Search for lepton-flavor-violating decays of *B* mesons

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We have searched a sample of 9.6 million $B\overline{B}$ events for the lepton-flavor-violating decays $B \rightarrow h e^{\pm} \mu^{\mp}$, $B^+ \rightarrow h^- e^+ e^+$, $B^+ \rightarrow h^- e^+ \mu^+$, and $B^+ \rightarrow h^- \mu^+ \mu^+$, where *h* is π , *K*, ρ , and *K**(892), a total of sixteen modes. We find no evidence for these decays, and place 90% confidence level upper limits on their branching fractions that range from 1.0 to 8.3×10^{-6} .

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The standard model predicts that the branching fractions for the decays $b \rightarrow se^+e^-$ and $b \rightarrow s\mu^+\mu^-$ will be small but nonzero, of order 10^{-5} . We have previously conducted

searches for those inclusive decays [1] and also for the exclusive decays $B \rightarrow K l^+ l^-$ and $B \rightarrow K^*(892) l^+ l^-$ [2,3] that would result from the quark-level processes. Others [4–6]

have also searched for the exclusive decays. Upper limits are now close to the standard model predictions, and there is evidence for $B \rightarrow K l^+ l^-$ [6].

In contrast, the standard model predicts that the topologically similar, but lepton-flavor-violating decays $b \rightarrow se^{\pm}\mu^{\mp}$ and $b \rightarrow de^{\pm}\mu^{\mp}$ vanish identically, as do the decays B^+ $\rightarrow X_s^- l^+ l^+$ and $B^+ \rightarrow X_d^- l^+ l^+$. These decays are predicted to occur in many theories "beyond the standard model," for example multi-Higgs-boson extensions [7], theories with leptoquarks [8], and theories with Majorana neutrinos [9]. The recent evidence [10] that neutrinos mix, and therefore have mass, while not leading to predictions of observable rates for lepton-flavor-violating decays involving charged leptons, nonetheless heightens interest in them, as does the recent claim [11] of neutrinoless double beta decay.

While the underlying physics of lepton-flavor-violating decays is very different from that of those decays mentioned in the first paragraph, the experimental approach in searching for them is quite similar. We have therefore used the techniques described in Ref. [3] to search for $B \rightarrow Ke^{\pm}\mu^{\mp}$, $B \rightarrow K^*e^{\pm}\mu^{\mp}$, $B \rightarrow \pi e^{\pm}\mu^{\mp}$, and $B \rightarrow \rho e^{\pm}\mu^{\mp}$, and also for $B^+ \rightarrow h^-e^+e^+$, $h^-e^+\mu^+$, and $h^-\mu^+\mu^+$, where h^- is K^- , K^{*-} , π^- , and ρ^- . We have previously [1] searched for the inclusive decay $b \rightarrow se^{\pm}\mu^{\mp}$, obtaining a 90% confidence level upper limit $\mathcal{B}(b \rightarrow se^+\mu^-) + \mathcal{B}(b \rightarrow se^-\mu^+) < 2.2 \times 10^{-5}$. The BaBar collaboration has also searched for, and reported [5] limits on, the related exclusive decays, $\mathcal{B}(B^+ \rightarrow K^+e^{\pm}\mu^{\mp}) < 0.8 \times 10^{-6}$, $\mathcal{B}(B^0 \rightarrow K^0e^{\pm}\mu^{\mp}) < 4.1 \times 10^{-6}$, $\mathcal{B}(B^+ \rightarrow K^{*+}e^{\pm}\mu^{\mp}) < 8.0 \times 10^{-6}$, and $\mathcal{B}(B^0 \rightarrow K^{*0}e^{\pm}\mu^{\mp}) < 3.3 \times 10^{-6}$.

The data used in this analysis were taken with the CLEO detector [12] at the Cornell Electron Storage Ring (CESR), a symmetric e^+e^- collider operating in the Y(4*S*) resonance region. The data sample consists of 9.2 fb⁻¹ at the resonance, corresponding to 9.6 million $B\bar{B}$ events, and 4.5 fb⁻¹ at a center-of-mass energy 60 MeV below the resonance. The sample below the resonance provides information on the background from continuum processes $e^+e^- \rightarrow q\bar{q}, q = u, d, s, c$, and was used as a check on our Monte Carlo simulation of this background.

