons w^{\pm} and z that give mass to the gauge bosons. The masses of the physical states are expressed in terms of the parameters in the Lagrangian as

$$
m_{H^{++}}^2 = M_{\Delta}^2 - v_{\Delta}^2 \lambda_3 - \frac{\lambda_5}{2} v_{\Phi}^2, \tag{2.9}
$$

$$
m_{H^{+}}^{2} = \left(M_{\Delta}^{2} - \frac{\lambda_{5}}{4}v_{\Phi}^{2}\right)\left(1 + \frac{2v_{\Delta}^{2}}{v_{\Phi}^{2}}\right),\tag{2.10}
$$

$$
m_A^2 = M_\Delta^2 \bigg(1 + \frac{4v_\Delta^2}{v_\Phi^2} \bigg), \tag{2.11}
$$

$$
m_h^2 = 2v_{\Phi}^2 \lambda_1 \cos^2 \alpha + \left[M_{\Delta}^2 + 2v_{\Delta}^2(\lambda_2 + \lambda_3)\right] \sin^2 \alpha
$$

$$
+ \left[\frac{2v_{\Delta}}{v_{\Phi}} M_{\Delta}^2 - v_{\Phi} v_{\Delta}(\lambda_4 + \lambda_5)\right] \sin 2\alpha, \qquad (2.12)
$$

$$
m_H^2 = 2v_{\Phi}^2 \lambda_1 \sin^2 \alpha + [M_{\Delta}^2 + 2v_{\Delta}^2 (\lambda_2 + \lambda_3)] \cos^2 \alpha
$$

$$
- \left[\frac{2v_{\Delta}}{v_{\Phi}} M_{\Delta}^2 - v_{\Phi} v_{\Delta} (\lambda_4 + \lambda_5) \right] \sin 2\alpha. \tag{2.13}
$$

Conversely, the six parameters μ and $\lambda_1 - \lambda_5$ in the Higgs potential can be written in terms of the physical scalar masses, the mixing angle α , and doublet and triplet VEVs v_{Φ} and v_{Δ} :

$$
\mu = \frac{\sqrt{2}v_{\Delta}^2}{v_{\Phi}^2}M_{\Delta}^2 = \frac{\sqrt{2}v_{\Delta}}{v_{\Phi}^2 + 4v_{\Delta}^2}m_A^2, \qquad (2.14)
$$

$$
\lambda_1 = \frac{1}{2v_{\Phi}^2} (m_h^2 \cos^2 \alpha + m_H^2 \sin^2 \alpha), \qquad (2.15)
$$

$$
\lambda_2 = \frac{1}{2v_{\Delta}^2} \left[2m_{H^{++}}^2 + v_{\Phi}^2 \left(\frac{m_A^2}{v_{\Phi}^2 + 4v_{\Delta}^2} - \frac{4m_{H^+}^2}{v_{\Phi}^2 + 2v_{\Delta}^2} \right) + m_H^2 \cos^2 \alpha + m_h^2 \sin^2 \alpha \right],
$$
\n(2.16)

$$
\lambda_3 = \frac{v_{\Phi}^2}{v_{\Delta}^2} \left(\frac{2m_{H^+}^2}{v_{\Phi}^2 + 2v_{\Delta}^2} - \frac{m_{H^{++}}^2}{v_{\Phi}^2} - \frac{m_A^2}{v_{\Phi}^2 + 4v_{\Delta}^2} \right), \quad (2.17)
$$

$$
\lambda_4 = \frac{4m_{H^+}^2}{v_{\Phi}^2 + 2v_{\Delta}^2} - \frac{2m_A^2}{v_{\Phi}^2 + 4v_{\Delta}^2} + \frac{m_h^2 - m_H^2}{2v_{\Phi}v_{\Delta}}\sin 2\alpha, \quad (2.18)
$$

$$
\lambda_5 = 4 \left(\frac{m_A^2}{v_{\Phi}^2 + 4v_{\Delta}^2} - \frac{m_{H^+}^2}{v_{\Phi}^2 + 2v_{\Delta}^2} \right). \tag{2.19}
$$

The parameters of the model are restricted by the values of the W and Z masses and are obtained at tree level

$$
m_W^2 = \frac{g^2}{4} (\nu_\Phi^2 + 2\nu_\Delta^2), \qquad m_Z^2 = \frac{g^2}{4\cos^2\theta_W} (\nu_\Phi^2 + 4\nu_\Delta^2),
$$
\n(2.20)

and the electroweak ρ parameter is defined at tree level

$$
\rho = \frac{m_W^2}{m_Z^2 \cos^2 \theta_W} = \frac{1 + \frac{2v_\Delta^2}{v_\Phi^2}}{1 + \frac{4v_\Delta^2}{v_\Phi^2}}.
$$
(2.21)

As the experimental value of the ρ parameter is near unity, $v_{\rm A}^2/v_{\rm \Phi}^2$ is required to be much smaller than unity
at the tree level, justifying the expansions in Eqs. (2.25) at the tree level, justifying the expansions in Eqs. [\(2.25\)](#page-3-2), [\(2.26](#page-2-0)), and ([2.27](#page-2-1)). Note that the smallness of v_{Δ}/v_{Φ}
insures that the mixing angles β and β are close to insures that the mixing angles β_{\pm} and β_0 are close to 0, while α remains undetermined. Finally, small Majorana neutrino masses, proportional to the lepton number violating coupling constant μ , are generated by the Yukawa interaction of the triplet field

$$
(m_{\nu})_{ij} = \sqrt{2}h_{ij}\nu_{\Delta} = h_{ij}\frac{\mu v_{\Phi}^2}{M_{\Delta}^2}.
$$
 (2.22)

If $\mu \ll M_{\Delta}$ the smallness of the neutrino masses are explained by the type II seesaw mechanism. This condition constrains the size of $h_{ij}v_{\Delta}$ by relating it to the neutrino mass. The smallness of v_{Δ} yields approximate relationships among the masses:

$$
m_{H^{+}}^{2} - m_{H^{++}}^{2} \simeq m_{A}^{2} - m_{H^{+}}^{2} \simeq \frac{\lambda_{5}}{4} v_{\Phi}^{2}, \qquad (2.23)
$$

$$
m_H^2 \simeq m_A^2 (\simeq M_\Delta^2),\tag{2.24}
$$

which are valid to $\mathcal{O}(v_\Delta^2/v_\Phi^2)$. We can further simplify,
for the parameters $\lambda_2, \lambda_3, \lambda_4$ in terms of λ_5 the neutral for the parameters λ_2 , $\overline{\lambda_3}$, $\overline{\lambda_4}$ in terms of λ_5 , the neutral
Higgs masses and the mixing angle: Higgs masses and the mixing angle:

$$
\lambda_2 = -\lambda_5 + \frac{1}{2v_{\Delta}^2} \sin^2 \alpha (m_h^2 - m_H^2) + 2 \frac{m_H^2}{v_{\Phi}^2} + \mathcal{O}\left(\frac{v_{\Delta}^2}{v_{\Phi}^2}\right),
$$
\n(2.25)

$$
\lambda_3 = \lambda_5 + \mathcal{O}\left(\frac{v_\Delta^2}{v_\Phi^2}\right),\tag{2.26}
$$

$$
\lambda_4 = -\lambda_5 + \frac{m_h^2 - m_H^2}{2v_\Delta v_\Phi} \sin 2\alpha + 2 \frac{m_H^2}{v_\Phi^2} + \mathcal{O}\left(\frac{v_\Delta^2}{v_\Phi^2}\right), \quad (2.27)
$$

which must be consistent with conditions on the Higgs potential.

