

## QCD exotics versus a standard model Higgs boson

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The present collider data put severe constraints on any type of new strongly interacting particle coupling to the Higgs boson. We analyze the phenomenological limits on exotic quarks belonging to nontriplet  $SU(3)_C$  representations and their implications on Higgs searches. The discovery of the standard model Higgs, in the experimentally allowed mass range, would exclude the presence of exotic quarks coupling to it. Thus, such QCD particles could only exist provided that their masses do not originate in the SM Higgs mechanism.

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### I. EXOTIC COLORED FERMIONS

Exotic matter in higher representations of the  $SU(3)_C$  color group is an appealing possibility which was already considered in the early times of QCD [1–5]. In particular, the sextet representation has been extensively analyzed as a possible source of dynamical electroweak symmetry breaking [6–13]. It is well known that such exotic quarks modify very sizably the running of the strong coupling and, therefore, their hypothetical existence is strongly constrained by the very successful experimental tests of asymptotic freedom [14].

Since not a single exotic QCD particle has been observed so far, their masses should be heavy enough to avoid the present experimental constraints from direct searches. However, even with very large masses, if those exotic quarks get their masses through the standard model (SM) Higgs mechanism, they would strongly enhance the production of Higgs bosons at LHC. The nondecoupling character of the Higgs couplings, being proportional to the coupled-object mass, implies sizeable effects from any strongly interacting heavy mass scale generated by the Higgs mechanism. Therefore, the present collider limits on the production cross section  $\sigma(gg \rightarrow H)$  put a very severe constraint on the possible existence of such objects.

Let us consider an exotic spin- $\frac{1}{2}$  fermion  $X_R$ , with mass  $M_X$ , belonging to the irreducible representation  $\underline{R} \equiv (\lambda_1, \lambda_2)$  of  $SU(3)_C$ . The dimension of the representation is given by  $d_R = \frac{1}{2}(\lambda_1 + 1)(\lambda_2 + 1)(\lambda_1 + \lambda_2 + 2)$ ; the fundamental  $\underline{3} = (1, 0)$  [ $\underline{3}^* = (0, 1)$ ] and adjoint  $\underline{8} = (1, 1)$  representations have dimensions  $d_F = 3$  and  $d_A = 8$ , respectively. The gluonic couplings of  $X_R$  are fixed by the generators  $t_R^a$  ( $a = 1, \dots, d_A$ ), satisfying  $[t_R^a, t_R^b] = if^{abc}t_R^c$ . The quadratic Casimir operator,

$$\sum_{a=1}^{d_A} t_R^a t_R^a = C_R \mathbb{1}_{d_R}, \quad (1)$$

$$C_R = \frac{1}{3}(\lambda_1^2 + \lambda_2^2 + \lambda_1 \lambda_2 + 3\lambda_1 + 3\lambda_2),$$

determines the trace normalization factor for the representation  $\underline{R}$ :

$$\text{Tr}(t_R^a t_R^b) = T_R \delta^{ab}, \quad T_R = \frac{C_R d_R}{d_A}. \quad (2)$$

This trace factor grows rapidly with increasing dimensions  $d_R$ , implying larger contributions of the exotic object  $X_R$  to the relevant QCD cross sections:  $T_F = \frac{1}{2}$ ,  $T_6 = \frac{5}{2}$ ,  $T_A = 3$ ,  $T_{10} = \frac{15}{2}$ ,  $T_{15} = 10 \dots$ , where  $\underline{6} = (2, 0)$ ,  $\underline{10} = (3, 0)$ ,  $\underline{15} = (2, 1) \dots$

If kinematically allowed, charged exotic quarks would be copiously produced in  $e^+e^-$  annihilation. For a charged  $X_R$  the ratio  $R_{e^+e^-} \equiv \sigma(e^+e^- \rightarrow \text{hadrons}) / \sigma(e^+e^- \rightarrow \mu^+\mu^-)$  would rise dramatically at the production threshold  $s = 4M_X^2$  with an additive contribution  $\Delta R_{e^+e^-} = d_R Q_X^2 \delta_{\text{QCD}}$ . A neutral exotic  $X_R^0$  would be pair-produced at  $\mathcal{O}(\alpha_s^2)$  through gluon emission, i.e.  $e^+e^- \rightarrow q\bar{q}g \rightarrow q\bar{q}X_R^0 X_R^0$ . Independently of their electric charge, exotic quarks would imply large modifications of the hadronic cross sections at  $pp$  and  $p\bar{p}$  colliders and a proliferation of new hadrons containing  $X_R$  constituents (unless the  $X_R$  lifetime is too small to hadronize). The absence of any exotic signal in the present data puts the lower limit on the mass  $M_X$  well above 100 or 200 GeV.