Summing over $e^+\mu^-$ and $e^-\mu^+$, we search for $B \to Ke^\pm\mu^\mp$ in both the K^\pm and \overline{K}^0 modes, and for $B \to K^*e^\pm\mu^\mp$ in the $K^{*0}\to K^+\pi^-$ and $K^0\pi^0$ modes and in the $K^{\pm}\to K^\pm\pi^0$ and $K^0\pi^\pm$ modes, a total of 6 experimentally distinct final states. (Throughout this article, charge conjugate modes are implied.) Similarly, we search for $B \to \pi e^\pm\mu^\mp$ in both the π^\pm and π^0 modes, and for $B \to \rho e^\pm\mu^\mp$ in both the $\rho^\pm\to\pi^\pm\pi^0$ and $\rho^0\to\pi^+\pi^-$ modes, 4 distinct final states. In the like-sign search $B^+\to h^-l^+l^+$, we search for five hadronic final states $(h^-=K^-; \pi^-; K^{*-}\to K^-\pi^0, K^0\pi^-;$ and $\rho^-\to\pi^-\pi^0)$ for each of e^+e^+ , $e^+\mu^+$, and $\mu^+\mu^+$, 15 distinct modes. The K^0 candidates are detected via the $K^0\to K^0_S\to\pi^+\pi^-$ decay chain; π^0 candidates via $\pi^0\to\gamma\gamma$.

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For those decay modes involving a charged kaon, we use specific ionization (dE/dx) and time-of-flight information to identify the kaon, cutting loosely (3 standard deviations) if those variables deviate from the mean for kaons in the direction away from the mean for pions, and cutting harder (1.5 to 2.2 standard deviations, depending on mode) if they deviate on the side toward the pions.

There are three main sources of background:² $B \rightarrow K^{(*)}\psi^{(\prime)}, \psi^{(\prime)} \rightarrow l^+l^-$, and other $B \rightarrow \psi^{(\prime)}X$ decays; $B\overline{B}$ decays other than $B \rightarrow \psi^{(\prime)}X$, with two apparent leptons (either real leptons or hadrons misidentified as leptons); and continuum processes with two apparent leptons.

In our previous search [3], for $B \rightarrow K^{(*)}e^+e^-$ and B $\rightarrow K^{(*)}\mu^+\mu^-$, the backgrounds from ψ and ψ' were severe. In the searches reported here they are much less of a problem, appearing only when particles are misidentified. Examples are $B^- \rightarrow K^- \psi$, $\psi \rightarrow e^+ e^-$, with the K^- misidentified as a μ^- , and the e^- misidentified as a K^- ; $B^- \rightarrow K^- \psi$, ψ $\rightarrow \mu^+ \mu^-$, with the K^- misidentified as μ^- , and the μ^+ misidentified as π^+ ; $B^- \rightarrow K^- \psi$, $\psi \rightarrow e^+ e^-$, with one of the e^{\pm} identified as μ^{\pm} . To reduce these backgrounds, we required that a lepton candidate that passes identification criteria both for e^{\pm} and μ^{\pm} only be considered as an electron candidate. Also, we discarded a candidate reconstruction if any oppositely charged hadron-lepton pair, if interpreted as a lepton-lepton pair, had a pair mass within 30 MeV of the ψ or ψ' mass, or if the $e^{\pm}\mu^{\mp}$ pair, if interpreted either as $e^+e^$ or $\mu^+\mu^-$, had a pair mass within 50 MeV of ψ or 40 MeV of ψ' . With these requirements, backgrounds from ψ and ψ' were rendered negligible, less than 0.1 event per decay mode.

We discriminate between signal events and the remaining two background sources using an unbinned maximum likelihood method, including four variables in the likelihood function. (We select events for consideration by first applying loose cuts in those variables.) To help distinguish between signal and the background from $B\overline{B}$ semileptonic decays, we use the event missing energy, $E_{\rm miss}$, since events with leptons from semileptonic B or D decay contain neutrinos, and thus will have missing energy. We apply loose cuts, -2.0 $< E_{miss} < +2.0$ GeV. To help distinguish between signal and continuum events, we use a Fisher discriminant, a linear combination of R_2 (the ratio of second and zeroth Fox-Wolfram moments [13] of the event), $\cos \theta_{tt}$ (the cosine of the angle between the thrust axis of the candidate B and the thrust axis of the rest of the event), S (the sphericity), and $\cos \theta_B$ (the cosine of the production angle of the candidate *B*, relative to the beam direction). In particular, $\mathcal{F}=R_2$ $+0.117 \cos \theta_{tt} + 0.779(1-S) + 0.104 \cos \theta_{B}$, with values ranging from 0.0 to +2.0. The coefficients of all terms but R_2 were determined by the standard Fisher discriminant procedure [14]. The relative weight given to R_2 was determined visually, from a scatter plot of R_2 vs the Fisher discriminant from the other three variables. This Fisher discriminant is

¹Throughout this article, the symbol K^* means $K^*(892)$.

²Throughout this article, the symbols ψ and ψ' mean $J/\psi(1S)$ and $\psi(2S)$, respectively.