A. Positivity conditions on the Higgs potential

The parameters in the Higgs potential are not arbitrary but subjected to several conditions. These have been thoroughly analyzed in Ref. $[26]$ $[26]$ $[26]$, and we summarize their results briefly. Positivity requirement in the singly and doubly charged Higgs mass sectors (for $v_{\Delta} > 0$) are

$$
\mu > 0; \qquad \mu > \frac{\lambda_5 v_\Delta}{2\sqrt{2}}; \qquad \mu > \frac{\lambda_5 v_\Delta}{\sqrt{2}} + \sqrt{2} \frac{\lambda_3 v_\Delta^3}{v_\Phi^2},\tag{2.28}
$$

while, for the requirement that the potential is bounded from below, the complete set of conditions are

$$
\lambda_1 > 0;
$$
\n $\lambda_2 + \lambda_3 > 0;$ \n $\lambda_2 + \frac{\lambda_3}{2} > 0;$ \n(2.29)

$$
\lambda_4 + \sqrt{4\lambda_1(\lambda_2 + \lambda_3)} > 0; \n\lambda_4 + \sqrt{4\lambda_1(\lambda_2 + \frac{\lambda_3}{2})} > 0; \tag{2.30}
$$

$$
\lambda_4 + \lambda_5 + \sqrt{4\lambda_1(\lambda_2 + \lambda_3)} > 0;
$$

$$
\lambda_4 + \lambda_5 + \sqrt{4\lambda_1(\lambda_2 + \frac{\lambda_3}{2})} > 0.
$$
 (2.31)

Note that from the expressions in Eqs. (2.14) (2.14) and (2.15) , some conditions are automatically satisfied, such as positivity of μ and λ_1 . Positivity of $\lambda_2 + \lambda_3$ and $\lambda_2 + \frac{\lambda_3}{2}$ are consistent with the requirements of the square root in Eqs. ([2.30](#page-3-3)) and [\(2.31\)](#page-3-4) being real. From all of these conditions, the last expressions in Eqs. (2.30) (2.30) and (2.31) (2.31) would restrict possible enhancements in the $h, H \rightarrow \gamma \gamma$ decay.

Before we proceed with the detailed analysis, some general comments are in order. As shown in Ref. [\[25\]](#page-14-7), and as we show in detail in the next section, for $\sin \alpha = 0$, the counting between h and the doubly charged Higgs is the coupling between h and the doubly charged Higgs is strictly proportional to λ_4 . If λ_4 is positive (negative), the contribution of the doubly charged Higgs bosons is subtracted from (added to) the W boson contribution, which is dominant, resulting in a suppression (enhancement) of the $\gamma\gamma$ branching ratio. The contribution for the singly charged Higgs bosons is significantly smaller, but follows the same general pattern. Note that if $\alpha = 0$, $\lambda_2 = \lambda_4$. Thus it is inconsistent to assume $\lambda_0 > 0$ while $\lambda_1 < 0$ Moreover inconsistent to assume $\lambda_2 > 0$, while $\lambda_4 < 0$. Moreover, for $\sin \alpha = 0$,

$$
\lambda_4 = -\lambda_5 + 2\frac{m_H^2}{v_\Phi^2} = -2\left(\frac{m_H^2}{v_\Phi^2} - \frac{m_{H^{++}}^2}{v_\Phi^2}\right) + 2\frac{m_H^2}{v_\Phi^2}
$$

$$
= 2\frac{m_{H^{++}}^2}{v_\Phi^2},\tag{2.32}
$$

and thus λ_4 cannot be negative, preventing an enhancement of $R_{\gamma\gamma}$ for the unmixed neutral Higgs boson h due to the presence of the singly and doubly charged Higgs bosons in the loop.

Thus the only possibility in which there could be some enhancement in the decay to $\gamma\gamma$ is the case in which there is some mixing between the two states Φ^0 and Δ^0 ,
and both states are responsible for some of the signals and both states are responsible for some of the signals observed at the LHC, Tevatron, and LEP, an alternative that we investigate in the reminder of this work. We continue to call the two mixed states h and H , with the convention that, when $\alpha \rightarrow 0$, these states correspond to the unmixed states Φ^0 (neutral doublet) and Λ^0 (neutral the unmixed states Φ^0 (neutral doublet) and Δ^0 (neutral
triplet) respectively. We take a different point of view from triplet), respectively. We take a different point of view from previous analyses. We make no assumption about the mixing but express all parameters as functions of α , the mixing angle in the neutral (CP-even) Higgs sector, as in Eqs. ([2.23\)](#page-2-4), [\(2.24\)](#page-2-5), [\(2.25](#page-3-2)), ([2.26\)](#page-2-0), and [\(2.27](#page-2-1)).

III. DECAY RATES OF THE NEUTRAL HIGGS BOSONS IN THE HTM

A. Decay rates to $\gamma\gamma$

In this section we present the analytic expressions for the decays of the neutral bosons. The detailed numerical analysis and comparison with the LHC, Tevatron, and LEP data follows in the next section. We concentrate first on the decays to $\gamma\gamma$, as, in spite of the small rate, these decays are very promising, as $M_{\gamma\gamma}$ can be reconstructed to $\mathcal{O}(1\%)$ accuracy. Indeed both CMS and ATLAS have their most accurate data for this channel. We allow arbitrary mixing in the neutral sector and discuss the restrictions on the parameters in the Higgs sector imposed by the data, as well as by the conditions on the potential, and investigate the consequences for the decay of both neutral Higgs bosons in the HTM.

First consider Eqs. ([2.25\)](#page-3-2), [\(2.26\)](#page-2-0), and ([2.27](#page-2-1)), for $\sin \alpha \neq 0$.
 $\lambda_2 + \lambda_2 > 0$ this requires $m^2 > m^2$, that is the state that As $\lambda_2 + \lambda_3 > 0$, this requires $m_h^2 > m_H^2$, that is the state that
in the limit sin $\alpha = 0$ is the Higgs doublet state is heavier in the limit $\sin \alpha = 0$ is the Higgs doublet state is heavier
than the state that in the limit $\sin \alpha = 0$ is the Higgs triplet than the state that in the limit $\sin \alpha = 0$ is the Higgs triplet
state. Unlike for the state with $\alpha = 0$, $\lambda_0 \neq \lambda_1$, more state. Unlike for the state with $\alpha = 0$, $\lambda_2 \neq \lambda_4$, more precisely

$$
\lambda_4 = \lambda_2 - \frac{m_h^2 - m_H^2}{2v_\Delta^2} \sin \alpha \sin(\alpha - \beta_0)
$$

$$
\approx \lambda_2 - \frac{m_h^2 - m_H^2}{2v_\Delta^2} \sin^2 \alpha.
$$
 (3.1)

 The decay rates of the Higgs bosons in the HTM are defined in terms of the decay of the Higgs boson in the SM (denoted α as Φ) as

$$
R_{h,H\to\gamma\gamma} = \frac{\sigma_{\text{HTM}}(gg\to h, H\to\gamma\gamma)}{\sigma_{\text{SM}}(gg\to\Phi\to\gamma\gamma)}
$$

=
$$
\frac{[\sigma(gg\to h, H) \times \text{BR}(h, H\to\gamma\gamma)]_{\text{HTM}}}{[\sigma(gg\to\Phi) \times \text{BR}(\Phi\to\gamma\gamma)]_{\text{SM}}}
$$

=
$$
\frac{[\sigma(gg\to h, H) \times \Gamma(h, H\to\gamma\gamma)]_{\text{HTM}}}{[\sigma(gg\to\Phi) \times \Gamma(\Phi\to\gamma\gamma)]_{\text{SM}}}
$$

$$
\times \frac{[\Gamma(\Phi)]_{\text{SM}}}{[\Gamma(h, H)]_{\text{HTM}}},
$$
(3.2)

where the ratios of cross section rates by gluon fusion are

$$
\frac{[\sigma(gg \to h)]_{\text{HTM}}}{[\sigma(gg \to \Phi)]_{\text{SM}}} = \cos^2 \alpha;
$$
\n
$$
\frac{[\sigma(gg \to H)]_{\text{HTM}}}{[\sigma(gg \to \Phi)]_{\text{SM}}} = \sin^2 \alpha.
$$
\n(3.3)

We present first at the decay widths of h to $\gamma \gamma$:

$$
\begin{split} \left[\Gamma(h \to \gamma \gamma)\right]_{\text{HTM}} \\ &= \frac{G_F \alpha^2 m_h^3}{128\sqrt{2}\pi^3} \left[\sum_f N_c^f Q_f^2 g_{hff} A_{1/2}(\tau_f^h) + g_{hWW} A_1(\tau_W^h) \right. \\ &\left. + \tilde{g}_{hH^\pm H^\mp} A_0(\tau_{H^\pm}^h) + 4 \tilde{g}_{hH^{\pm \pm} H^{\mp \mp}} A_0(\tau_{H^{\pm \pm}}^h) \right]^2. \end{split} \tag{3.4}
$$