New fermions in higher QCD representations would contribute to the QCD  $\beta$  function

$$\mu \frac{d\alpha_s}{d\mu} = \alpha_s \beta(\alpha_s), \quad \beta(\alpha_s) = \sum_{n=1} \beta_n \left(\frac{\alpha_s}{\pi}\right)^n. \quad (3)$$

At the two-loop level [15,16],

$$\beta_1 = -\frac{11}{6}C_A + \frac{2}{3}\sum_R n_R T_R, \quad (4)$$

$$\beta_2 = -\frac{17}{12}C_A^2 + \frac{1}{6}\sum_R n_R T_R (5C_A + 3C_R),$$

where  $n_R$  is the number of fermion flavors in the representation  $\underline{R}$ . In the three-generation standard model ( $n_F = 6$ ) both  $\beta_1$  and  $\beta_2$  are negative. In order to flip the sign of  $\beta_1$  ( $\beta_2$ ),  $n_F > 16$  (8) triplet quarks would be

needed. However, the larger algebraic contribution of a higher color representation implies a much faster loss of asymptotic freedom. Keeping  $n_F = 6$ , the only possible additions preserving  $\beta_1 < 0$  are at most two-sextet or one-octet fermion representations; but even a single sextet flips already the sign of  $\beta_2$ . Since the running of  $\alpha_s$  has been successfully tested with high precision (at the four-loop level) from the  $\tau$  mass scale [17,18] up to energies above 200 GeV [14], exotic quarks in higher QCD representations are clearly excluded in this energy domain [19–23].

Higher energy scales are presently being explored at the LHC, where the main production mechanism of exotic QCD fermions is  $gg \rightarrow X_R \bar{X}_R$ , with a subdominant contribution from  $q\bar{q} \rightarrow X_R \bar{X}_R$ . The calculation of the corresponding partonic cross sections is straightforward at tree level; we obtain

$$\sigma(gg \rightarrow X_R \bar{X}_R) = \frac{\pi \alpha_s^2}{16s} C_R d_R \mathcal{G}\left(\frac{4M_X^2}{s}\right), \quad (5)$$

$$\sigma(q\bar{q} \rightarrow X_R \bar{X}_R) = \frac{2\pi \alpha_s^2}{27s} C_R d_R \left(1 + \frac{2M_X^2}{s}\right) \sqrt{1 - \frac{4M_X^2}{s}},$$

where

$$\begin{aligned} \mathcal{G}(x) = & \left[ \left(1 + x - \frac{x^2}{2}\right) C_R + \frac{3}{4} x^2 \right] \ln\left(\frac{1 + \sqrt{1-x}}{1 - \sqrt{1-x}}\right) \\ & - \left[ (1+x)C_R + 1 + \frac{5}{4}x \right] \sqrt{1-x}, \end{aligned} \quad (6)$$

in agreement with Ref. [24]. Particularizing to the fundamental representation, one gets the well-known results for quark-antiquark production [25]. The production of exotic fermions in higher representations is enhanced by the global algebraic factor  $\xi_R = C_R d_R / (C_F d_F)$  [ $\xi_6 = 5$ ,  $\xi_8 = 6$ ,  $\xi_{10} = 15$ ,  $\xi_{15} = 20, \dots$ ], which is further reinforced by another factor  $C_R/C_F$  in the leading parts of the two-gluon contribution. Figure 1 shows the ratio

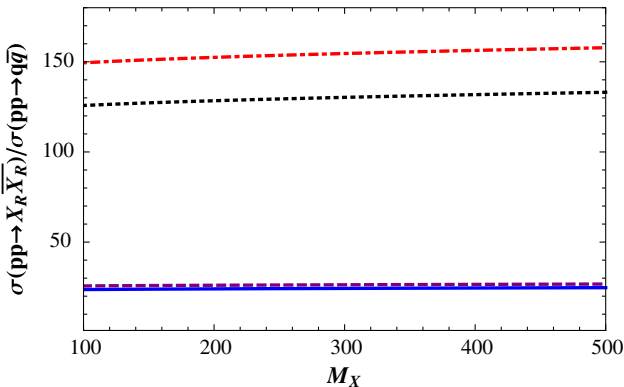


FIG. 1 (color online). Ratio  $\sigma(pp \rightarrow X_R \bar{X}_R) / \sigma(pp \rightarrow q\bar{q})$  at  $\sqrt{s} = 7$  TeV, as a function of  $M_X$ . The different curves correspond to the exotic fermion  $X_R$  in the sextet (continuous, blue), octet (dashed, violet), decuplet (dotted, black) and  $\underline{15}$  (dash-dotted, red) representations.