FIG. 1. Distributions in (a) M_{cand} , (b) ΔE , (c) \mathcal{F} , and (d) E_{miss} for Monte Carlo samples of signal events (solid), $B\overline{B}$ background events (dotted), and continuum background events (dashed), for the search for $B \rightarrow K^{(*)}e^{\pm}\mu^{\mp}$. The vertical scale is arbitrary.

identical to the one we used in Ref. [3]. We apply loose cuts, $0.0 < \mathcal{F} < 1.08$. Our third and fourth variables used in the likelihood function are the signal-candidate *B* reconstruction variables conventionally used for decays from the Y(4*S*): beam-constrained mass $M_{\text{cand}} \equiv \sqrt{E_{\text{beam}}^2 - P_{\text{cand}}^2}$ and $\Delta E \equiv E_{\text{cand}} - E_{\text{beam}}$. Our resolution in M_{cand} is 2.5 MeV, and in ΔE , 20 MeV. We apply loose cuts, $5.20 < M_{\text{cand}} < 5.30$ GeV and $-0.25 < \Delta E < +0.25$ GeV.

We thus have a likelihood function that depends on four variables: M_{cand} , ΔE , E_{miss} , and \mathcal{F} . We vary the branching fraction for the signal and the yields for the two backgrounds, to maximize the likelihood. Probability density functions (PDFs) are obtained from Monte Carlo samples of continuum events, $B\overline{B}$ events, and signal events. For signal events, lacking a compelling theoretical model, we use 3-body phase space, with final-state radiation as given by the CERNLIB subroutine PHOTOS [15].

Correlations among the four variables are weak, both for signal and backgrounds, and we ignore them. Distributions in the four variables, for signal and the two backgrounds, are shown for $B \rightarrow K^{(*)}e^{\pm}\mu^{\mp}$ in Fig. 1. Distributions for $B^+ \rightarrow h^-l^+l^+$ are similar.

For the decays whose quark-level process is $b \rightarrow se^{\pm}\mu^{\mp}$, we assume the branching fraction relations $\mathcal{B}(B^- \rightarrow K^- e^{\pm}\mu^{\mp}) = \mathcal{B}(\bar{B}^0 \rightarrow \bar{K}^0 e^{\pm}\mu^{\mp})$ and $\mathcal{B}(B^- \rightarrow K^{*-} e^{\pm}\mu^{\mp}) = \mathcal{B}(\bar{B}^0 \rightarrow \bar{K}^{*0} e^{\pm}\mu^{\mp})$, imposing the equalities as constraints in the maximum likelihood procedure. Thus our results here are for the average branching fraction $\mathcal{B}(B \rightarrow K e^{\pm}\mu^{\mp}) \equiv 0.5[\mathcal{B}(B^- \rightarrow K^- e^{\pm}\mu^{\mp}) + \mathcal{B}(\bar{B}^0 \rightarrow \bar{K}^0 e^{\pm}\mu^{\mp})]$, and similarly with K^* replacing K. For the decays whose quark-level process is $b \rightarrow de^{\pm}\mu^{\mp}$, we assume $\mathcal{B}(\bar{B}^0 \rightarrow \pi^0 e^{\pm}\mu^{\mp})$

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=0.5 $\mathcal{B}(B^- \to \pi^- e^{\pm} \mu^{\mp})$, and similarly for the ρ^0, ρ^- pair. Again, we impose those constraints in the maximum likelihood procedure, using information from both π^- and π^0 modes but quoting the "average" branching fraction $\mathcal{B}(B \to \pi e^{\pm} \mu^{\mp}) \equiv 0.5[\mathcal{B}(B^- \to \pi^- e^{\pm} \mu^{\mp}) + 2\mathcal{B}(\bar{B}^0 \to \pi^0 e^{\pm} \mu^{\mp})]$, and similarly with the ρ^0, ρ^- pair. In all cases, by $\mathcal{B}(B \to he^{\pm} \mu^{\mp})$ we mean the sum $\mathcal{B}(B \to he^{\pm} \mu^{-}) + \mathcal{B}(B \to he^{-} \mu^{+})$.

Our search is thus for four different lepton-flavorviolating final states: $e^{\pm}\mu^{\mp}$, $e^{+}e^{+}$, $e^{+}\mu^{+}$, and $\mu^{+}\mu^{+}$; with four different hadronic final states: K, K^*, π, ρ ; a total of 16 decays. For each of the 16 decays, we maximize the likelihood \mathcal{L} , as a function of signal branching fraction, by varying the yields of the two backgrounds. (In so doing, we constrain both backgrounds to be non-negative.) The central value obtained for the signal is that giving the largest likelihood. The statistical significance of the signal is the square root of the difference in $2\ln \mathcal{L}$ between the maximum \mathcal{L} and the \mathcal{L} with signal branching fraction set to zero. If the largest likelihood corresponds to a negative signal, we assign a significance of zero. We find no compelling evidence for any of the decays. All but $B \rightarrow K^* e^{\pm} \mu^{\mp}$ have a statistical significance of less than 1.2 standard deviations, while B $\rightarrow K^* e^{\pm} \mu^{\mp}$ has a statistical significance of 2.0 standard deviations. In 16 searches, the probability that one of the 16 will fluctuate up by at least 2 standard deviations is $\sim 1/3$, so our result is consistent with all branching fractions being zero, and no claim for a signal is being made.