The couplings of h to the vector bosons and fermions are as follows:

$$
g_{h\bar{t}} = \cos\alpha/\cos\beta_{\pm}; \qquad g_{hWW} = \cos\alpha + 2\sin\alpha v_{\Delta}/v_{\Phi},
$$
\n(3.5)

and the scalar trilinear couplings are parametrized as follows:

$$
\tilde{g}_{hH^{+}H^{--}} = \frac{m_W}{gm_{H^{\pm\pm}}^2} g_{hH^{+}H^{--}};
$$
\n
$$
\tilde{g}_{hH^{+}H^{-}} = \frac{m_W}{gm_{H^{\pm}}^2} g_{hH^{+}H^{-}},
$$
\n(3.6)

with the following explicit expressions in terms of the parameters of the scalar potential, Eq. ([2.5](#page-1-1)):

$$
g_{hH^{++}H^{--}} = 2\lambda_2 v_{\Delta} \sin \alpha + \lambda_4 v_{\Phi} \cos \alpha, \qquad (3.7)
$$

$$
g_{hH^{+}H^{-}} = \frac{1}{2} \{ [4v_{\Delta}(\lambda_{2} + \lambda_{3})\cos^{2}\beta_{\pm} + 2v_{\Delta}\lambda_{4}\sin^{2}\beta_{\pm} -\sqrt{2}\lambda_{5}v_{\Phi}\cos\beta_{\pm}\sin\beta_{\pm}] \sin\alpha + [4\lambda_{1}v_{\Phi}\sin\beta_{\pm}^{2} + (2\lambda_{4} + \lambda_{5})v_{\Phi}\cos^{2}\beta_{\pm} + (4\mu - \sqrt{2}\lambda_{5}v_{\Delta})\cos\beta_{\pm}\sin\beta_{\pm}] \cos\alpha \}. (3.8)
$$

These couplings become, in terms of the masses and mixing, for the trilinear coupling of the neutral and doubly charged Higgs to h,

$$
\tilde{g}_{hH^{++}H^{--}} \simeq \frac{\nu_{\Phi}^2}{2m_{H^{++}}^2} \left\{ \frac{m_h^2 - m_H^2}{\nu_{\Delta} \nu_{\Phi}} \sin \alpha + \left(2 \frac{m_H^2}{\nu_{\Phi}^2} - \lambda_5 \right) \cos(\alpha - \beta_0) \right\}, \quad (3.9)
$$

$$
\tilde{g}_{hH^{+}H^{-}} \simeq \frac{\upsilon_{\Phi}^{2}}{2m_{H^{+}}^{2}} \left\{ \frac{m_{h}^{2} - m_{H}^{2}}{\upsilon_{\Delta} \upsilon_{\Phi}} \sin \alpha + \left(2 \frac{m_{H}^{2}}{\upsilon_{\Phi}^{2}} - \frac{\lambda_{5}}{2} \right) \cos (\alpha - \beta_{0}) \right\}.
$$
 (3.10)

We obtain similar expressions for the neutral boson H :

$$
\Gamma(H \to \gamma \gamma)
$$
\n
$$
= \frac{G_F \alpha^2 m_H^3}{128\sqrt{2}\pi^3} \left| \sum_f N_c Q_f^2 g_{Hff} A_{1/2}(\tau_f^H) + g_{HWW} A_1(\tau_W^H) + \tilde{g}_{HH^{\pm}H^{\mp}} A_0(\tau_{H^{\pm}}^H) + 4 \tilde{g}_{HH^{\pm}H^{\mp}} A_0(\tau_{H^{\pm}}^H) \right|^2.
$$
\n(3.11)

The couplings of H to the vector bosons and fermions relative to the values in the SM are as follows:

$$
g_{H\bar{u}} = -\sin\alpha/\cos\beta_{\pm};
$$

\n
$$
g_{HWW} = -\sin\alpha + 2\cos\alpha v_{\Delta}/v_{\Phi}.
$$
\n(3.12)

The scalar trilinear couplings are parametrized similar to those for h:

$$
\tilde{g}_{HH^+H^{--}} = \frac{m_W}{gm_{H^{\pm \pm}}^2} g_{HH^+H^{--}};
$$
\n
$$
\tilde{g}_{HH^+H^-} = \frac{m_W}{gm_{H^{\pm}}^2} g_{HH^+H^{-}},
$$
\n(3.13)

with the following explicit expressions in terms of the parameters of the scalar potential (these can be obtained from the expressions for h , with the replacements $\cos \alpha \rightarrow -\sin \alpha, \sin \alpha \rightarrow \cos \alpha$):

$$
g_{HH^{++}H^{--}} = 2\lambda_2 v_\Delta \cos\alpha - \lambda_4 v_\Phi \sin\alpha, \quad (3.14)
$$

$$
g_{HH^+H^-} = \frac{1}{2} \{ [4v_{\Delta}(\lambda_2 + \lambda_3)\cos^2\beta_{\pm} + 2v_{\Delta}\lambda_4\sin^2\beta_{\pm} -\sqrt{2}\lambda_5v_{\Phi}\cos\beta_{\pm}\sin\beta_{\pm}] \cos\alpha -[4\lambda_1v_{\Phi}\sin\beta_{\pm}^2 + (2\lambda_4 + \lambda_5)v_{\Phi}\cos^2\beta_{\pm} + (4\mu - \sqrt{2}\lambda_5v_{\Delta})\cos\beta_{\pm}\sin\beta_{\pm}] \sin\alpha \}. \tag{3.15}
$$

We obtain

$$
\tilde{g}_{HH^{++}H^{--}} \simeq -\frac{\nu_{\Phi}^2}{2m_{H^{++}}^2} \left(2\frac{m_H^2}{\nu_{\Phi}^2} - \lambda_5 \right) \sin(\alpha - \beta_0), \quad (3.16)
$$

$$
\tilde{g}_{HH^+H^-} \simeq -\frac{v_{\Phi}^2}{2m_{H^+}^2} \left(2\frac{m_H^2}{v_{\Phi}^2} - \frac{\lambda_5}{2} \right) \sin(\alpha - \beta_0). \tag{3.17}
$$

We define throughout $\tau_i^h = m_h^2 / 4m_i^2$, $\tau_i^H = m_H^2 / 4m_i^2$
= f W $H^{\pm} = H^{\pm \pm}$) The loop functions A, (for the W $(i = f, W, H^{\pm}, H^{\pm \pm})$. The loop functions A_1 (for the W boson) and $A_{1/2}$ (for the fermions, f) are given as

$$
A_0(\tau) = -[\tau - f(\tau)]\tau^{-2}, \qquad (3.18)
$$

$$
A_{1/2}(\tau) = -\tau^{-1}[1 + (1 - \tau^{-1})f(\tau^{-1})], \quad (3.19)
$$

$$
A_1(\tau) = 1 + \frac{3}{2}\tau^{-1} + 4\tau^{-1}\left(1 - \frac{1}{2}\tau^{-1}\right) f(\tau^{-1}). \quad (3.20)
$$

These function are similarly defined for H , with the change $h \to H$, and the function $f(\tau)$ is given by

$$
f(\tau) = \begin{cases} \arcsin^2 \sqrt{\tau} & \tau \le 1\\ -\frac{1}{4} \left[\log_{1-\sqrt{1-\tau^{-1}}}^{1+\sqrt{1-\tau^{-1}}} - i\pi \right]^2 & \tau > 1. \end{cases} (3.21)
$$

Second, note that the contribution from the loop with $H^{\pm \pm}$ in Eq. ([3.4](#page-4-0)) is enhanced relative to the contribution from H^{\pm} by a factor of four at the amplitude level. All couplings are evaluated to $\mathcal{O}(\frac{v_{\lambda}^2}{v_{\Phi}^2})$. However, for all relevant

parameter space the effect of β_0 is negligible ($\tan \beta_0 = \frac{2v_{\Delta}}{v_{\phi}}$), and we can assume with no loss of generality that $\beta_0 \approx 0$. Third, as m_H is the lightest of the two Higgs states (and we would wish to associate it with one of the observed bosons), λ_5 is constrained to be negative, otherwise the singly and doubly charged Higgs bosons would be unacceptably light. Fourth, inspection of the analytic expressions indicate that for all of the parameter space, the reduced couplings $\tilde{g}_{hH^{++}H^{-}}$ and $\tilde{g}_{hH^{++}H^{-}}$ are positive
Las $\alpha \in (0, \pi/2)$ while $\tilde{g}_{hH^{++}}$ and $\tilde{g}_{hH^{++}H^{-}}$ are [as $\alpha \in (0, \pi/2)$], while $\tilde{g}_{HH^{++}H^{--}}$ and $\tilde{g}_{HH^{++}H^{--}}$ are negative. This means that we expect that, from trilinear couplings alone, $R(h \to \gamma \gamma)$ could be enhanced with respect to the SM over a region of the parameter space, while $R(H \to \gamma\gamma)$ will be suppressed over all of the parameter space.