$\sigma(pp \rightarrow X_R \bar{X}_R) / \sigma(pp \rightarrow q\bar{q})$  at  $\sqrt{s} = 7$  TeV, as a function of  $M_X$ , for the representations with lower dimensions. We have convoluted the partonic cross sections with standard parton distribution functions and have assumed a common  $K$  factor for all representations; i.e., we have taken the same QCD corrections as for triplet quark production. This is a very conservative assumption because, given the larger algebraic factors, gluonic corrections should be larger for higher color representations. Thus, the curves in Fig. 1 are actually lower bounds on the expected production ratios. The enhancement factors are predicted to be larger than 10 for sextet and octet fields and much higher values are obtained for higher-dimensional representations.

Once produced, the exotic  $X_R$  particles should decay strongly generating an excess of (multi) jet events. Fermionic objects in the triplet, sextet and  $\underline{15}$  representations could couple to a  $qg$  ( $\bar{q}g$ ) operator and are thus expected to produce 2-jet events, while fermionic octets and decuplets have  $qqq$  ( $\bar{q}\bar{q}\bar{q}$ ) quantum numbers and should be looked for in 3-jet events [24]. The generic 2-jet searches performed at the LHC [26,27] have not found any evidence for new particle production, severely constraining narrow resonances decaying into  $qq$ ,  $qg$  or  $gg$  final states. The lower limits on different types of strongly interacting particles have been pushed up beyond the 1 TeV scale; for instance the data excludes at 95% C.L. excited quarks with mass below 2.64 TeV or colored octet scalars with mass below 1.92 TeV. Searches with three jets have been already performed by CMS [28] and CDF [29]; no significant excess has been found, excluding gluino masses up to 280 GeV [74].

A dedicated search for stable quarks in higher color representations was performed a long time ago by CDF [34]. No such particles were found in 26.2 nb $^{-1}$  of data; at 95% C.L., the resulting lower limits for  $M_X$  were 98 (84) GeV for color sextets, 99 (86) GeV for octets, and 137 (121) GeV for decuplets, assuming that  $X_R$  carries charge one (either one or zero). A recent CMS search for heavy stable charged particles produced at LHC has put a lower limit of 808 GeV (95% C.L.) on a stable gluino, under the conservative hypothesis that any hadron containing this particle becomes neutral before reaching the muon detectors (relaxing this hypothesis, the limit improves to 899 GeV) [35]. Slightly weaker bounds have been set by ATLAS through a search for slow-moving gluino-based R-hadrons [36].

The present 95% C.L. limits on fourth-generation quarks,  $m_{Q'} > 350$  GeV [37],  $m_{b'} > 372$  GeV [38] and  $m_{t'} > 404$  GeV [39–41] assume the decays (with 100% branching fraction)  $Q' \rightarrow Wq$ ,  $b' \rightarrow Wt$  and  $t' \rightarrow Wb$ , respectively. While these direct limits are set on new triplet quarks, the (absence of) experimental signature,  $W + \text{Jets}$ , is also sensitive to other strongly interacting exotic particles in weak  $SU(2)_L$  representations, as we are going to

consider next, provided they decay within the detector through  $X_R \rightarrow WX'_R \rightarrow W + \text{Jets}$ .

## II. HIGGS PRODUCTION AT LHC

In the standard model, the Higgs mechanism is responsible for all particle masses. If the mass of the exotic color object  $X_R$  is also generated through its coupling to the Higgs boson, the Higgs properties are modified through quantum loops involving the fermion  $X_R$ . Let us consider the consequences of a generic Higgs coupling

$$\mathcal{L}_H = -\frac{M_X}{v} H(x) [\bar{X}_R(x) X_R(x)], \quad (7)$$

with  $v = (\sqrt{2}G_F)^{-1/2} = 246$  GeV the Higgs vacuum expectation value. The usual standard model mechanism for fermion masses requires  $X_R$  to be an electroweak doublet. More specifically,  $X_R$  contains two fermion fields, differing by one unit of electric charge, with their left-handed chiralities forming a  $SU(2)_L$  doublet while their right-handed chiralities are singlets. We neglect their mass difference since the two fields should be degenerated enough to satisfy the electroweak precision tests. One should also implement the cancellation of the electroweak anomalies generated by the new  $SU(2)_L$  doublet; we will assume for the moment that this is achieved through the addition of new exotic leptons. We will comment later on the implications of arranging instead the anomaly cancellation with additional colored objects. The anomaly constraints are discussed in the appendix for completeness.