We obtain 90% confidence level upper limits on the 16 branching fractions by integrating the likelihoods, as a function of the assumed branching fraction, from zero to that value which gives 90% of the integral from zero to infinity. We increase the upper limit so found by 1.28 times the estimated systematic error, which includes contributions from uncertainty in efficiency for detecting the signal and uncertainty in the PDFs. The upper limits are increased by typically 12% from these systematic error considerations. Results are given in Table I. The limits on decays to π , *K* range from 1.0 to 2.0×10^{-6} , while those on decays to ρ , *K** range from 2.6 to 8.3×10^{-6} .

As a check on the correctness of our continuum background PDFs, obtained from Monte Carlo, we have analyzed the off-resonance data, both alone and with 4 randomly chosen signal Monte Carlo events added. We found no evidence of "signal" in the off-resonance data, and the correct amount of signal (average of 4.25, in 100 "toy experiments" for each of the 16 modes) when Monte Carlo signal events were added.

We have performed two checks on the correctness of our $B\overline{B}$ background PDFs. In the first, we added 4 randomly chosen signal Monte Carlo events to the on-resonance data, and reanalyzed the data, performing 100 such "toy experiments" on each of the 16 decay modes. We found an average of 4.0 signal events, in agreement with the number added. This check shows that whatever bias is present in our analysis approximately cancels whatever real signal is present, an unlikely coincidence unless both are small. In the second check, we summed the on-resonance data sample for the 16

TABLE I. For each of 16 decay modes, the statistical significance of the signal, and the 90% confidence level upper limit on the branching fraction, including systematic error. In the modes $B \rightarrow he^{\pm}\mu^{\mp}$, the limit quoted is on the sum $\mathcal{B}(B \rightarrow he^{+}\mu^{-}) + \mathcal{B}(B \rightarrow he^{-}\mu^{+})$.

Decay mode	Significance of signal	Upper limit (10^{-6})
$\overline{B \to K e^{\pm} \mu^{\mp}}$	0.0σ	1.6
$K^* e^{\pm} \mu^{\mp}$	2.0σ	6.2
$\pi e^{\pm}\mu^{\mp}$	0.0σ	1.6
$ ho e^{\pm} \mu^{\mp}$	0.6σ	3.2
$B^+ \rightarrow K^- e^+ e^+$	0.0σ	1.0
$K^{*-}e^{+}e^{+}$	0.0σ	2.8
$\pi^- e^+ e^+$	0.0σ	1.6
$ ho^- e^+ e^+$	1.1σ	2.6
$B^+ \rightarrow K^- e^+ \mu^+$	0.0σ	2.0
$K^{*-}e^+\mu^+$	0.0σ	4.4
$\pi^- e^+ \mu^+$	0.0σ	1.3
$ ho^- e^+ \mu^+$	0.3σ	3.3
$B^+ \rightarrow K^- \mu^+ \mu^+$	0.0σ	1.8
$K^{*-}\mu^+\mu^+$	0.5σ	8.3
$\pi^-\mu^+\mu^+$	0.0σ	1.4
$ ho^-\mu^+\mu^+$	1.0σ	5.0

decay modes, and fitted it, with no signal allowed in the fit and with the continuum background constrained to the scaled off-resonance yield. In Fig. 2 we show the results of the fit for the distributions in M_{cand} , ΔE , \mathcal{F} , and E_{miss} . Agreement is good. If instead we allowed signal in the fit and left the continuum background unconstrained (as in our actual analysis), we found $4.0^{+5.3}_{-4.0}$ signal events for the sum over 16 modes. From these checks we conclude that any bias is small, $\leq \frac{1}{2}$ event per mode, and is covered by our systematic error.

In summary, we have searched for sixteen different

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FIG. 2. Results of the fit to the on-resonance data for the sum of the 16 modes with no signal allowed and the continuum background constrained to the scaled off-resonance yield. Distributions in (a) $M_{\rm cand}$, (b) ΔE , (c) \mathcal{F} , and (d) $E_{\rm miss}$. Points are on-resonance data; solid histogram is the fit.

lepton-flavor-violating decays of the form $B \rightarrow hll$. We find no evidence for any such decay, and place 90% confidence level upper limits on the branching fractions that range from 1.0 to 8.3×10^{-6} . BaBar has limits on two of these decays [5], a factor of two more restrictive than ours.

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