B. Branching ratios enhancement of Higgs boson widths in HTM

Our considerations for relative branching ratios are affected by the fact that the total width of the Higgs boson in the HTM is not the same as in the SM. The widths are the same as those in the SM for h in the limit $\sin \alpha \to 0$.
However for $\alpha \neq 0$ we must take into account the relative However, for $\alpha \neq 0$ we must take into account the relative widths factors widths factors

$$
\frac{\left[\Gamma(\Phi)\right]_{\text{SM}}}{\left[\Gamma(h,H)\right]_{\text{HTM}}} = \frac{\left[\Gamma(\Phi \to \Sigma_f f \bar{f}) + \Gamma(\Phi \to WW^*) + \Gamma(\Phi \to ZZ^*)\right]_{\text{SM}}}{\left[\Gamma(h,H \to \Sigma_f f \bar{f}) + \Gamma(h, H \to WW^*) + \Gamma(h, H \to ZZ^*) + \Gamma(h, H \to \nu\nu)\right]_{\text{HTM}}}. \tag{3.22}
$$

We expect this to enhance the relative signal strength, as roughly

$$
\frac{\left[\Gamma(\Phi)\right]_{\text{SM}}}{\left[\Gamma(h)\right]_{\text{HTM}}} \simeq \frac{1}{\cos^2 \alpha} \left[1 - \frac{\left[\Gamma(h \to \nu\nu)\right]_{\text{HTM}}}{\left[\Gamma(\Phi)\right]_{\text{SM}}}\right];
$$
\n
$$
\frac{\left[\Gamma(\Phi)\right]_{\text{SM}}}{\left[\Gamma(H)\right]_{\text{HTM}}} \simeq \frac{1}{\sin^2 \alpha} \left[1 - \frac{\left[\Gamma(H \to \nu\nu)\right]_{\text{HTM}}}{\left[\Gamma(\Phi)\right]_{\text{SM}}}\right].
$$

In the detailed numerical analysis, we highlight the relative width enhancement to illustrate its importance.

C. Tree-level decays of Higgs bosons into fermions and gauge bosons

The largest branching ratio of a Higgs boson with mass of 125 GeV would be into *bb*. Unfortunately, this channel is very difficult to observe at the LHC as the continuum background exceeds the signal by roughly 8 orders of magnitude. The decay into $\tau^+\tau^-$ is also problematic, because of the low velocity of the Higgs boson, which makes the reconstruction of $m_{\tau\tau}$ difficult. Although observation of the decays to fermions is problematic, more statistics and combining LHC and Tevatron results will improve data. Thus we include the predictions of the model here.

The decays to the gauge bosons are more promising, but there are also some issues that need to be resolved in interpreting the data there. The decay to $W^{\pm}W^{\mp}$ has a large rate, but once one of the W bosons decay leptonically, the Higgs mass is hard to reconstruct, and the analysis relies on angular correlations. The two W bosons are produced with opposite polarization, and as W bosons are purely left handed, the two leptons prefer to move in the same rather than in opposite directions. On the positive side, the backgrounds are electroweak and thus small. The Higgs bosons decay into ZZ, with further decay into four muons referred to as the ''golden channel.'' This is because the m_{4l} is easy to reconstruct. The limitations are the leptonic branching ratio of the Z and the sharp drop in the off-shell Higgs branching ratio.

We show, for completeness, the relative decays branching ratios of the neutral bosons h and H into fermions, as well as into gauge bosons, compared to the SM ones. The decay rates for h can be expressed as

$$
\Gamma(h \to f\bar{f}) = \sqrt{2}G_F \frac{m_h m_f^2}{8\pi} N_c^f \beta \left(\frac{m_f^2}{m_h^2}\right)^3 \cos^2 \alpha, \quad (3.23)
$$

$$
\Gamma(h \to \nu \nu) = \Gamma(h \to \nu^c \bar{\nu}) + \Gamma(h \to \bar{\nu}^c \nu)
$$

=
$$
\sum_{i,j=1}^3 S_{ij} |h_{ij}|^2 \frac{m_h}{4\pi} \sin^2 \alpha.
$$
 (3.24)

The second decay is of the form $h \rightarrow$ invisible, as it shows only as missing energy. It does not exist for a SM Higgs boson, and it is not a good signature for detection at the LHC. Fortunately, this decay width is small, even for $\sin \alpha = 1$, as the couplings h_{ij} must be small to generate
small neutrino masses. But as these decays are tree level. small neutrino masses. But as these decays are tree level, we include them in the total width consideration.

The decay rate of the Higgs boson h decaying into the gauge boson pair VV ($V = W$ or Z) is given by

$$
\Gamma(h \to VV) = \frac{|\kappa_V(h)|^2 m_h^3}{128\pi m_V^4} \delta_V \bigg[1 - \frac{4m_V^2}{m_h^2} + \frac{12m_V^4}{m_h^4} \bigg] \beta \bigg(\frac{m_V^2}{m_h^2} \bigg),\tag{3.25}
$$

where $\delta_W = 2$ and $\delta_Z = 1$, and where $\kappa_V(h)$ are the couplings of the Higgs h with the vector bosons:

$$
\kappa_W(h) = \frac{ig^2}{2} (v_\phi \cos \alpha + 2v_\Delta \sin \alpha), \qquad (3.26)
$$

$$
\kappa_Z(h) = \frac{ig^2}{2\cos^2\theta_W} (v_\phi \cos\alpha + 4v_\Delta \sin\alpha). \tag{3.27}
$$

The decay rates of the three body decay modes are

$$
\Gamma(h \to VV^*) = \frac{3g_V^2 |\kappa_V(h)|^2 m_h}{512 \pi^3 m_V^2} \delta_{V'} F\left(\frac{m_V^2}{m_h^2}\right),\tag{3.28}
$$

where $\delta_{W'} = 1$ and $\delta_{Z'} = \frac{7}{12} - \frac{10}{9} \sin^2 \theta_W + \frac{40}{27} \sin^4 \theta_W$, and where the function $F(x)$ is given as where the function $F(x)$ is given as

$$
F(x) = -|1 - x| \left(\frac{47}{2}x - \frac{13}{2} + \frac{1}{x}\right) + 3(1 - 6x + 4x^2)| \log \sqrt{x} | + \frac{3(1 - 8x + 20x^2)}{\sqrt{4x - 1}} \arccos \left(\frac{3x - 1}{2x^{3/2}}\right).
$$
 (3.29)

The decay rates for H can be expressed as

$$
\Gamma(H \to f\bar{f}) = \sqrt{2}G_F \frac{m_H m_f^2}{8\pi} N_c^f \beta \left(\frac{m_f^2}{m_H^2}\right)^3 \sin^2 \alpha, \quad (3.30)
$$

$$
\Gamma(H \to \nu \nu) = \Gamma(H \to \nu^c \bar{\nu}) + \Gamma(H \to \bar{\nu}^c \nu)
$$

=
$$
\sum_{i,j=1}^3 S_{ij} |h_{ij}|^2 \frac{m_H}{4\pi} \cos^2 \alpha,
$$
 (3.31)

with the second expression for the decay $H \rightarrow$ invisible.