Since  $X_R$  couples strongly to gluons, the vertex in Eq. (7) generates a very sizeable contribution to the main Higgs production channel at LHC, through an intermediate  $X_R \bar{X}_R$  virtual pair:  $gg \rightarrow X_R \bar{X}_R \rightarrow H$ . The resulting amplitude can be easily obtained from the standard quark-loop result, accounting for the different color factors:

$$\begin{aligned} \sigma(gg \rightarrow H) = & \frac{M_H^2 \alpha_s^2}{256\pi v^2} \left| \sum_q T_F \mathcal{F}\left(\frac{4m_q^2}{M_H^2}\right) \right. \\ & \left. + 2T_R \mathcal{F}\left(\frac{4M_X^2}{M_H^2}\right) \right|^2 \delta(s - M_H^2), \quad (8) \end{aligned}$$

where

$$\begin{aligned} \mathcal{F}(x) = & \frac{x}{2} [4 + (x-1)f(x)], \\ f(x) = & \begin{cases} -4\text{arcsin}^2(1/\sqrt{x}), & x \geq 1 \\ \left[ \ln\left(\frac{1+\sqrt{1-x}}{1-\sqrt{1-x}}\right) - i\pi \right]^2, & x < 1 \end{cases} \end{aligned} \quad (9)$$

The first term in Eq. (8) is the usual triplet-quark contribution; it is completely dominated by the top loop because the function  $\mathcal{F}(x)$  vanishes in the massless limit ( $x \rightarrow 0$ ). The second term stands for the additional contribution from the exotic colored fermion multiplet  $X_R$ . Given the experimental constraints on  $M_X$  discussed before,

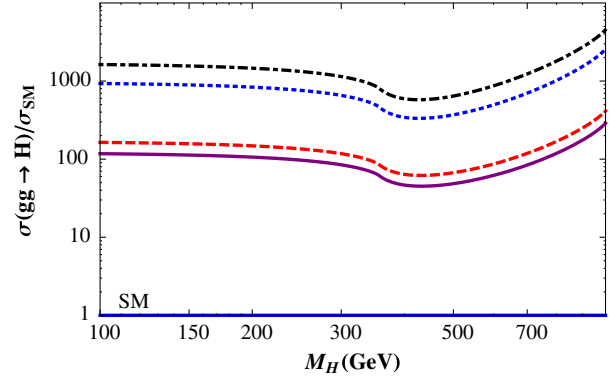


FIG. 2 (color online). Ratio  $\sigma(gg \rightarrow H)/\sigma_{\text{SM}}$  at  $\sqrt{s} = 7$  TeV and  $M_X = 500$  GeV, as a function of  $M_H$ . The different curves correspond to an exotic fermion multiplet  $X_R$  in the sextet (continuous), octet (dashed), decuplet (dotted) and  $\underline{15}$  (dash-dotted) representations.

$M_H^2 < 4M_X^2$  in the interesting kinematical regime and the corresponding loop function does not have any absorptive part. Moreover, the numerical result is not sensitive to the exact value of  $M_X$  because  $\mathcal{F}(x)$  is a very smooth function for  $x \geq 1$ , decreasing gently from  $\mathcal{F}(1) = 2$  to  $\mathcal{F}(\infty) = 4/3$ .

Owing to the relative color enhancement factor  $T_R/T_F$ , the  $X_R$  contribution generates a large increase of the Higgs production cross section. The ratio  $\sigma(gg \rightarrow H)/\sigma_{\text{SM}}$  for different color representations is shown in Fig. 2, as a function of  $M_H$ , taking  $\sqrt{s} = 7$  TeV and  $M_X = 500$  GeV. The normalization  $\sigma_{\text{SM}} \equiv \sigma(gg \rightarrow H)_{\text{SM}}$  is the standard model cross section with three quark families. Again, we have assumed the same QCD corrections as for triplet quarks, which underestimates the actual cross section. Very large enhancement factors are obtained for all nontriplet representations. In the sextet and octet cases, the Higgs production cross section is larger than the SM one by a factor between 40 and 300, depending on  $M_H$ . The enhancement surpasses the 3 orders of magnitude for the  $\underline{15}$  and higher color representations.