As before, we can write general formulas for the decay rates of the Higgs boson decaying into the gauge boson V pair $(V = W \text{ or } Z)$, given by

$$
\Gamma(H \to VV) = \frac{|\kappa_V(H)|^2 m_H^3}{128 \pi m_V^4} \delta_V \bigg[1 - \frac{4m_V^2}{m_H^2} + \frac{12m_V^4}{m_H^4} \bigg] \beta \bigg(\frac{m_V^2}{m_H^2} \bigg),\tag{3.32}
$$

where $\delta_W = 2$ and $\delta_Z = 1$ and where $\kappa_V(H)$ are the couplings of the Higgs H with the vector bosons:

$$
\kappa_W(H) = \frac{ig^2}{2}(-v_\phi \sin \alpha + 2v_\Delta \cos \alpha), \quad (3.33)
$$

$$
\kappa_Z(H) = \frac{ig^2}{2\cos^2\theta_W}(-v_\phi \sin\alpha + 4v_\Delta \cos\alpha). \tag{3.34}
$$

The decay rates of the three body decay modes are

$$
\Gamma(H \to VV^*) = \frac{3g_V^2 |\kappa_V(H)|^2}{512\pi^3 m_V^2} m_H \delta_{V'} F\left(\frac{m_V^2}{m_H^2}\right), \quad (3.35)
$$

where $\delta_{W'} = 1$ and $\delta_{Z'} = \frac{7}{12} - \frac{10}{9} \sin^2 \theta_W + \frac{40}{27} \sin^4 \theta_W$, and where the function $F(x)$ is given in Eq. (3.29) where the function $F(x)$ is given in Eq. ([3.29](#page-6-1)).

IV. ANALYSIS OF THE DECAYS OF h AND H

We proceed by evaluating the branching ratios into photons of both h and H in three scenarios, motivated by existing data. We summarize the experimental constraints for the state at 125 GeV in Table [I](#page-6-2) and list the additional properties of the Higgs bosons specific to each scenario.

- (i) Scenario 1 (the LHC/CMS Scenario): $m_H =$ 125 GeV, $m_h = 136$ GeV. In this scenario we require, for the state h at 136 GeV, in addition to the conditions in Table [I](#page-6-2), that $R(h \to \gamma \gamma) = 0.45 \pm$ 0.3, $R(h \to ZZ^*) \le 0.2$, and $R(h \to \tau \tau) < 1.8$, in agreement with the excess observed by CMS agreement with the excess observed by CMS.
- (ii) Scenario 2 (the LEP/LHC Scenario): $m_H =$ 98 GeV, $m_h = 125$ GeV. In this scenario we require $0.1 < R(H \rightarrow b\bar{b}) < 0.25$ in agreement with the excess in e^+e^- at LEP, and for h, the conditions from Table [I](#page-6-2).

TABLE I. Experimental data from LHC and the Tevatron for the boson at 125 GeV.

Experiment	$R_{\nu\nu}^{\rm exp}$	R_{77}^{\exp}	$R_{WW^*}^{\exp}$	R_{hh}^{\exp}	$R_{\tau\tau}^{\rm exp}$
(1) CMS 7 + 8 TeV					1.56 ± 0.43 0.7 ± 0.44 0.6 ± 0.4 0.12 ± 0.70 -0.18 ± 0.75
(2) ATLAS 7 + 8 TeV	1.9 ± 0.5 1.3 ± 0.6		\cdots	\cdots	\cdots
(3) CDF and D0	3.6 ± 2.76	\bullet . \bullet . 	$0.32 + 0.83 + 1.97 + 0.71$		\cdots

(iii) Scenario 3 (almost degenerate ATLAS and CMS scenario): the two CP -even neutral Higgs bosons H and h are (almost) degenerate and both have mass of about 125 GeV. In this case, we sum over the relative width $R(h)$ and $R(H)$ of both bosons and compare with the signal at 125 GeV with the conditions from Table [I](#page-6-2).

Additionally, we also comment on the case in which one of the Higgs states is the one seen at the LHC at 125 GeV, and the other has escaped detection. Throughout the analysis, we impose no restrictions on the mixing and express all the masses and couplings as a function of $\sin \alpha$ and the mass splitting parameter λ . splitting parameter λ_5 .

A. $\gamma\gamma$ decays for mixed neutral Higgs bosons

1. Scenario 1

We study the implications on the parameter space of the HTM if the lightest Higgs boson is the one observed at the LHC, with the mild $\gamma\gamma$ excess at CMS being due to a second Higgs boson at 136 GeV. Setting these values for the h and H masses, we plot the masses of the singly and doubly charged Higgs in Fig. [1](#page-7-0) as functions of λ_5 . The graphs justify our expectations, based on analytical results, that λ_5 must be negative, yielding the ordering $m_{H^{++}} > m_{H^{+}} > m_H$. These graphs also give the values of the charged Higgs masses for different λ_5 values, to be used in the explorations of $R(\gamma\gamma)$. As $\lambda_4 + \lambda_5 +$ $\sqrt{4\lambda_1(\lambda_2 + \frac{\lambda_3}{2})} > 0$, we checked the relationship between the λ 's for $\lambda_5 < 0$ and found that the inequality is satisfied
over the whole parameter space. Before proceeding with over the whole parameter space. Before proceeding with the analysis, we note that we are dealing with a very different parameter space than for $\alpha = 0$. The states are
now mixed significantly: the state H that in the limit $\alpha \rightarrow 0$ now mixed significantly: the state H that in the limit $\alpha \rightarrow 0$ is a neutral triplet Higgs boson is lighter than the state h that in the limit $\alpha \rightarrow 0$ is neutral doublet Higgs boson, and the ordering of mass states is opposite to that favored for the ordering of mass states is opposite to that favored for $\alpha = 0$ [\[27\]](#page-14-8), that is in our model $m_{H^{++}} > m_{H^+} > m_H$.
In order to proceed with the analysis of Higgs dec

In order to proceed with the analysis of Higgs decays, we must set reasonable, but not overconservative limits on doubly charged boson masses. The strongest limits on the doubly charged boson masses come from ATLAS [\[33\]](#page-14-14) and CMS [\[34\]](#page-14-15), from $pp \rightarrow H^{\pm \pm} H^{\mp \mp}$. At ATLAS, assuming a branching ratio of 100% into left-handed leptonic final states, masses of less than 409 GeV, 375 GeV, and 398 GeV are excluded, for Yukawa couplings of h_{ii} > 3×10^{-4} , for man states *e* e μ , e μ and μ μ , respectively. These confirm, and are slightly more stringent than, 6.3×10^{-6} , for final states $e^{\pm}e^{\pm}$, $e^{\pm}\mu^{\pm}$ and $\mu^{\pm}\mu^{\pm}$, respecthe Tevatron measurements [[35](#page-14-16)–[37](#page-14-17)]. Separate searches were performed for $q\bar{q} \to \gamma^*$, $Z^* \to H^{\pm \pm} H^{\mp \mp}$, and $q'\bar{q} \to W^* \to H^{\pm \pm} H^{\mp \mp}$. For cases where the final state has one or $W^* \to H^{\pm \pm} H^{\mp \mp}$. For cases where the final state has one or two τ^{\pm} leptons, the limits are weaker, 350 GeV and 200 GeV, respectively [\[38\]](#page-14-18). However, most of these limits have been obtained for complete dominance of the leptonic decays (which is the case for $v_{\Delta} < 10^{-4}$ GeV) and degeneracy of the triplet scalars. In this work, we assume $v_{\Delta} \sim$ eracy of the triplet scalars. In this work, we assume $v_{\Delta} \sim$ $\mathcal{O}(1 \text{ GeV})$, for which $H^{\pm \pm} \rightarrow W^{\pm} W^{\pm}$ dominates [[39\]](#page-14-19). The scenario in which the doubly charged Higgs bosons decay predominantly into two same-sign vector bosons has been explored, and it was shown that the LHC running at 8 or 14 TeV would be able to detect such a boson with a mass of ~180 GeV. Additionally, for the case where $m_{H^{\pm\pm}}$ > $m_{H^{\pm}}$, as it is in this case, the decay $H^{\pm \pm} \to H^{\pm} W^{\pm *}$ can be dominant over a large range of v_{Δ} [[29\]](#page-14-6). In view of all these considerations, we wish to keep our analysis as general as possible so we consider $m_{H^{\pm}}$ as low as 110 GeV and $m_{H^{\pm}}$. as low as [1](#page-7-0)50 GeV. From Fig. 1 this requires that λ_5 is negative, and from the figure, if $|\lambda_5| > 1/2$, $m_{H^{++}} >$ 175 GeV and $m_{H^+} > 150$ GeV.

We present next the plots for the relative signal strength (with respect to the SM one) of $R_{h\to\gamma\gamma}$ and $R_{H\to\gamma\gamma}$ as a function of sin α , for various values of λ_5 . For each value of λ_5 we obtain m_{tot} and m_{tot} and introduce these values into λ_5 , we obtain m_{H^+} and $m_{H^{++}}$ and introduce these values into calculation of the branching ratios. The plots are in Fig. [2](#page-8-0), top for h , bottom for H , at the left, without width corrections, and at the right, including width corrections. Increasing the absolute value of λ_5 increases the charged Higgs masses and depresses the relative ratio of decay into $\gamma \gamma$. While the decay of the heavier Higgs boson (at 136 GeV) can be enhanced significantly or suppressed with respect to the SM, fulfilling the constraint $R(h \to \gamma \gamma) = 0.45 \pm 0.3$ for several λ_5 values,

FIG. 1 (color online). Values of the singly charged (left panel) and doubly charged Higgs masses (right panel) in scenario 1, with the parameter $\lambda_5 \approx \frac{4}{v_\Phi^2} (m_H^2 - m_{H^+}^2) \approx \frac{4}{v_\Phi^2} (m_{H^+}^2 - m_{H^{++}}^2)$.

FIG. 2 (color online). Decay rates for $h \to \gamma \gamma$ (top row) and $H \to \gamma \gamma$ (bottom row) as a function of sin α in scenario 1, for different values of the parameter λ . The left-handed panels show the relative widths unc values of the parameter λ_5 . The left-handed panels show the relative widths uncorrected for relative width differences; the right-handed panels include the total width corrections.

the lighter boson signal is always reduced with respect to the SM. Thus, *H* cannot be the boson observed at the LHC with a mass of 125 GeV, confirming our analytical considerations, and this scenario is disfavored by the present LHC data.

2. Scenario 2

We now proceed to analyze the implications on the parameter space of the HTM if the lightest Higgs boson is the 2.3 σ signal excess observed at LEP at 98 GeV, while the heavier Higgs boson is the boson observed at the LHC at 125 GeV. Setting these values for the h and H masses, we plot the masses of the singly and doubly charged Higgs in Fig. [3](#page-8-1) as functions of λ_5 (singly charged at the left, doubly charged at the right). Again, in this scenario λ_5 is constrained to be negative, yielding the ordering $m_{H^{++}} >$ $m_{H^+} > m_H$. From the figure, $|\lambda_5| > 1/2$, $m_{H^{++}} >$ 160 GeV and $m_{H^+} > 130$ GeV. The values of the charged Higgs masses for different λ_5 values, shown in Fig. [3,](#page-8-1) are then used in the explorations of $R(\gamma\gamma)$.

We present the plots for the relative signal strength (with respect to the SM one) of $R_{h\to\gamma\gamma}$ and $R_{H\to\gamma\gamma}$ as a function of sin α , for various values of λ_5 in Fig. [4](#page-9-0), on the top row for h and the bottom one for H. The left panels show the h , and the bottom one for H . The left panels show the relative $\gamma\gamma$ widths uncorrected for relative width differences and the right-handed panels include the total width corrections. While the decay of the heavier Higgs boson (at 125 GeV) can be enhanced significantly with respect to the SM, the lighter boson signal is always reduced with respect

FIG. 3 (color online). Values of the singly charged (left panel) and doubly charged Higgs masses (right panel) in Scenario 2, with the parameter $\lambda_5 = \frac{4}{v_\Phi^2} (m_H^2 - m_{H^+}^2) \approx \frac{4}{v_\Phi^2} (m_{H^+}^2 - m_{H^{++}}^2)$.

FIG. 4 (color online). Decay rates for $h \to \gamma \gamma$ (top row) and $H \to \gamma \gamma$ (bottom row) as a function of sin α in Scenario 2, for different values of the parameter λ_{ϵ} . The left-handed panels show the relative widths values of the parameter λ_5 . The left-handed panels show the relative widths uncorrected for relative width differences, the right-handed panels include the total width corrections.

to the SM. If the charged Higgs bosons are relatively light, the angle for which the enhancement is about a factor of 1.5–2 times the SM value is about $\sin \alpha \approx 0.2$ for $\lambda_5 =$
-1/2 about $\sin \alpha \approx 0.35$ for $\lambda_5 = -1$ about $\sin \alpha \approx 0.5$ for $\lambda_5 = -3/2$, and in a range sin $\alpha \approx 0.6$ –0.9 for $\lambda_5 = -2$.
For the latter case $m_{xx+} = 260$ GeV and $m_{xx} =$ 1/2, about sin $\alpha \approx 0.35$ for $\lambda_5 = -1$, about sin $\alpha \approx 0.5$
 $\lambda_6 = -3/2$ and in a range sin $\alpha \approx 0.6$ –0.9 for $\lambda_6 = -2$ For the latter case, $m_{H^{++}} = 260 \text{ GeV}$ and $m_{H^{+}} =$ 200 GeV. For all of the parameter ranges where $h \rightarrow \gamma \gamma$ is enhanced, the width of the other neutral Higgs boson $H \rightarrow \gamma \gamma$ is suppressed and thus this Higgs boson would escape detection. This feature is general: as long as h is the boson observed at 125 GeV, and H lies below, the decay to $H \rightarrow \gamma \gamma$ would be suppressed with respect to a SM Higgs boson of the same mass, and H would escape detection. Thus this scenario would survive even if the LEP $e^+e^$ excess at 98 GeV does not. The details of the exact enhancements depend on the mass splittings, but the enhancements of $h \rightarrow \gamma \gamma$ themselves appear to be fairly robust.

3. Scenario 3

Finally, we look at the implications of the case where the only Higgs boson is the one observed at 125 GeV , that is h and H are nearly degenerate.¹ We call this boson h/H . In that case we have, for the ratio of the number of events in the HTM versus the SM,

$$
R_{XX} = R_{h \to XX} + R_{H \to XX}.\tag{4.1}
$$

The values of the masses of the singly and doubly charged Higgs as functions of λ_5 remain the same as in Fig. [3](#page-8-1) (as they depend only on the H mass). The plots for the relative signal strength (with respect to the SM one) of $R_{h/H\to\gamma\gamma}$ as a function of sin α , for various values of λ_5 , are shown in
Fig. 5 in the left panel for the relative $\gamma \gamma$ widths uncor-Fig. [5](#page-10-0) in the left panel for the relative $\gamma\gamma$ widths uncorrected for relative width differences and in the right panel including the total width corrections. At first glance, the results are rather surprising. One would expect that the enhancement from $h \rightarrow \gamma \gamma$ will add to the reduction from $H \rightarrow \gamma \gamma$ resulting in a perhaps more evenly varying signal, but enhanced with respect to the SM. The fact that this is not the case is apparent from Eq. (3.8) (3.8) (3.8) . In the degeneratemass case the term in λ_4 proportional to $m_h^2 - m_H^2$ cancels
exactly and thus from the point of view of the decay into has ease the term in λ_4 proportional to $m_h - m_H$ canceles
exactly, and thus from the point of view of the decay into $\gamma\gamma$, scenario 3 reproduces exactly the results for the unmixed case (with $\sin \alpha = 0$), see Eq. [\(3.1\)](#page-3-5), and is approximately independent of α . Indeed for most of the proximately independent of α . Indeed for most of the parameter space, terms in $m_h^2 \cos^2 \alpha + m_H^2 \sin^2 \alpha \rightarrow m_{h/H}^2$, and the same for $\cos \alpha \leftrightarrow \sin \alpha$. We checked that the reduction in the $\gamma\gamma$ signal holds for masses approximately tion in the $\gamma\gamma$ signal holds for masses approximately degenerate (within $3-5$ GeV),² while the signal is enhanced for mass splittings of more than 8–10 GeV.

¹In that case the pseudoscalar A will also have mass 125 GeV, but given the $\beta_0 \approx 0$ mixing angle in that sector, it will decay invisibly into two neutrinos, not altering the visible branching ratios.

²This may be relevant as ATLAS and CMS do not agree completely on the mass of the discovered boson.

FIG. 5 (color online). Decay rates for $h/H \to \gamma\gamma$ as a function of sin α , for different values of the parameter λ_5 in scenario 3. The left panel shows the relative width uncorrected for relative width differences: t panel shows the relative widths uncorrected for relative width differences; the right panel includes the total width corrections.