## III. HIGGS SEARCH

Since the decay  $H \rightarrow X_R \bar{X}_R$  is not kinematically allowed for  $M_H < 2M_X$ , a heavy Higgs would decay into  $WW$ ,  $ZZ$  and  $t\bar{t}$  with approximately the same branching fractions as in the absence of the fermion  $X_R$ . The standard model Higgs has already been experimentally excluded for Higgs masses between  $2M_W$  and 600 (525) GeV, at 95% C.L. (99% C.L.) [42,43]. The existence of an additional colored fermion would only make the exclusion much stronger. More care has to be taken below the  $WW$  threshold, because the same enhancement present in the Higgs production cross section also appears in the  $H \rightarrow gg$  decay width, modifying all branching ratios. Figure 3 shows the total Higgs decay width  $\Gamma_H$ , as a function of

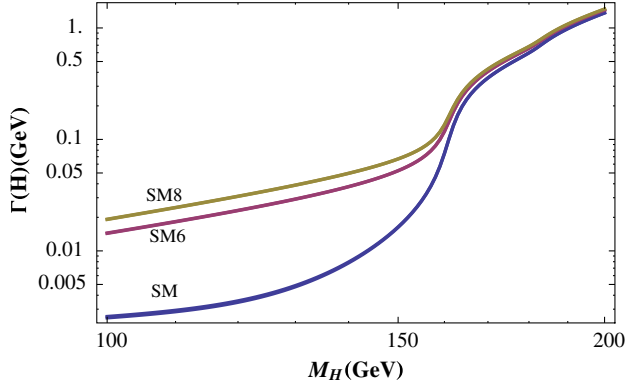


FIG. 3 (color online). Higgs total decay width in the three-generation standard model (SM), and with the addition of color sextet (SM6) or octet (SM8) multiplets.

$M_H$ , for the standard model with three families of triplet quarks, and with the addition of one (electroweak doublet) color sextet or octet multiplet. The exotic contributions are small for  $M_H > 2M_W$ , but at lower Higgs masses they generate a big enhancement of  $\Gamma_H$ . Figures 4, 5 and 6 plot the corresponding branching ratios in the different channels.

The strong enhancement of the two-gluon decay channel at low Higgs masses, affects in a very sizeable way the suppressed (one-loop)  $2\gamma$  and  $\gamma Z$  decay modes, making them insignificant. However, in the  $WW$  and  $ZZ$  modes the branching fraction suppression cannot compensate the large enhancement of the production rate. In order to compare with the LHC experimental data, the relevant ratio is

$$R_{VV} = \frac{\sigma(pp \rightarrow H)\text{Br}(H \rightarrow VV)}{\sigma(pp \rightarrow H)_{\text{SM}}\text{Br}(H \rightarrow VV)_{\text{SM}}}, \quad (10)$$

where SM refers again to the standard model with three quark families and  $V = W, Z$ . This is plotted in Fig. 7, for sextet and octet color representations, showing that, at  $\sqrt{s} = 7$  TeV,  $R_{VV} > 15$  in the relevant range of Higgs masses. Much larger values of  $R_{VV}$  would be obtained

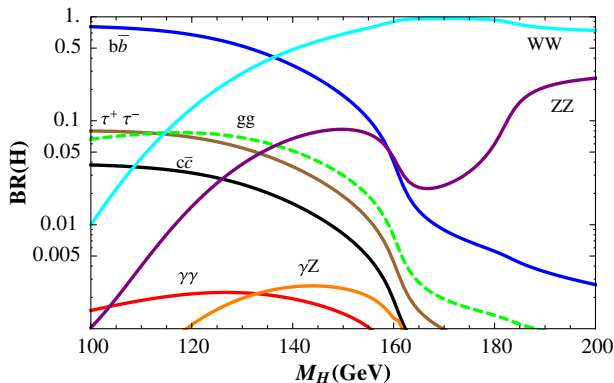


FIG. 4 (color online). Higgs decay branching ratios in the three-generation standard model.

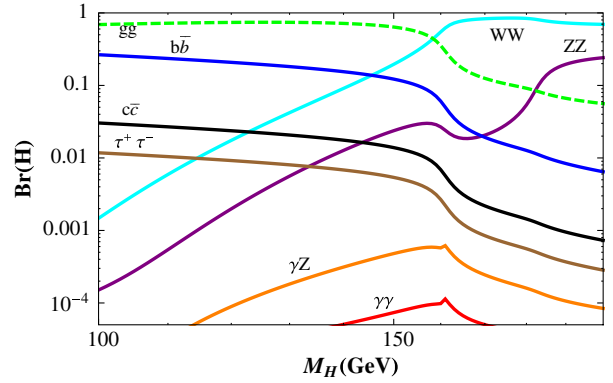


FIG. 5 (color online). Higgs branching ratios with the addition of a color sextet multiplet.

with higher-dimensional representations or additional colored fermion multiplets. Therefore, the present ATLAS [42] and CMS [43] searches in the  $WW$  and  $ZZ$  channels already exclude a standard model Higgs boson coupled to exotic color multiplets, in the whole range between 110 and 600 GeV.