B. Three-level decays for scenarios 1, 2, and 3

We conclude this section with an analysis of the treelevel decays $(f\bar{f}, WW^*, ZZ^*)$ of the neutral Higgs bosons in the three scenarios. More precise measurements of these decays, combined with the $\gamma\gamma$, would constrain the model, as all decays rates depend on very few parameters. In Fig. [6](#page-10-1) we plot the tree-level decays, for all scenarios, with and without width correction. Note that without correcting for the width, the relative branching ratios are mass independent (thus the same for scenarios 1 and 2) but they depend on whether the boson is h or H . All the tree-level branching ratios are suppressed with respect to the same ones in the SM and independent of λ_5 , while the width-corrected relative decay widths are very similar for scenarios 1 and 2, and thus we show only one. For values of the angles α for which the relative branching ratio to $\gamma\gamma$ falls within the allowed range, the tree-level branching ratios for scenarios 1 and 2 can lie anywhere between 0.05 and 0.9. Thus more precise measurements of these ratios would give an indication of the value of the mixing ($\sin \alpha$), which will pick up a definite
value of the mass splittings allowing for a prediction of value of the mass splittings, allowing for a prediction of $m_{H^{++}}$ and $m_{H^{+}}$. In particular, for scenario 2, which is favored by the measurements of $h \rightarrow \gamma \gamma$ branching ratios, the decays of $H \rightarrow f\bar{f}$ obey $0.1 < R(H \rightarrow b\bar{b}) < 0.25$ in the region $0.5 \leq \sin \alpha \leq 0.7$, thus overlapping with regions allowed by the $\alpha \alpha$ constraints for $\lambda = -3/2$ and -2 allowed by the $\gamma\gamma$ constraints for $\lambda_5 = -3/2$ and -2.
The tree-level graphs for scenario 3 both with and without The tree-level graphs for scenario 3, both with and without width correction, show that these branching ratios are very close to the SM ones, and relatively independent of $\sin \alpha$,
reproducing as before the case for unmixed peutral Higgs reproducing as before the case for unmixed neutral Higgs bosons. The high branching ratio into bb and $\tau^-\tau^+$ is achieved only when accompanied by a significant reduction in the $\gamma\gamma$ branching ratio. At present, this scenario is disfavored by the measurements at the LHC of $\gamma\gamma$ widths.

FIG. 6 (color online). Relative branching ratios for $h \to f\bar{f}$, WW^* , ZZ^* in scenarios 1 and 2 (left column), for $H \to f\bar{f}$, WW^* , ZZ^* for scenarios 1 and 2 (middle column), and for h, $H \rightarrow f\bar{f}$, WW^* , ZZ^* in scenario 3 (right column) as a function of the mixing angle in the neutral sector. The top row shows the relative ratios without width corrections, the lower row, including the width corrections.

C. Predictions for H and h decay width to $Z\gamma$

As a further test of the implications of the HTM with nontrivial mixing, we evaluate the loop mediated Higgs decay $h, H \to Z\gamma$. In the SM the decay $\Phi \to Z\gamma$ is similar
to the one for $\gamma\gamma$ but with a smaller rate and a further to the one for $\gamma\gamma$, but with a smaller rate and a further reduced branching ratio of $Z \to \mu^+ \mu^-$ (or $e^+ e^-$). Like the decay to $\gamma \gamma$ it is sensitive to the presence of charged decay to $\gamma\gamma$, it is sensitive to the presence of charged particles in the loop, and is affected by both their charge and weak isospin. Thus deviations from the SM value could signify beyond the Standard Model physics. The SM contribution for a Higgs state at 125 GeV is very small, ratio of about 1.5×10^{-3} [\[40\]](#page-14-20), comparable to that of $\Phi \to Z\gamma$) $]_{SM} \approx 6 \times 10^{-6}$ GeV, yielding a branching
o of about 1.5×10^{-3} [40], comparable to that of

-top quark, and the HTM from the additional charged $\Phi \rightarrow \gamma \gamma$. The SM contributions from the W boson and scalars to the decay rate of h , H are given by [\[9,](#page-13-8)[41\]](#page-14-21)

$$
\Gamma(\Phi \to Z\gamma)_{\rm SM} = \frac{G_F^2 M_W^2 m_h^3 \alpha}{64\pi^4} \left(1 - \frac{M_Z^2}{m_{\Phi}^2}\right)^3 |\mathcal{A}_{\rm SM}|^2,
$$

$$
\Gamma(h \to Z\gamma)_{\rm HTM} = \frac{G_F^2 M_W^2 m_h^3 \alpha}{64\pi^4} \left(1 - \frac{M_Z^2}{m_h^2}\right)^3 |\mathcal{A}_W(h)| + \mathcal{A}_I(h) + \mathcal{A}_0^{H^+}(h) + 2\mathcal{A}_0^{H^{++}}(h)|^2,
$$

(4.2)

where

$$
\mathcal{A}_{SM} = \cos\theta_{W} A_{1}(\tau_{W}^{\Phi}, \sigma_{W}) + N_{c} \frac{Q_{t}(1 - 4Q_{t}\sin^{2}\theta_{W})}{\cos\theta_{W}} A_{1/2}(\tau_{t}^{\Phi}, \sigma_{t}),
$$

\n
$$
\mathcal{A}_{W}(h) + \mathcal{A}_{t}(h) = g_{hWW}\cos\theta_{W} A_{1}(\tau_{W}^{h}, \sigma_{W}) + g_{h\bar{t}} \frac{N_{c}Q_{t}(1 - 4Q_{t}\sin^{2}\theta_{W})}{\cos\theta_{W}} A_{1/2}(\tau_{t}^{h}, \sigma_{t}),
$$

\n
$$
\mathcal{A}_{0}^{H^{+}}(h) = \frac{1}{\sin\theta_{W}} g_{ZH^{+}H^{-}} \tilde{g}_{hH^{+}H^{-}} A_{0}(\tau_{H^{+}}^{h}, \sigma_{H^{+}}),
$$

\n
$$
\mathcal{A}_{0}^{H^{++}}(h) = \frac{1}{\sin\theta_{W}} g_{ZH^{++}H^{-}} \tilde{g}_{hH^{++}H^{-}} A_{0}(\tau_{H^{++}}^{h}, \sigma_{H^{++}}),
$$

\n(4.3)

where $\tau_i^h = 4m_i^2/m_h^2$, $\sigma_i = 4m_i^2/M_Z^2$, $g_{ZH^+H^-}$
 $2 \cot 2\theta_{rr} g_{\text{cut,tr}} = -\tan \theta_{rr} g_{\text{tr,tr}}$ is given by Eq. (3) $2 \cot 2\theta_W$, g_{ZH} + $_{H^-}$ = $-\tan \theta_W$, g_{hWW} is given by Eq. ([3.5](#page-4-2)), and $\tilde{g}_{hH^+H^-}$ and $\tilde{g}_{hH^+H^-}$ are given by Eqs. ([3.6\)](#page-4-3). The loop functions are given by functions are given by

$$
A_1(\tau, \sigma) = 4(3 - \tan^2 \theta_W) I_2(\tau, \sigma) + [(1 + 2\tau^{-1})\tan^2 \theta_W
$$

$$
- (5 + 2\tau^{-1})] I_1(\tau, \sigma),
$$

$$
A_{1/2}(\tau, \sigma) = I_1(\tau, \sigma) - I_2(\tau, \sigma),
$$

$$
A_0(\tau, \sigma) = I_1(\tau, \sigma),
$$
 (4.4)

where

$$
I_1(\tau, \sigma) = \frac{\tau \sigma}{2(\tau - \sigma)} + \frac{\tau^2 \sigma^2}{2(\tau - \sigma)^2} [f(\tau^{-1}) - f(\sigma^{-1})] + \frac{\tau^2 \sigma}{(\tau - \sigma)^2} [g(\tau^{-1}) - g(\sigma^{-1})],
$$

$$
I_2(\tau, \sigma) = -\frac{\tau \sigma}{2(\tau - \sigma)} [f(\tau^{-1}) - f(\sigma^{-1})],
$$
(4.5)

where $f(\tau)$ is given in Eq. [\(3.21\)](#page-5-2), and

$$
g(\tau^{-1}) = \sqrt{\tau - 1} \arcsin \sqrt{\tau^{-1}} \quad \text{for } \tau > 1. \tag{4.6}
$$