The combined CDF and D0 data [44] exclude Higgs masses between 100 and 108 GeV (95% C.L.), within the three-generation standard model. Although  $gg \rightarrow H$  accounts for 76% of the Higgs production cross section in this mass region, the Tevatron constraints are mainly extracted from  $q\bar{q} \rightarrow WH/ZH$ , with a small contribution from  $q\bar{q} \rightarrow q'\bar{q}'H$ . These production mechanisms are not enhanced by the exotic color-multiplet contributions. In this mass range the main Higgs signature is  $H \rightarrow b\bar{b}$ ; therefore, the Tevatron information translates into 95% C.L. upper bounds for  $\mathcal{R}_{b\bar{b}} \equiv \text{Br}(H \rightarrow b\bar{b})/\text{Br}(H \rightarrow b\bar{b})_{\text{SM}}$  ranging from 0.45 at 100 GeV to 1.1 at 110 GeV [44]. The addition of a sextet (octet) multiplet implies  $\mathcal{R}_{b\bar{b}}$  values ranging from 0.33 (0.26) at 100 GeV to 0.31 (0.24) at 110 GeV, which are slightly below the present Tevatron bounds. A mild improvement of the Tevatron constraints could exclude sextet or octet contributions for  $M_H$  between 100 and 110 GeV.

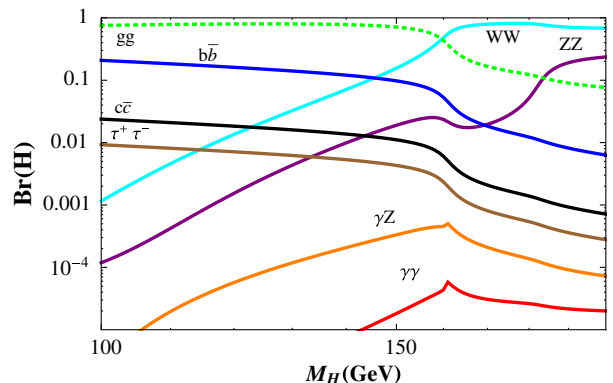


FIG. 6 (color online). Higgs branching ratios with the addition of a color octet multiplet.

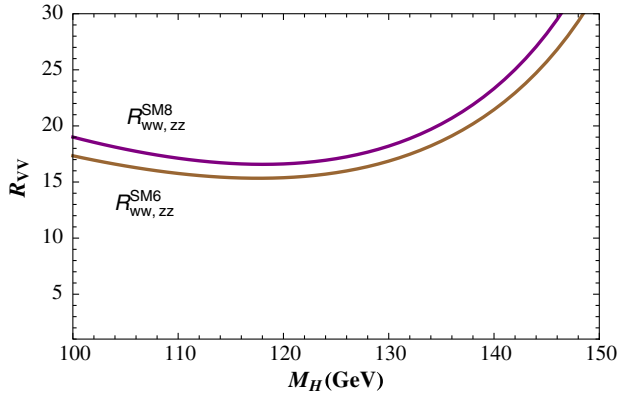


FIG. 7 (color online).  $R_{WW,ZZ}$  at  $\sqrt{s} = 7$  TeV, as a function of  $M_H$ , with the addition of color sextet (SM6) or octet (SM8) multiplets.

The LEP exclusion limit below 114.5 GeV [45] needs also to be reanalyzed in view of the strong enhancement of  $\text{Br}(H \rightarrow gg)$ . While the production mechanism  $e^+e^- \rightarrow Z^* \rightarrow ZH$  remains unchanged in the presence of exotic quarks, there is a large suppression of the Higgs branching fractions into  $b\bar{b}$  and  $\tau^+\tau^-$  and, therefore, of the sought experimental signal. OPAL performed a generic search for neutral scalars decaying into an arbitrary combination of hadrons, leptons, photons and invisible particles, covering as well the possibility of a stable scalar [46]. Thus, the OPAL bound,  $M_H > 81$  GeV (95% C.L.) [46], remains valid in the presence of exotic color multiplets. For larger masses, the combined LEP analysis relies in the  $H \rightarrow b\bar{b}$  decay mode. Figure 8 compares the LEP bounds on  $\text{Br}(H \rightarrow b\bar{b})$  [45], with the expected values with one (electroweak doublet) sextet (top red curve) or octet (bottom blue curve) multiplets.

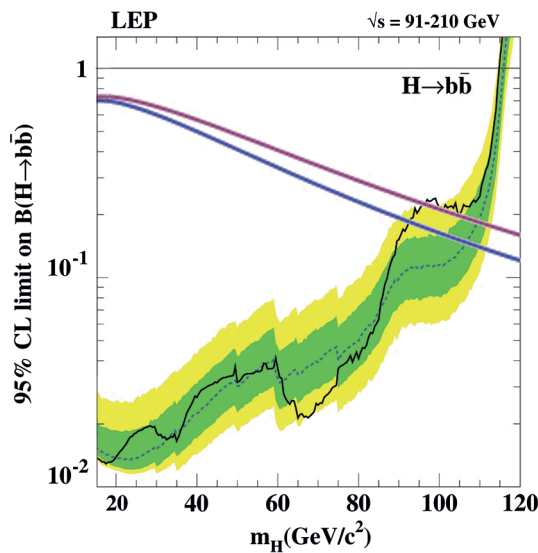


FIG. 8 (color online). The LEP exclusion limits on  $\text{Br}(H \rightarrow b\bar{b})$  [45], as a function of  $M_H$ , are compared with the expected signals in the presence of one exotic (electroweak doublet) sextet (top red curve) or octet (bottom blue curve) multiplets.

blue curve) multiplet. Higgs masses below 96 (92) GeV are then excluded in the sextet (octet) case.

The triplet case of a fourth quark generation has been already discussed before [47–59]. The enhancement of  $\sigma(gg \rightarrow H)$  is milder, about a factor of 9, but enough to exclude Higgs masses above 110 GeV from the LHC constraints on  $R_{VV}$ . The corresponding weaker enhancement of  $\text{Br}(H \rightarrow gg)$  implies a much smaller suppression of the remaining channels; in particular, for Higgs masses smaller than 110 GeV, the  $b\bar{b}$  branching fraction is predicted to be above the LEP bound in Fig. 8. Therefore, in the presence of an additional (electroweak doublet) color quark triplet, the Higgs boson is excluded in the whole mass range up to 600 GeV.

Note, however, that additional exotic multiplets or higher color representations would imply a larger suppression of  $\text{Br}(H \rightarrow b\bar{b})$ , weakening the LEP and Tevatron constraints. That would be the case, for instance, if the anomaly matching condition is fulfilled with (at least two) colored exotic multiplets, instead of leptons. Thus, in the region of Higgs masses between 81 and 110 GeV the constraints are sensitive to the assumed exotic spectrum. This is not the case for lower or higher values of  $M_H$ ; Higgs masses between 110 and 600 GeV, or smaller than 81 GeV, are excluded in the presence of any exotic color multiplets coupled to the Higgs boson.

#### IV. DISCUSSION

Present LHC data imply that a standard model Higgs cannot exist in the presence of new colored fermions coupled to it, in exotic QCD representations, except for a small  $M_H$  region between 92 (81 with several exotic multiplets) and 110 GeV which could be soon excluded. Exotic quarks in higher-dimension color representations generate a very large enhancement of  $\sigma(gg \rightarrow H)$ , in contradiction with the available experimental bounds. Strong limits have been already put before in the case of a fourth quark generation, where the enhancement of the Higgs production cross section is milder [49–51].

One could certainly try to evade the experimental constraints, enlarging the standard model in appropriate ways to compensate the enhancement from exotic quarks. For instance, introducing additional colored scalars with couplings to the Higgs adjusted to suppress the  $gg \rightarrow H$  amplitude [60–64]. Another possibility is “hiding” the Higgs; i.e., opening new decay channels into invisible modes without strong interactions [53,54,65–71], in order to suppress the visible branching fractions. While well-motivated arguments, such as dark matter, exist to do it, we feel that this hides the main reason behind such strong exclusion: the intrinsic nondecoupling of the Yukawa vertex [Eq. (7)] makes the Higgs boson sensitive to arbitrary high mass scales.

The Higgs vacuum expectation value is linked to the electroweak scale, i.e., to the gauge boson masses  $M_W$  and

$M_Z$ . In the standard model this scale is also used to generate all fermion masses through the Yukawa couplings. The known pattern of lepton and quark masses, with very different mass scales, implies a large variety of Yukawa couplings with magnitudes ranging from  $m_\nu/\nu \sim 10^{-13}$  to  $m_t/\nu \sim 0.7$ . This wide range of couplings/scales is not yet understood. Introducing additional fermions with even higher masses would bring much larger Yukawa couplings inducing a nonperturbative dynamical regime in the electroweak sector. In fact, the Higgs production and decay amplitudes used in our analysis are subject to potentially large electroweak corrections [59].