The decay of $H \rightarrow \gamma \gamma$ can be evaluated as before, using the same formulas, with the replacements $h \rightarrow H$, $m_h \rightarrow m_H$:

$$
\Gamma(H \to Z\gamma)_{\text{HTM}} = \frac{G_F^2 M_W^2 m_H^3 \alpha}{64 \pi^4} \left(1 - \frac{M_Z^2}{m_H^2} \right)^3 |\mathcal{A}_W(H)| + \mathcal{A}_I(H) + \mathcal{A}_0^{H^+}(H) + 2 \mathcal{A}_0^{H^{++}}(H)|^2,
$$
\n(4.7)

where

$$
\mathcal{A}_{W}(H) + \mathcal{A}_{t}(H) = g_{HWW} \cos \theta_{W} A_{1}(\tau_{W}^{H}, \sigma_{W}) + g_{Hi} N_{c} \frac{Q_{t}(1 - 4Q_{t} \sin^{2} \theta_{W})}{\cos \theta_{W}} A_{1/2}(\tau_{t}^{H}, \sigma_{t}),
$$
\n
$$
\mathcal{A}_{0}^{H^{+}}(H) = \frac{1}{\sin \theta_{W}} g_{ZH^{+}H^{-}} \tilde{g}_{HH^{+}H^{-}} A_{0}(\tau_{H^{+}}^{H}, \sigma_{H^{+}}),
$$
\n
$$
\mathcal{A}_{0}^{H^{++}}(H) = \frac{1}{\sin \theta_{W}} g_{ZH^{+}H^{-}} \tilde{g}_{HH^{+}H^{-}} A_{0}(\tau_{H^{++}}^{H}, \sigma_{H^{++}}),
$$
\n(4.8)

FIG. 7 (color online). Relative branching ratios for $h \to Z\gamma$ (left column) and $H \to Z\gamma$ (right column) with width corrections for scenario 1(upper row) and scenario 2 (lower row) as a function of $\sin \alpha$, for various λ_5 values.

where $\tau_i^H = 4m_i^2/m_H^2$, $\sigma_i = 4m_i^2/M_Z^2$, g_{HWW} is given
in Eq. (3.12) and \tilde{g}_{Hermat} and \tilde{g}_{Hermat} are given by in Eq. [\(3.12](#page-4-4)), and $\tilde{g}_{HH^+H^-}$ and $\tilde{g}_{HH^+H^-}$ are given by
Eq. (3.13) Eq. ([3.13](#page-4-5)).

Comparison with the SM predictions lead to the modification factor $R_{Z\gamma}$ for the h, $H \rightarrow Z\gamma$ decay rate with

$$
R_{h,H\to Z\gamma} \equiv \frac{\sigma_{\text{HTM}}(gg \to h, H \to Z\gamma)}{\sigma_{\text{SM}}(gg \to \Phi \to Z\gamma)}
$$

=
$$
\frac{[\sigma(gg \to h, H) \times \Gamma(h, H \to Z\gamma)]_{\text{HTM}}}{[\sigma(gg \to \Phi) \times \Gamma(\Phi \to Z\gamma)]_{\text{SM}}}
$$

$$
\times \frac{[\Gamma(\Phi)]_{\text{SM}}}{[\Gamma(h, H)]_{\text{HTM}}}. \tag{4.9}
$$

In Fig. [7](#page-12-1) we plot the relative width factor $R_{Z\gamma}$ as a function of the scalar mixing $sin \alpha$ for scenarios 1 and 2, and for

FIG. 8 (color online). Relative branching ratios for $h/H \rightarrow Z\gamma$ in scenario 3 as a function of $\sin \alpha$, for various λ_5 values.

various mass splittings in the charged sector. One can see that the model predicts an enhancement in $h \to Z\gamma$, inherited in part from the enhancement in $\gamma \gamma$ due to $\tilde{g}_{hH^{++}H^{--}}$
and $\tilde{g}_{hH^{++}}$. This is the case especially for relatively light and $\tilde{g}_{hH^+H^-}$. This is the case especially for relatively light charged and doubly charged Higgs masses and can reach a charged and doubly charged Higgs masses and can reach a factor of 3 in scenario 2, for the region favored by the $\gamma\gamma$ decay measurement. Unlike other signals, even the lighter H can show a modest enhancement in Z_{γ} , but for values of $\sin \alpha = 0.9 \rightarrow 1$, and this enhancement is independent of $\lambda \leq \text{values}$ A measurement of the rare decay into 7γ could λ_5 values. A measurement of the rare decay into $Z\gamma$ could thus serve as a confirmation of this scenario in HTM.

Even for scenario 3, the HTM predicts some modest enhancement over the SM, and this enhancement is independent of $\lambda_5 = m_{H^+}^2 - m_{H^+}^2$ but is valid for small mix-
ings sing ϵ (0, 0, 0, 0). The results are shown in Fig. 8. ings $\sin \alpha \in (0, 0.2)$. The results are shown in Fig. [8](#page-12-2),
where we only plot the relative branching ratios corrected where we only plot the relative branching ratios corrected for the width. The variations with $\sin \alpha$ are very small, and more propounced for the uncorrected relative width overmore pronounced for the uncorrected relative width, overall similar to those for $\gamma\gamma$, and indicative of the effects of the charged Higgs bosons in the loop.

V. CONCLUSIONS

We presented a comprehensive analysis of the decay ratios on the CP-even neutral Higgs bosons in the HTM, when the bosons mix with arbitrary angle α . Of the bare states in the model, one is the usual neutral component of the SM Higgs doublet, the other is the neutral component of a Higgs triplet, introduced to provide neutrino masses. We studied the ratios of production and decay of the Higgs in this model at tree and one-loop level, relative to the ones in the SM. We have shown that, in the case where the two Higgs bosons do not mix, positivity conditions on the scalar potential forbid an enhancement of the branching ratio into $\gamma\gamma$. Allowing for arbitrary mixing, these conditions require that h (the neutral Higgs boson that is the corresponding SM one in the no mixing limit) is heavier than H . We have also shown that, if the Higgs bosons are allowed to mix nontrivially, the relative branching ratio into $\gamma\gamma$ of h with respect to the SM Higgs boson can be enhanced, and that, for all these cases, the singly charged Higgs boson is lighter than the doubly charged boson, and both are heavier than H . This is a very different scenario from the unmixed one, where h is the lighter neutral Higgs boson, and the doubly charged Higgs bosons are lighter than the singly charged Higgs bosons, who in turn are lighter than the neutral triplet H.

We allowed the mixing angle α to vary and expressed all the couplings in the Higgs potential as a function of this angle and of the square-mass splitting λ_5 . We analyzed three scenarios. The first one, where H is the boson observed at 125 GeV and h is the CMS excess at 136 GeV, is disfavored by the data, as the branching ratio of $H \rightarrow \gamma \gamma$ is always reduced with respect to SM expectations. However, scenario 2, where h is the boson observed at 125 GeV and H is the excess observed in $e^+e^$ at LEP at 98 GeV, is favored by the data and consistent with all other measurements. This scenario can also explain a lighter Higgs H that is missed by colliders because of significantly reduced decay into $\gamma\gamma$. In both of these scenarios the tree-level decay rates of h and H are reduced with respect to the SM. Should such a reduction survive more precise measurements, scenario 2 looks very

promising. The case where the two neutral bosons are (almost) degenerate resembles very much the unmixed neutral case. The relative branching ratio into $\gamma\gamma$ is suppressed, and even if the tree-level decays are at the same level as expected in the SM, this scenario is disfavored at present by the LHC measurements.

Finally, we have tested all scenarios with the decay h , $H \rightarrow Z\gamma$ and we find significant enhancements, relevant especially scenario 2. This scenario shows enhancements in $\gamma\gamma$ for the boson at 125 GeV, and even for scenario 3, in which the two Higgs bosons are (almost) degenerate. As this branching ratio is also sensitive on the extra charged particles in the model, a precise measurement could shield some light on the structure of the model.

In conclusion, the power to discriminate the SM Higgs boson from Higgs bosons in extended models depends critically on differentiating their couplings and decays. We have shown that a very simple model, in which only one extra (triplet) Higgs representation is added to the SM to allow for neutrino masses, shows promise in being able to explain the present data at LHC, and indicated how, with more precise data, this Higgs sector can be validated or ruled out.

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