If a light neutral scalar boson is finally discovered, one should study very carefully its properties in order to clarify the true pattern of electroweak symmetry breaking. The standard model is certainly a very plausible possibility, but heavier mass scales should not couple to the Higgs boson, i.e., they should have a different origin. Multi-Higgs models offer a much more flexible framework to accommodate future data, but soon or later they would also face the characteristic nondecoupling of the Higgs mechanism in (parts of) their extended Yukawa couplings. A perhaps more interesting possibility is that fermion masses could be generated through a mechanism different than the one responsible for the gauge boson masses. Another alternative, of course, is that the Higgs boson does not exist (dynamical symmetry breaking) or it is a composite object with rather different properties. The forthcoming LHC data should soon show us the option chosen by Nature to break the electroweak symmetry and hopefully provide some hints on the dynamics behind the observed pattern of fermion masses and mixings.

### ACKNOWLEDGMENTS

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### APPENDIX

The cancellation of the triangular gauge anomalies requires [72]

$$\text{Tr}(\{T^a, T^b\}T^c)_L - \text{Tr}(\{T^a, T^b\}T^c)_R = 0, \quad (\text{A1})$$

where  $T^a$  are the standard model group generators and the traces sum over all possible left- and right-handed fermions. Owing to the algebraic properties of the  $SU(2)$  and  $SU(3)$  generators, the only nontrivial anomalies involve one or three  $U(1)_Y$  bosons, giving conditions on traces of  $Y$  and  $Y^3$ , respectively, where the hypercharge is related to the electric charge through  $Y = Q - T^3$ . These relations imply that the sum of all fermion electric charges should be zero:

$$\sum_f Q_f = \text{Tr}(Y)_L = \text{Tr}(Y)_R = 0. \quad (\text{A2})$$

Let us consider  $N$   $SU(2)_L$  fermion doublets  $\psi_i$  with  $Y(\psi_{i,L}) = y_i$ , and their corresponding right-handed singlets with  $Y(\psi_{i,R}) = Q_i = y_i + \frac{1}{2}$  and  $Y(\psi'_{i,R}) = Q'_i = y_i - \frac{1}{2}$ . In order to cancel the standard model gauge anomalies, one needs to satisfy

$$2 \sum_i^N d_i y_i = \sum_i^N d_i (2Q_i - 1) = 0, \quad (\text{A3})$$

where  $d_i$  denotes the multiplicity of the  $SU(3)_C$  representation of  $\psi_i$ . The number of left-handed fermion doublets,  $\sum_i^N d_i$ , should be even in order to avoid a global (non-perturbative)  $SU(2)$  chiral gauge anomaly [73]. The normal standard model generations fulfill these conditions with one quark ( $d_q = 3$ ,  $y_q = \frac{1}{6}$ ) and one lepton ( $d_l = 1$ ,  $y_l = -\frac{1}{2}$ ) multiplets.

Thus, there are many possible ways of adding exotic colored fermions to the three-generation standard model, while preserving the anomaly cancellation conditions. A single exotic representation with even dimension and  $y = 0$  ( $Q = \frac{1}{2}$ ,  $Q' = -\frac{1}{2}$ ) would of course be anomaly free, but it would be stable (it cannot decay into ordinary quarks and gluons). The simplest solution to the anomaly constraint involves two exotic multiplets with the same  $SU(3)_C$  multiplicity and opposite hypercharge.

The most general solution with two additional multiplets of different dimensionalities is  $y_2 = -y_1 d_1/d_2$ , with  $d_1 + d_2$  even. For odd-dimensional exotic representations ( $d_1 = 15, 27 \dots$ ), it is then possible to cancel the anomaly with a new lepton multiplet of hypercharge  $y_2 = -y_1 d_1$ . Two lepton multiplets with  $y_2 + y_3 = -y_1 d_1$  would be needed to cancel the anomaly of an exotic representation with even multiplicity ( $d_1 = 6, 8, 10 \dots$ ). For any exotic color representation of dimension  $d$  and hypercharge  $y$ , the anomaly could of course be canceled with  $d$  lepton multiplets of hypercharge  $y_l = -y$ .

The figures shown in the paper refer to the simplest case of a single (electroweak doublet) exotic quark multiplet, with the anomaly canceled by exotic lepton multiplets. If one considers instead models where the anomaly is canceled through additional colored fermions, the LHC constraints become much stronger in the whole mass range analyzed. For instance two exotic quark multiplets with the same  $SU(3)_C$  multiplicity and opposite hypercharge, would increase the ratio  $R_{VV}$  (Fig. 7) by a factor close to 2. Therefore the range of Higgs masses between 110 and 600 GeV is completely excluded in any exotic model. However, since additional colored fermions imply a suppression of  $\text{Br}(H \rightarrow b\bar{b})$ , weakening the LEP and Tevatron constraints, an open window of allowed Higgs masses between 81 and 110 GeV remains in this type of model.

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